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## NEWS SUMMARY

GENERAL  
Eighty die in Beirut blast

At least 80 people were killed and a similar number injured when a massive explosion destroyed the Beirut headquarters of a pro-Iraqi Palestinian guerrilla group.

The Palestine Liberation Front, a radical group based in the eight-storey building, did not blame the attack on any specific group but it has been involved in increasingly bloody battles with members of Yasser Arafat's Palestine Liberation Organisation.

Hospital authorities said that they expected more deaths as a result of the blast.

## Prince in jet fire drama

Prince Philip was aboard a scheduled jumbo jet whose undercarriage caught fire at Calgary after two abortive take-off attempts. During the second run four tyres burst. No one was hurt and the Prince arrived in London last night on a later flight.

## Boycott threat

As the Commonwealth Games ended in Edmonton, Geoff Capes, shot put gold medallist, said that he and other British athletes might boycott the European Games in Prague this month as a protest at the continuing use of banned drugs by Eastern Bloc rivals. Page 6

## 12-hour delays

Glasgow was the worst-hit UK airport with delays of up to 12 hours as French air traffic controllers continued their work to rule.

## Settlement plan

Israel's Government has admitted that it plans to build five new settlements in the Jordan Valley or the West Bank. The decision, taken some weeks ago, was disclosed after Opposition complaints about secret negotiations. Page 2

Carter's gamble. Page 37

## Stonehouse ill

John Stonehouse, former Labour minister serving a seven-year sentence for fraud, theft and deception, collapsed in Blundstone Prison, Suffolk, and was taken to an outside hospital. He suffered a heart attack last year.

## Conclave 'short'

An aide to Cardinal Hume said after Pope Paul's funeral in Rome that it was hoped the conclave to elect a successor would be short. Mr. George Leonard said that the 113 cardinals hoped to have a clear idea whom they wanted before the conclave began. Funeral. Page 2

## Forest blaze

A spark from a lawn mower started a forest fire at Cazadero, California, which destroyed 35 homes and caravans, plus \$13m worth of timber.

## Record run

The West End show *No Sex Please, We're British* will become the longest-running comedy in the history of the British theatre when it reaches its 3,000th performance on Thursday. Box office takings have passed £3m.

## Briefly

Iran spread martial law to cover three more towns in the Isfahan area amid fresh disturbances. Anti-Nazi League plans a demonstration on Sunday to make Brick Lane, east London, a "no-go area" for the National Front. Page 38

Premium Bond £50,000 prize goes to Essex holder of Bond TPF 089711.

Ronnie Peterson of Sweden won the Austrian Grand Prix in a Lotus.

Translation of Shakespeare's complete works has been published in China for the first time.

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## Japanese leaders seek to triple emergency imports

BY ROBERT WOOD, TOKYO, AUGUST 13

A new plan aimed at tripling the size of Japan's "emergency imports" programme was disclosed here during the weekend by two of the country's most important economic leaders.

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## OVERSEAS NEWS

# French unemployment up 30 per cent in two years

BY DAVID WHITE

**THE FRENCH** economy is bracing itself for a rather gloomy autumn. The Government's expectations of increasing unemployment and a slowdown in the lively expansion which marked the first half of the year have come true in the latest figures from the Labour and Economy Ministries.

The number of people looking for jobs rose in July for the second consecutive month, by 5.3 per cent to 1.05m. This was about 9 per cent higher than a year ago, while on a seasonally adjusted basis the number of jobless reached a record high of 1.25m. For the first time the figure has passed 1.2m and marking an increase of more than one-third in two years.

At the same time, the number of job opportunities has touched rock-bottom, dropping 9 per cent in absolute terms to 87,500 and 2 per cent on an adjusted basis.

By both means of calculation, Right coalition's win in the

PARIS, August 13.

This was 16 per cent fewer than March general election.

The index based on 100 in 1970,

dropped to 126 in June from 127 in May and was 1.5 per cent down on June last year.

The authorities say the recent

rise in the number of unemployed is a result of companies' postponing recruitment in order to benefit from the incentives aimed at encouraging them to hire young people which came into force last month. More

than half the job applications registered last month were from under-25s.

On the other hand, a further

increase in applications from school-leavers is to be expected

after the end of the summer

holidays, and some observers

would drop slightly in the third

quarter of the year, followed by

only a modest recovery in the

last three months. The growth of

debt from abroad was also

likely to slow down to an annual

rate of between 4 and 5 per cent

in the second half of the year,

compared with the 6 to 7 per cent

level which France has enjoyed

since the summer of 1976.

The lower production rate was partly due to technical stoppages in the processing of natural gas and oil products as well as labour

trouble in the motor industry—

referring to the Renault strike

and lock-out at its big Flins

factory outside Paris.

A recent survey by the Govern-

ment's statistics bureau INSEE

forecast that consumer demand

would drop slightly in the third

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## HOME NEWS

# EEC vehicle imports 'harm UK producers'

BY TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

NEW survey of the British export figures has been the near halving of sales to Europe. This is particularly disappointing as, K vehicle manufacturers have suffered hardly from EEC imports in their home market over the past few years with it gaining any comparable benefit from export sales to the community.

The report, published by Ring and Cuckishank, London stockbrokers, shows that since 1975 the rise in UK car imports has been almost entirely due to increasing sales of vehicles originating in the EC.

"These increased their share of the UK market from 19 per cent at the start of 1975 to 34 per cent by the end of 1977." Over the five years, the UK manufacturers' share of the European car market had fallen from 5.8 to 2.3 per cent and was still falling. "If UK manufacturers had succeeded in holding their 1971 share of the European car market production would be 240,000 units above that at present."

The survey goes on to show that the trend in favour of other areas of the EEC has also produced a marked deterioration in Britain's import-export balance.

Japanese imports over the same period rose from 9 per cent to 1.1 per cent, while imports from other countries increased by 32 per cent. Exports have risen by only 6 per cent. By contrast, the report says, imports in value terms are approximately half the value

## Factory design praised

BY ERIC SHORT

A FACTORY in Bath used for the manufacture and assembly of open-plan office furniture, was described today as one of three outstanding contemporary buildings in this country which are destined to become masterpieces of the 1970s.

The Herman Miller factory was singled out—also, the Salisbury centre for the visual arts at the University of East Anglia and the National Theatre in London—by Mr. Gordon Graham, president of the Royal Institute of British Architects, in announcing the institute's architectural awards for this year.

The scheme attracted 325 entries. Seven buildings received awards and 23 won commendations—the highest number in the scheme's 13-year history.

The Post Office said its telephone "card-phone," made of stiff plastic and to range in value from £50 to £30, would be purchased from post offices and shops.

The card would be inserted into a slot and the call made in the normal way. It would deduct the cost of calls from the value of the cards until used up.

## Campaign seeks official aid for British films

BY LISA WOOD

BRITAIN'S INDEPENDENT film followers yesterday launched a campaign to get the Conservative Government to support for their indigenous film-making.

As the producers said in their report, published yesterday: "Is British themes...the BFA to be a sounding board for independent producers? Or is it two committees have examined to be become 'the voice' of the British film industry. Two associations refer to them and exports have been published in EMI, which believe them which the Government was asked to take a substantial role in the industry by establishing a British Film Authority with the proviso only if these claims were taken on of £20m equity capital.

But central to the Association's argument is that the reform programme will be no idea of what policies the new film body should

be a healthy competitive weapon upon which to operate.

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# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOUTERS

## • RESEARCH

### GEC centre solves a tough problem

SILICON on sapphire (SOS) is one of the more difficult technologies that can be applied to microelectronics to improve performance by higher packing and better operating speeds of sub-components.

To date, only Hewlett-Packard appears to have had the determination and the cash to push the technique through to the point where it can be called a commercially viable proposition. The work at Hirst has involved demonstrating the levels of integration to which this process can lead and the production of a fast seven-stage binary counter.

Marconi space and defence systems and Marconi avionics have collaborated with Hirst in identifying best areas of application for components made by this technique and the directorate has placed a contract with GEC for the development of a series of large-scale integrated circuits based on SOS.

Hirst will be responsible for devising the production process and the two Marconi companies will work with it to design, test and evaluate the preferred

design and rigorous attention to experimental evaluation has resulted in a commercial industrial gas boiler from Chaffoteaux that achieves an efficiency of 81 per cent at full heat output rising to 83.2 per cent at 20 per cent output.

With many equipments on the market the efficiency drops with decreasing output—an unsatisfactory state of affairs according to the company, which maintains that sufficient data is now available to show that commercial boilers spend much of their time trying to match loads equivalent to 20 to 40 per cent output. This is frequently done either by modulating boiler output or by

allowing a fixed boiler output to cycle with shorter and shorter fired-up intervals, giving thermal inertia problems.

Chaffoteaux uses a modulation technique, but has been able to maintain maximum efficiency over the range by using a servo-motor-controlled damper, linked to the gas valve, to control the amount of secondary air introduced. The primary air supply for combustion is completely separate.

As the heat output is reduced by progressive closure of the gas valve, secondary air is simultaneously reduced, ensuring an optimum air/gas ratio at all stages of modulation.

Other design steps taken include the use of copper in an efficient boiler examined.

The company says that the Econo-flame was "by far the most

relatively high surface area to

heat output ratio heat exchanger.

The company is at Concord House, Brighton Road, Saltford, Middlesex (01-560 2131).

The registration fee is £25.

This is an introductory course £25.

intended for persons familiar with microprocessor-based assembly languages, but (0656 771431).

More from 4 Between Towns Road, Cowley, Oxford, OX4 3NB

or (01-560 2131).

Organisers of the related (01-560 6233).

## • CONFERENCES

### Information processing

THE next conference and exhibition, the Business Equipment Trade Association (BETA) Federation for Information Processing, "IFIP '78," is to be held at the Wembley Conference Centre on September 25 to 28

Conference emphasis will be on the practical and economic aspects of computer applications in business and the "floor-space-only" charge will be £45 per square metre.

Mores from the British Computer Society, the UK IFIP host responsible for the practical arrangements of the conference, Kingsway, London WC2B 6PU

Organisers of the related (01-560 6233).

AN INTENSIVE one day seminar unfamiliar with real time executives and operating systems is to be held by Intel on September 4 on applications program. Speakers will include experts for the company's RMX-80 from the U.S. and the seminar is real time multi-tasking executive aimed at all who design, implement or high level languages, but (0656 771431).

This is an introductory course £25.

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# The Executive's and Office World

EDITED BY CHRISTOPHER LORENZ

TO CALL men to repentance enduring preoccupation with ... but then also... to the next world which Ernest gave them the opportunity of bowing their repentence and ringing forth fruits. This is my idea of a tailors' association."

Thus F. D. Maurice, one of the leading Christian Socialists of the last century, explained his aims in promoting the establishment in various craft industries of what were then allied associations of labourers, and what we would refer to nowadays as Workers' Co-ops.

Ernest Bader, who more or less gave the successful company he had built up to his workforce, sees himself mainly as a Christian Socialist. And though in contrast to Bader's success the enterprises sponsored by Maurice and his friends failed uniformly in disaster, there are specific parallels in the outlook of the two men.

## Religion

Just as many of us will feel uneasy about Maurice's attempt to link religion with production, Susannah Hoe tells us in her new book, there have been links among the former employees of the "man who gave his company away" who have resented his attempts to mix the world of work with the world of prayer: "People used to say 'They're up there praying while we get on with our work'."

The institutionalised, if voluntary, Monday prayer meetings, briefly attempted at Scott Bader in the early 1950s, which provoked that reaction, were in this respect, as in some just one expression of the others, the Scott Bader "com-

# The man who gave his company away to the workforce

mon ownership company" differs from both the traditional "workers' co-ops" which go back to the last century, and from the highly successful group of mainly industrial co-ops centred on the small steel making town of Mondragon in the Basque Province of Spain.

By 1953, when the Bader family took its first and major step in divesting itself of ownership, Scott Bader was already starting to move up from the small to the medium sized enterprise category. It was then employing 151 people, with a turnover of £625,000 and net profits of £27,000. Twenty five years later, in 1978, the corresponding numbers were 420, £14m and £1.23m.

Of course, for most of that quarter of a century chemicals were a strong market. All the same, at the very least, the growth record is respectable by private capitalist standards. Moreover, by a mixture of the far sighted purchase of U.S. enterprise still reflects the kind of high minded and top downards paternalism which characterised the "giving away" of the company in the first place. It is unjust to the extent that it overlooks the real difficulty which must face any democratic enterprise or workers' co-operative—the difficulty of reconciling the need for ultimate workforce control on the one hand and the need for efficient professional management on the other.

Scott Bader has frequently been criticised for this state of affairs, and the position has

On the other hand there is development work, the company Bader experience, between the war and its own research and a sharp contrast, in the Scott Bader experience, between the speed with which ownership was transferred by the Bader family and the relative control

which it still retains. The company's constitutional arrangements are neither simple nor static. But Godric Bader, the founder's son, remains in 1978 as chairman for life and still appoints, subject to democratic approval, a majority of the board of directors of the operating company—behind which the Commonwealth stands as a kind of "supervisory" holding company.

That is why I would imagine that the arrangements of the Mondragon co-operatives—and some others—which seek to combine elements of both individual and collective ownership in a most sophisticated and judicious blend, are likely in the long run to prove a better bet than those that Scott Bader has pioneered.

But whether it is the Scott Bader or the Mondragon model—or another version which

comes to prevail if, as some believe, a workers' co-operative sector starts to develop over the next 10 years, the debt of future co-operatives to Ernest Bader will remain considerable. For his action in pioneering common ownership he has probably done more in this

than anyone else to encourage the search for new and improbable that successful structures. Moreover, because entrepreneurs are ever likely to be an extraordinary man and come forward in large numbers because of the element of give their companies away to theatre in his family's "gift" of their workforces. The point is their company, his work has rather different. Common ownership may appeal to those in the traditions of the Webs, or of Ghandi or of Mr. Gladstone. But it over-emphasises the social (that is group members) needs of ordinary workers at the expense of their individual needs. It may be all very well for the saintly or the hair-shirted. But it may be an insufficient motivator of ordinary people, whose altruism needs to be encouraged by a very palpable extra ingredient of self-interest.

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# FINANCIAL TIMES SURVEY

Monday August 14 1978

## Indian Industry

There is controversy over the role of large-scale industry in India's development, but Indian manufacturers and contractors are becoming a stronger force in world markets. Given the right encouragement they can make a crucial contribution to the Janata Government's social and economic objectives.

### Switch to the rural areas

By Geoffrey Owen

IT IS IRONIC that at a time when Indian manufacturers, especially in newer industries like engineering, are beginning to make a significant impact on world markets, the whole thrust of industrial policy over the past 30 years should be increasingly questioned inside the country.

With the help of stringent import controls and massive public sector investment, India has created a large and diversified industrial base which provides most of the country's needs in consumer and capital goods. But critics argue that the price for this achievement has been the serious neglect of agriculture, which still accounts for nearly three-quarters of the labour force, a proportion that has stayed unchanged for more than 50 years. It is the rural areas, they point out, which suffer from chronic under-employment and widespread poverty. The growth of large-scale industry, much of it small-scale, entrepreneurs have made a negligible contribution to the creation of new large-scale manufacturers. As jobs, it has been too dependent on the demands of a narrow élite in the big cities. There must be a radical shift in policy complementary to the other to encourage the extent that the Government

began to peter out. For most of the past ten years industrial activity has been financed with little or no expansion by the public sector, especially in newer industries like engineering, are beginning to make a significant impact on world markets, the whole thrust of industrial policy over the past 30 years should be increasingly questioned inside the country.

If the Janata Government can implement its strategic geared to agriculture, and a rural development, this will generate a large and sustained demand for the products of industry. Irrigation, electricity, road building, fertilisers and the higher-income groups in the consumer market among the

imposes a ban on expansion by large-scale manufacturers in the pace of economic activity and 1956 the primacy of the public sector over the private sector has quickened markedly. The Government is aiming to maintain the height of the economy by achieving a growth in industrial production of 7.8 per cent in 1978-79, compared with only 3.5 per cent in the past financial year.

In the short term the main threat to the achievement of this target is no longer lack of demand, but bottlenecks in supply. There is a chronic shortage

of power in several areas, stemming partly from lack of investment but more seriously from managerial and operating weaknesses in the state electricity undertakings.

Shortages have appeared in cement, coal and steel. It seems that the margins in parts of the infrastructure are so tight that a small increase in demand, or a sudden interruption of supply due to a strike, can cause severe disruption. While large-scale investment programmes are being planned in several of these sectors, the immediate problems will require emergency action to deal with shortages, including imports.

While there are frequent arguments over where in detail the boundaries should be drawn, there is a generally accepted framework in which the private and public sectors can co-exist. Arguing for the first industrial policy resolution in 1948, Mr. Nehru said: "I have no shadow of a doubt that if we say 'lop off the private sector,' we cannot replace it adequately. We have not got the resources to replace it and the result would be that our productive apparatus will suffer."

This pragmatic approach, with variations of emphasis along the way, has continued. One of the first acts of the present Minister for Industry, Mr. George Fernandes, was to approve a long-standing application by a com-

pany controlled by Tata, the largest private industrial group, to build a big power station in Western India—a sector normally reserved for the public sector. Similarly the sector would continue to play an important supporting role. Apart from coal and the commercial banks there have been no deliberate acts of nationalisation for political or ideological reasons.

While there is a deep-seated distrust on the part of many politicians and bureaucrats, of the motives and behaviour of "big business," to some extent this distrust may be justified by the malpractices of certain large companies in the past, but the consequence has been the erection of a complicated apparatus of controls and regulations designed to inhibit the big company's freedom of action. Some say that this apparatus has become a vested interest for both sides—for the bureaucrat because it gives him power, for the businessman because he can manipulate the rules to his own advantage.

Many of the controls have outlived their usefulness and it should be possible to dismantle them without departing from the principles of a planned

economy in which the allocation of resources is decided centrally. There have already been moves to simplify the licensing system, whereby all proposals are now submitted to the home market. At the same time the licensing system, the restraints on expansion approved by the authorities in favour of large business houses in New Delhi. There is also a wider and other controls have greatly reduced internal competition to several industries by price.

The incentives for cost reduction, for the development of new products and for the persist. Quite apart from the use of marketing skills have been recognised by the authorities in favour of the public sector, the large industrial groups are always likely to be regarded with suspicion and within factories, with inadequate attention to economies of scale. As more manufacturers become exposed to world competition through exports—and if the trend towards import liberalisation is maintained—the necessary structural changes may be allowed to take place.

### Squeezed

The mill owners, though by no means blameless themselves,

are considerable. There is a long entrepreneurial tradition in India, both in trading and manufacturing. The best-managed companies in such fields as commercial vehicles, automotive components and some capital goods, have achieved levels of efficiency and quality which compare favourably with their leading European and American rivals. At the small-scale end of the spectrum, Indian entrepreneurs have achieved impressive success in such fields as the manufacture of bicycles and in the development of the diamond-polishing industry.

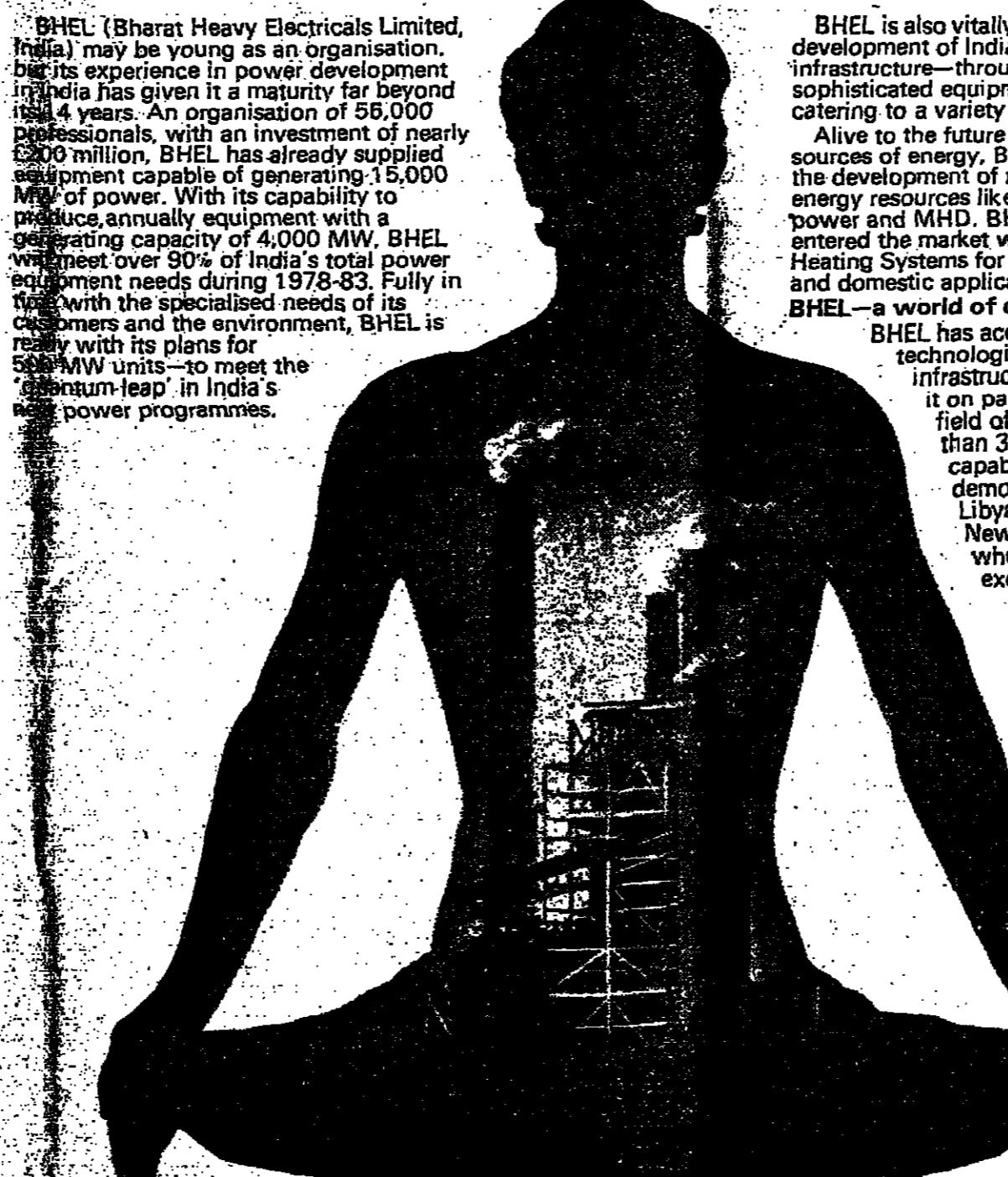
Labour unrest has been a constraint, especially in the period immediately following the end of the Emergency, and it is often provoked by inter-union rivalry. But although

CONTINUED ON PAGE III

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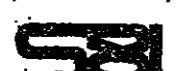
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## THE BUSINESS ENVIRONMENT

The environment in which Indian industry operates has been dominated by import substitution policies, restricted internal competition, extensive bureaucratic controls and a large public sector. But the present Government has made some moves towards liberalisation, increasing the area of the economy in which market forces may be allowed to operate.

# Industrial policy

**THE PRINCIPLES** which have guided India's industrial policy since 1948 have included a dominant role for the public sector in key sectors of the economy and strict control over private sector companies to ensure that their activities are in line with the targets set out in successive Five-Year Plans. The first has involved heavy investment by the State in such areas as steel, engineering, shipbuilding, telecommunications equipment, chemicals, petrochemicals and mining. The instrument for controlling the private sector has been the licensing system, started in 1951, whereby companies wishing to start new units or to undertake substantial expansion have to obtain a licence from the central Government.

Apart from the regulation of investment and production in accordance with Plan priorities, the objectives of licensing were to protect and encourage small-scale industry (defined as industrial units with a capital investment of not more than Rs 1m, or about £67,000), to prevent the concentration of ownership and to promote the balanced economic development of the different regions of the country.

The performance of the public sector, described in a later article, has greatly improved in the last few years. Although its overall financial results are held down by badly planned and badly implemented investment decisions in the past (and by the large number of sick companies taken over by the Government), it is no longer the drag on the economy which it seemed to be some ten years ago. But the licensing system and the other controls over the private sector have failed to achieve their objectives. Their effect has been to inhibit modernisation and expansion, and they have not succeeded in reducing industrial concentration.

### Permissions

As Mr. T. D. Thomas, chairman of Hindustan Lever, has put it, "obtaining all licences and permissions to set up any significant industrial undertaking in this country is like running an obstacle race. When you clear one hurdle you come up against more—and over the years the obstacles have been made more difficult and numerous. It takes a lot of stamina and endurance. Paradoxically, this is one of the main reasons that in India only large companies can afford to seek growth as they have the resources to cope with this obstacle race and the occasional total frustration. Smaller people get eliminated or even ruined in the earlier stages of the race." Mr. Thomas estimates that it has taken seven years between the decision to invest and the start-up of production, and that half the delay is due to Government procedures.

Many people in Government now recognise that the licensing system has produced unintended distortions in the industrial structure. The Draft Five-Year Plan for 1978-1983, published earlier this year but not yet approved, admits that high manufacturing costs have sometimes been the direct outcome of the Government's licensing policy. "Where the demand was large enough to sustain only one plant of economic size, several plants with suboptimal capacities were licensed in the name of diffusing ownership and preventing monopoly."

The problem of fragmentation and high costs has been reinforced by indiscriminate import substitution. "A few industries have been set up," the authors of the Draft Plan point out, "which cannot be low-cost producers by international standards. While this may be necessary in certain strategic areas, it was not essential in many others."

These cost disadvantages might have been more acceptable if the heavy investment by the public sector and the growth of private industry had helped to solve the country's unemployment problem. The whole factory sector, including power generation, mining and quarrying, employs no more than 6m workers. This represents about a third of the labour force in the organised sector (including organised trade), but only 2% per cent of the country's total labour force. Each year industry has created some 200,000 new jobs, compared to the annual increase in the labour force of some 6m.

The number of people employed in the cottage and small industries—the so-called unorganised sector—is much higher, but their share in industrial production has been declining. The disparities between regions have been accentuated: the poorest areas have become poorer.

The present Government's industrial policy announced at the end of last year, is designed to tackle these problems, but without destroying the general framework which has been established over the past 30 years. The statement emphasises the close interaction between the agricultural and industrial parts of the economy. It points out that an improvement in agricultural output and productivity requires inputs such as power, steel, cement, fertilisers, farm machinery and other industrial items. At the same time "the distribution of income arising from a broad-based growth of agriculture and related activities in the countryside has to provide the basic demand for a wide range of industries producing articles of consumption."

The main thrust of the policy called in March 1977 was to be the promotion of nominated as a candidate for a constituency in Bihar and won

widely dispersed in rural areas and small towns. "It is the policy of the Government that whatever can be produced by small and cottage industries must be so produced." The list of industries exclusively reserved for the small-scale sector has been extended to more than 500 items, compared with about 180 previously. Big companies will be prevented from expanding in, or entering, these sectors, and the role of large-scale industry in supporting the programme is clearly defined.

"The Government will not favour large-scale industry merely for the demonstration of sophisticated skills or as monuments of irrelevant foreign technology." Its task will be to provide the basic materials essential for infrastructure development, such as steel, cement and oil; to make the capital goods needed both by small-scale manufacturers to make the high-technology items which need large-scale production and are related to agricultural and small-scale industrial development, such as fertilisers, pesticides and petrochemicals; and to make the other products which are outside the list of reserved items for the small-scale sector but are essential for economic development, such as machine tools, organic and inorganic chemicals.

The statement also includes a somewhat tougher policy towards the large business houses. These companies are already subject to the Monopolies and Restrictive Trade Practices Act, whereby all proposals for expansion or diversification require specific approval from the Government, but this has not prevented what the statement calls a "disproportionate growth of large houses." Much of their growth has been based on funds borrowed from public financial institutions and banks. "This process must be reversed." The rules of the MRTP Act will be strictly enforced and the large houses will be obliged to rely more on their internally generated funds for expansion.

Many big companies point out that they have consciously de-

veloped ancillary industries as national standards. Some of them manufacture most of their components in-house—partly because a component supplying industry did not exist at the time they were set up. Concentration and specialisation, to achieve economies of scale, has been made difficult by the licensing system, while the lack of interdependence has made it possible for inefficient methods of operation to persist. A limited shake-up, to eliminate some of these distortions, is now seen to be necessary. Some controls have already been relaxed and a full-scale study of the whole apparatus of controls and subsidies is under way.

Thus the area of the economy in which market forces may be allowed to operate is being expanded. Similar tendencies are at work in policies towards public sector enterprises, which are being encouraged to compete with less protection and subsidy than in the past, and in a more selective approach to the rescue of sick companies. While it is too early to speak of a turning point in industrial policy, these developments suggest that the determination to prohibit, regulate and protect, which has been built into the system over the past 30 years, may be beginning to lose its force.

Geoffrey Owen

**Significance**  
The practical significance of the industrial policy statement is a subject of much debate in the business community. While the Minister for Industry, Mr. George Fernandes, has no set up doubts about the radical nature of his proposals (see interview below), there are hopes that the reservation of items for small-scale industries will be applied in a flexible way and that the necessary interdependence between large and small will be recognised.

Many big companies point out that they have consciously de-

veloped factories employing about 13,000 workers while the rest comes from the cottage and small-scale sectors employing 450,000 workers. The entire match industry, according to Fernandes, could be in the cottage sector: a phased transfer from machine to hands could provide employment for more than 300,000.

Fernandes is a Socialist, but a pragmatic one. "I'm for an expanding public sector and I'm for reducing the concentration of economic power in the hands of a few families." But he recognises that large-scale industry, even the privately owned part of it, has an important role to play. "Public ownership is not the be-all and end-all of Socialism."

He wants to see a professionalisation of management in the big business houses, so that posts are no longer reserved for members of the family. He wants industry to grow vertically rather than horizontally, so that economies of scale can be achieved. He is unhappy about the definition of large companies under the Monopolies and Restrictive Trade Practices Act and he agrees that some of the controls which constrain and delay industrial expansion should be removed. He does not believe that foreign-owned companies have too much power in India and he sees a continuing need for foreign investment in certain sectors. "If anything we have taken steps to make the climate more conducive to foreign investment in this



George Fernandes

leaders to prepare proposals on this.

Fernandes works long hours and is regarded as one of the most effective ministers in the Cabinet, but he says he is "personally not very happy with the job, though it has its plus points." At this stage in India's development he would prefer to be working more directly on the problems of unemployment and poverty.

In a long interview with Blitz, a weekly newspaper, he has outlined his plans for a national reconstruction army (NRA). The idea is to organise the millions of unemployed literate and illiterate into a large work force to involve them in the task of nation-building—to build dams, roads, bridges and houses on a mass scale, to reclaim fallow land and to develop the resources which are lying idle.

It would be a volunteer army, living a community life in camps, with a regular chain of command and with an "auxiliary brigade" of consultants with specialised skills. The NRA is not government policy, but it is partly inspired by the fact that the Janata Party "does not have the kind of committed cadre one needs to move a whole people into action."

"Forget what you were yesterday," he told the readers of Blitz. "Today you are a pioneer for the national cause, committed to the eradication of poverty and unemployment, creating national wealth through your voluntary effort. Not looking at the wall clock, not loitering in the passages, not running to the urinal to escape the drudgery of desk work, not gossiping with the girl at the next desk, not currying favour with the section head to get an early promotion. I am talking of a revolutionary new work culture being developed as a fall-out from our economic reconstruction efforts through the NRA."

"The philosophy behind the idea is simple. Use the vast manpower of our country that is today going waste to generate wealth for the people and in the process create conditions for the establishment of an egalitarian society."

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## INDIAN INDUSTRY III

# Strategy for the small producer

A RECENT survey of industry in India revealed that for every Rs 100,000 invested in the small-scale sector, 22 people found jobs. This compares with six people finding employment in factories requiring capital investment of between Rs 1m and Rs 2.5m and just three people in units requiring more than Rs 2.5m. The survey also found that the small-scale sector created more job opportunities at a lower per unit cost of output. This is indicated by the average employment value added ratio, which was as high as 20 people for every Rs 100,000 of value added in the small-scale sector compared with the all-india average of ten people for the same amount.

Since the Government is committed to eliminating unemployment within ten years, the industrial development strategy it has chosen is based on small producers. The main objective is to decentralise and distribute the industrial base widely enough to expand employment opportunities and reduce regional imbalances in development.

The findings of the survey provide the rationale of the policy. In the context of the relative scarcity of capital in India and a regular and sizeable expansion of the labour force, reliance on the small-scale sector is aimed at creating the necessary employment generation. An incidental, though not unimportant, result is that provision of purchasing power in the hands of a larger number of people will stimulate demand and hence the economy as a whole.

This is the cornerstone of the ruling Janata Party's industrial policy of last December when Mr. George Fernandes, Minister of Industry, announced that it was the "firm policy of this Government" to switch the emphasis from large industries. "The main thrust of the new industrial policy will be some effective production of cottage and small industries widely dispersed in rural areas and small towns. It is the policy of the Government that whatever can be produced by small and cottage industries must only be so produced," said Mr. Fernandes.

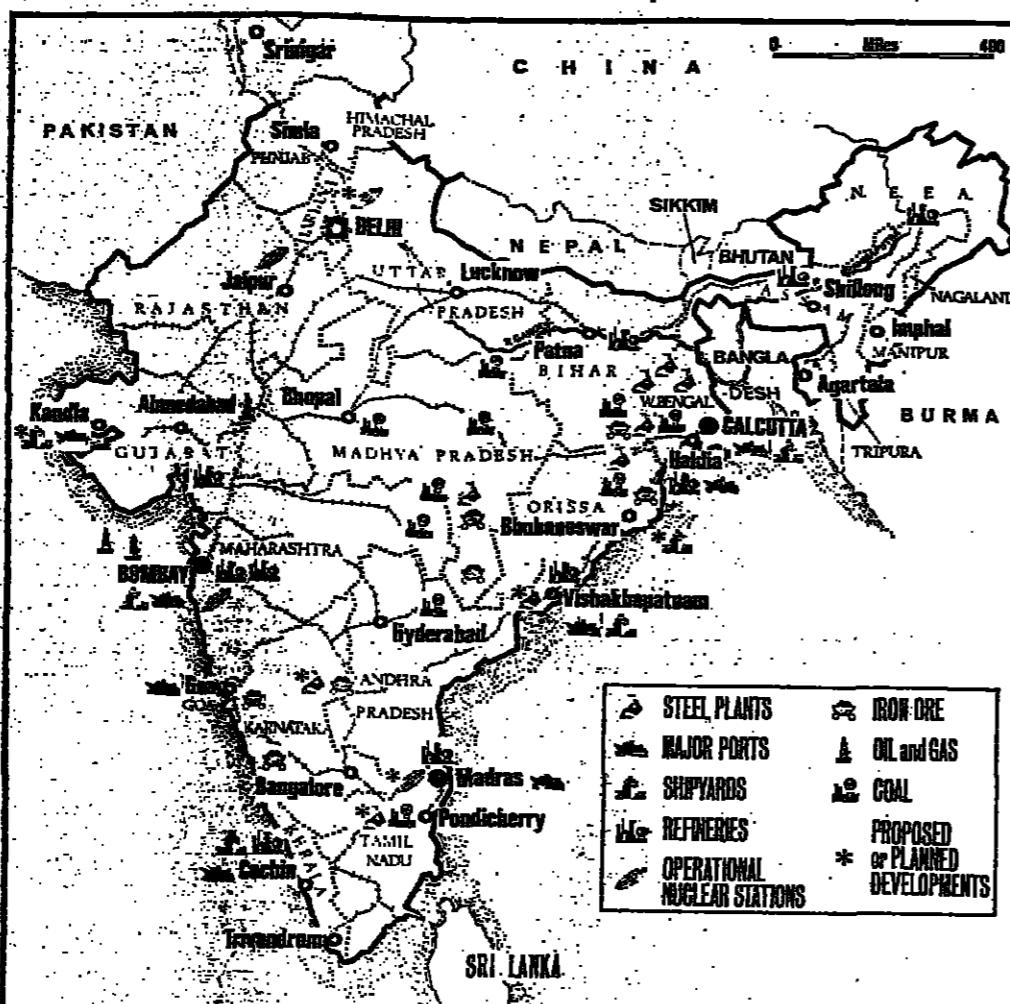
## Reserved

Over 500 items made by industry are now reserved for the small-scale sector and the Monopolies and Restrictive Trade Practices Act is to be amended to give this statutory force. The policy goes a step further by giving a special place to what is called the "tiny" sector consisting of units with an investment in equipment and machinery of up to Rs 100,000 (about £6,000) and located in villages and towns with a population of less than 50,000.

Special schemes are to be drawn up for making available margin money assistance to "tiny" units. The Industrial Development Bank of India has been asked to set up a separate wing to deal with the credit requirements of the small sector, which is already entitled to concessionary terms from the nationalised banks and other public financial institutions.

Yet the Government's policy is not exactly new. The small-scale sector has been given preferential treatment for the past two decades, even though the attention given to its progress has been haphazard and there has been no real monitoring of its troubles. But its expansion has been rapid. In 1972, for instance, there were 1.4m small units producing goods worth Rs 2.6bn; in 1977 the number even rose to 2.6m and the value of production was estimated at Rs 7.57bn or roughly 25 per cent of the total industrial output in that year.

The small-scale sector's con-



## BASIC STATISTICS

Area	1.26 sq. miles	Trade (1977):
Population	598.1m (1976)	Imports
GDP (1976)	Rs. 716.82bn	Exports
GDP per capita	Rs. 1,200	Imports from UK
Currency	Rs. 1 = £1 - Rs. 15.480	Exports to UK

tribution to exports is equally "sickness" in small industry is impressive. Exports by small units higher than in any other sector, units in 1976 were Rs 8.7bn, the conclusion is inevitable that a rise of 30 per cent over the three is a link between the size previous year and accounting for over 17 per cent of the country's total exports. Many of the exports were in relatively new products. The major product for clearly defined criteria of group identified by the Ministry of Industry were engineering, worked out a set of norms or indicators of "health" of a unit leather manufactures, marine which could be prescribed, and products, woolen hosiery, on the basis of these indicators cashew kernels and cashew shell, a composite index of performance of a unit could be drawn prepared which could be used increasingly holding a larger share to diagnose the "sickness" of a small-scale industry's exports.

Yet for all its key role the small-scale sector needs to be looked after carefully because it is more vulnerable to operational problems and the vicious circle of the economy. Small units have proliferated for more than a decade with the assistance of official agencies but they are plagued by "sickness" to particularly working capital, a greater degree than their access to bank funds is large counterparts and often not easy. Despite the priority given to small industry, banks are prone to impose forbidding conditions for these units.

There is in fact an alarming mortality rate. In 1973 the main problem, there are Commissioner of Small-Scale Industries made a comprehensive assessment of project viability, over the country. Of the 233,000 units covered, as many as 24,109 management and marketing, were untraceable and another since the units affected are 53,145, although traced, had small sustenance ability and hence been closed down.

This suggests that as many as one third, and in some States, half of small units that the Government, which has started proved to be a varied multi-purpose service production, was estimated at unviable. The implications of organisations at what could be done to help the small sector are, in fact, dependent on the larger manufacturers as suppliers of inputs and buyers of intermediaries produced.

Even some of the finished goods manufactured by the small sector are taken by the larger units and this determines the location of small industries mainly around them and in large cities, something that the Government is determined to avoid. On the other hand, as the Federation of Associations of Small Industries recently pointed out, while the small sector produces as many as 2,520 items, only 564 have been reserved exclusively for it. The selection has been carefully made, officials point out, to ensure that small units prosper since there is sufficient demand for the items.

Mr. Fernandes plans to set up district industries centre (DIDC) in each of the 584 districts in the country which will provide under one roof all the services and support needed by the Government, which has often been lacking in the past. The direction of the Government, with rural labour can be both militant and reflect a conflict of views about the future of the economy as a whole, makes development as its centrepiece. The best use of the opportunities available will, of course, be to make it work requires a political situation. Some industry organisation at all levels, the centres will have a special need of cottage and household industries, as distinct from small industries. It will establish close links with the basic units for development among the units, however, are many already being produced or marketed by the larger units and even the multinationals. This duality of dependence and competition has long been a destabilising factor in the promotion of the small sector and is one of many problems still to be solved.

K. K. Sharma

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# The private sector

A FEW weeks ago Mr. G. D. Birla, one of the leading industrialists in India, issued an extremely gloomy statement about the future of the private sector. "The present Government," he said, "though not socialist, still cannot get rid of the bad features of socialism because of the legacy from the past. Unless this pattern is changed drastically, there is no scope for the growth of the private enterprise which alone can promote industrialisation."

Mr. Birla pointed to the numerous rules and regulations which inhibited expansion, to the extreme difficulty of raising new money on the stock market and to the concentration of savings in the hands of Government financial institutions, part of whose loans were convertible into equity. "The general impression all over the world," he said, "is that the investment climate in India simply does not exist. This view is not unjustified."

At about the same time Mr. George Fernandes, Minister of Industry, was insisting that the investment climate was excellent. He said that the facts were quite contrary to the expressions of gloom coming from private sector businessmen. He pointed out that his Ministry had received a large number of applications for expansion from leading business houses, including the Birla companies.

This exchange illustrates, in an exaggerated form, the apparent lack of rapport between the business community and the Central Government—a lack of rapport that has existed long before the Janata Party took office. Some businessmen feel that their contribution to the country is deliberately misunderstood and misrepresented; that profit is a dirty word, that those entrepreneurs who took great risks in the past and built up substantial industrial undertakings are now being discriminated against out of feelings of envy among developing countries. On the other side is in having a strong entrepreneur.

## EMPLOYMENT IN THE ORGANISED SECTOR IN 1977

	Public sector	Private sector
Plantations, forestry	474	837
Mining, quarrying	749	130
Manufacturing	1,222	4,157
Construction	1,010	82
Public utilities	554	35
Transport and communication	2,465	71
Trade and commerce	607	459
Services	6,739	1,032
Total	13,819	6,854

engines told me: "they can supply the local farmer with a cheap product which is reliable enough for his purposes, and we find it difficult to compete with them." The development of the diamond polishing industry, mostly situated in the rural areas of Gujarat, is another remarkable example of initiative by local entrepreneurs.

The big houses are frequently attacked for what is called family management and Mr. George Fernandes in particular has called for a much greater degree of "professionalisation" in the appointment of top executives; he has suggested that the public financial institutions

the view held by many politicians and civil servants that the large business houses have encroached themselves by dishonest means, have exerted undue political influence and have used the Government's financial institutions and regulatory system to their own advantage. How seriously should this exchange of insults be taken? "Businessmen are too inclined to blame the Government for everything," the chairman of a Calcutta-based company told me; "they forget that there is a fairly well-established framework which gives the private sector plenty of room to expand. There are minor variations from time to time, but the big companies have least to complain about since they have grown fastest; the more they grow, the more freedom they want to grow even further."

## Controls

Despite Government controls and slow economic growth the large Indian houses—Tata, Birla, Thapar, Shriram, Mahindra, J.K., Khobarkar, Mafatlal and others—have continued to do well. To some extent this may reflect their ingenuity in finding ways round the controls, but India is sprung against out of feelings of envy among developing countries. They are unorganised, a manufacturer is asked to examine a proposal by a large

company to manufacture cigar-

ette-making machinery; since it is trying to move towards a more flexible foreseeable Indian Government there were already several attractive, and even a company system, using the Bureau of to proclaim the virtues of established manufacturers, with a large share of the market. Costs and Prices as the monitor-capitalism and the market question at issue was whether Associated Cement, is being increasing complexity of large-scale industry, especially when overseas projects are involved, demands the recruitment of best qualified managers, whatever their background.

## Capital

All companies with a capital in the business community, of more than Rs 200m (about £14m) are subject to the Monopolies and Restrictive Trade Practices Act. When they want to expand their operations or which they started, Tata Iron and Steel Company, despite curbs on its expansion, continues to perform better than the public sector steel plants created after the Second World War. But in other areas, if their entrepreneurial skills in India are by no means confined to the large houses. Even without the support they receive from the Government (including tax concessions), small-scale manufacturers have proved themselves highly competitive in certain sectors; in effect, the new cement capacity is badly non-essential at the expense of large-scale industry, especially when overseas projects are involved, demands the recruitment of best qualified managers, whatever their background.

The same need for simplification applies to other controls. The Government's decision to set up a committee on controls and subsidies, the Dagh Committee, implies a recognition of the fact that the existing

plurality of controls places an unnecessary burden on industry. Yet another committee, the Jha Committee, has recommended radical changes in the system of indirect taxation. The cascading effect of the different taxes—customs duties, excise duties, sales taxes imposed by state governments and other levies—have had a distorting effect both on final consumer prices and on the pattern of investment.

Cutting rice in Southern India.

To expect the present or any future government to move towards a more flexible economy is clearly unrealistic. The strong desire for a more egalitarian society is bound to create tensions, as the present controversy over top people's salaries illustrates. There is a lurking anxiety among businessmen that short-term political pressures may force this or some other government to nationalise a major company or industry. Just as Mrs. Gandhi nationalised the banks. But present trends are not wholly discouraging. The movement, albeit a halting one, is towards a pragmatic acceptance of the private sector's contribution to the economy and a gradual move towards a framework of rules which is less restrictive and more promotional.

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on a long-term agreement. Nigerian Paper Mill is also being technically assisted by Orient in its expansion project—from 40 tonnes per day of paper from imported pulp to a capacity of 200 tonnes per day of pulp and paper.

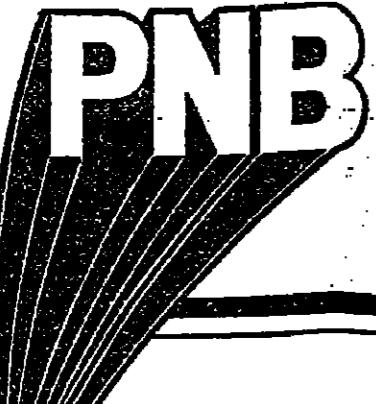
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THE PUBLIC sector of industry and influenced by the Public Enterprise Selection Board, consists of some 140 enterprises with a total employment of 1.5m whose recommendations are people, out of a total labour force rarely ignored. Despite low force in the factory sector of salaries compared to the private some 6.5m. Most of these under-sector (especially at the top takings were deliberately levels), the public sector has created as part of the industry been able to attract and retain trialisation programme; this executives of high calibre. One applies particularly to steel, advantage which public sector heavy engineering and enterprises have over some large chemicals. Except in a few private companies, senior sectors such as coal mining are that senior positions are genuinely open to state control over the command heights of the economy has not been achieved by nationalisation. But the list of public sector undertakings includes a number of companies, especially in textiles and engineering, which have been rescued by the Government from financial difficulties.

During the middle and late 1960s the performance of the public sector came in for a great deal of criticism inside and outside the country. The bad choice of investments, inadequate project preparation, inexperienced management, bureaucratic interference from the centre—these and other weaknesses produced poor financial results. In some cases there were production shortcomings which held back the growth of the economy. While these weaknesses have not been completely corrected, performance has greatly improved in the last few years. Even private sector businessmen, while they have been obliged to compete for export business and this has sharpened their competitive edge. The new import policy should also have a salutary effect.

### Analysis

The creation of the Public Investment Board in 1972 has led to a more sophisticated analysis of investment proposals and to speedier procedures for obtaining decisions on them. The Bureau of Public Enterprises, an agency set up under the Ministry of Finance, has the responsibility for scrutinising the performance of all public sector enterprises. Its three volume annual report, containing a wealth of statistics, information and analysis, is a model worth imitating by developed countries such as the UK.

The Bureau has helped to instill tighter management disciplines and to upgrade the quality of financial and economic analysis in the public sector. Pricing policy has been reformed. In fertilisers, for example, prices have been set so that plants operating at 80 per cent of capacity and assuming normal inputs of raw materials and power, should achieve a 12 per cent after tax return on net worth. In cement, steel, pharmaceuticals and other areas more rational pricing policies have been introduced.

Appointments to senior management positions are the responsibility of the Minister in the relevant Government department, but he is guided by the Board to carry them out, "one

manager told me, "but we are and their capacity has been a long way from that situation." Under-utilised. This applies, for bureaux are more interested in matters such as how much up with East European aid in the company spends on entertainment foreign customers, than steady increase in Indian steel-making capacity which has not been materialised. This is a large task.

There is a feeling that the instance, to the Heavy Engineering Corporation at Ranchi, set in the real problems of the business. India is fortunate in that the public sector has attracted some outstanding individuals, in companies such as Hindustan Machine Tools and the Oil and Natural Gas Commission, who have been strong enough personalities to resist interference, cut through the most acute in the case of lame duck tape and built up highly successful enterprises. But, as the conflict between commercial and social considerations is

interference is elusive. In the UK, the right balance between accountability and interference is elusive. On numerous occasions the Government has stepped in to protect employment in companies which, whether through mismanagement, crudity or a change in market conditions, had run into a financial crisis. Often the responsibility lies with the former owners (including foreign ones) who have milked the company dry and ignored the need to modernise or to diversify.

### Dominant

One of the worst aspects of public sector enterprises in the past has been their lack of attention to marketing. Operated in a protected market in which they were often the dominant supplier, these companies were under no pressure to sell; they merely had to produce. While a degree of complacency in this respect still exists, there has been a distinct change for the better. Where competition does not exist, as in oil distribution, the necessary disciplines have to be self-imposed. But some of the companies now have private sector competition in much of their business. For example, Bharat Heavy Electricals faces competition in all segments of its business except for turbine generators. Some of the public sector companies, because of

last few years. Even private sector businessmen, while they have been obliged to compete for export business and this has sharpened their competitive edge. The new import policy should also have a salutary effect.

As an indication that the public sector had "come of age," it was decided last year to withdraw the price preference system, whereby Government undertakings were required to buy from public sector enterprises if their prices were no more than 10 per cent higher than those of private suppliers, subject to satisfactory quality and delivery. This was replaced by a purchase preference scheme, whereby the public sector supplier was asked, in effect to match the lowest price offered, but this too has now been withdrawn.

Some serious problems remain. One is the ever-present danger of political and bureaucratic interference. "Most managers consider they are doing quite well if they get 80 per cent of their decisions right," says the chief executive of one public sector enterprises. "But our masters insist on 100 per cent." The result is that people are reluctant to take any decision at all, for fear that it will infringe some rule or, if it turns out to be wrong, will lead to accusations of corruption.

Formal and informal interference from Ministers and politicians still seems to be extensive. "I would prefer a system where the Government itself as a manufacturer of more

products (often with foreign

investment) and low labour productivity, is a formidable task; technical collaboration and

since retrenchment of labour is thus increased the factory

virtually impossible, the main throughput.

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## INDIAN INDUSTRY VII

# Opening up markets to foreign competition

**GOVERNMENT OFFICIALS** point with some pride to the procedures for importing raw materials and components have been simplified and partially liberalised, with provision for automatic increases in allowable imports to provide for expansion and price increases. The next logical step would be some reduction in the level of tariffs. Most basic raw materials and machinery are subject to a tariff of 45 per cent, although a few items were brought down in the last budget; duties are generally 75 per cent on intermediate goods and 120 per cent on processed consumer goods.

## Suggested

Several industry associations have pointed out to the Government that the 45 per cent duty on capital goods and annexes easily to production costs and discourages investment in import-substitution industries. They have suggested that where the importation of machinery is permitted under OGL and approved after due scrutiny, the tariff should be substantially reduced, even in cases where similar items are produced domestically.

Parts of the engineering industry have demonstrated their ability to compete in international markets and in these sectors the leading companies have no serious qualms about coping with imports. They accept that the years of blanket protection have led to bad habits and that they need the stimulus of import competition, or at least the threat of it, to keep them on their toes. There is anxiety about dumping, especially from East European countries, but Government officials believe that the existing procedures will enable them to deal with this problem when it arises.

Under these arrangements 14 industries, mainly in priority sectors such as power generation, fertilisers, cement, and oil exploration, are permitted to invite global tenders for capital equipment; the list of industries is shown in the accompanying table. In these cases all bids will be scrutinised by a technical committee in the Ministry of Industry, but the assumption is that if the price and delivery offered by a foreign supplier is superior, it will be preferred; the fact that an indigenous supplier can produce the equipment will no longer be decisive.

In addition, a number of capital goods has been placed on open general licence (OGL). Some items remain banned or restricted, but the list includes a variety of machine tools, textile and garment-making machinery, leather-processing equipment, and the like, which are required by Indian manufacturers for factory modernisation.

## EXPORTS BY DESTINATION

(Per cent share)  
1971-72 1976-77

Western Europe	28.3	29.8
Eastern Europe	21.4	15.4
Americas	19.8	12.5
Middle East	6.4	15.8
Asia, Oceania	25.4	22.4
Africa	6.7	4.3

## FOREIGN TRADE

(Rs bn 1976-77)

Main exports	Main imports
Engineering goods	55.4
Tea	29.3
Leather and leather manufactures	29.2
Apparel, hosiery	27.7
Cotton textiles	25.4
Iron ore	24.2
Iron and steel	23.8
Oil cakes	22.4
	141.2
	100.8
	87.9
	41.4
	28.4
	22.9
	20.3

## PRIORITY INDUSTRIES

(Those which may invite global tenders for capital goods)

- Fertilisers.
- Newspaper and paper.
- Basic drugs.
- Basic technical material for pesticides and weedicides.
- Power generation, transmission and distribution.
- Mineral exploration, mining and beneficiation.
- Petroleum exploration and production.
- Petrochemicals up to the stage of polymers.
- Manufacture of professional electronic components.
- Waste disposal and effluent treatment.
- Materials handling projects at ports.
- Sugar.
- Cement and cement products.
- 100 per cent export oriented industries.

## Public

CONTINUED FROM PREVIOUS PAGE

## GROWTH OF PUBLIC SECTOR ENTERPRISES

(figures in Rs m)

	1972-73	1976-77
Investment	55,710	110,970
Turnover	52,900	145,420
Pretax profit	830	4,760
Return on capital employed	5.1%	3.7%
Number of employees	9.3m	15.5m

ould arise in the bicycle industry where several large private sector plants have run into trouble, though in this case the problem has arisen less from a change in market requirements than from new competition from small-scale entrepreneurs in Northern India. By the use of cheap labour and extensive subcontracting, they have achieved far lower production costs than the older, integrated plants which were built to manufacture most of the components in-house. There is speculation that the Government may set up a new bicycle corporation to take over the older factories and modernise them, perhaps investing in the more advanced types of bicycle for which there is a strong export demand.

Yet there is a growing realisation that policy towards sick companies has to be more selective and that some of them will have to be closed down. An interesting test case will be the handling of the National Textile Corporation, which owns more than 100 mills taken over by temporary financial support and



Engineering apprentices at the Tata-Mercedes-Benz factory at Jamshedpur.

areas which the liberalised leather goods, where India's engender complacency over competitive position is strong exports. In 1977-78 the growth and market prospects good.

Meanwhile the Government's immediate concern is to ensure the previous year, but the size of the foreign decrease is partly explained by exchange reserves does not cut the exports was only 5 per cent

imposed on a number of items, including cotton, certain food products and cement, which were in short supply in the domestic market. While these may have been justified as a means of checking the rise in domestic prices, they illustrate one of the criticisms which has been made of India's export policy—its lack of consistency.

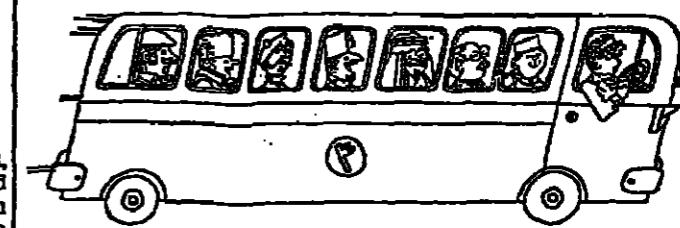
In a recent submission to the Government, the Federation of Indian Chambers of Commerce and Industry called for an integrated export strategy which should include the following elements: stability of policies; maintenance of India's credibility as a steady supplier of quality products in accordance with the buyer's specifications; reasonable profitability; enlargement of the export production base; provision of reasonable facilities in the shape of cash compensatory support; and adequate port and shipping facilities.

The evolution of India's trade policies will be profoundly affected by developments in the world economy. There is anxiety about the growth of protectionism, particularly in the U.S., where it could affect not only such items as textiles, garments and footwear, but also some engineering products. Unless these tendencies are checked, resistance to import liberalisation within India is bound to grow and the process of dismantling long-established barriers could be put into reverse.

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In a recent submission to the Government, the Federation of Indian Chambers of Commerce and Industry called for an integrated export strategy which should include the following elements: stability of policies; maintenance of India's credibility as a steady supplier of quality products in accordance with the buyer's specifications; reasonable profitability; enlargement of the export production base; provision of reasonable facilities in the shape of cash compensatory support; and adequate port and shipping facilities.

The evolution of India's trade policies will be profoundly affected by developments in the world economy. There is anxiety about the growth of protectionism, particularly in the U.S., where it could affect not only such items as textiles, garments and footwear, but also some engineering products. Unless these tendencies are checked, resistance to import liberalisation within India is bound to grow and the process of dismantling long-established barriers could be put into reverse.

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Greaves' associate company, Greaves Foseco, manufactures and markets a range of foundry fluxes, exothermics, heat insulators, metallurgical additives, mould dressings etc. which are used extensively in steel production.

Greaves also markets a wide range of steel from commercial quality to highly alloyed steel for various industrial applications.

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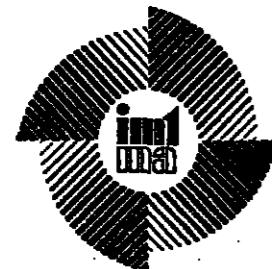
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PRIVATE INDUSTRY, particularly the larger groups, is often criticised by spokesmen of the Government for using funds given to them by the public financial institutions solely to promote its growth. It is possible that there is some substance in the charge that the private sector does not plough back an adequate proportion of its profits for modernisation and expansion, particularly in sectors where the incidence of "sickness" is high. Yet industrialists can hardly be blamed for borrowing from the public financial institutions. The first is the threat that there will be a lowering of the debt-equity ratio from the existing 2:1. This is now being examined by the Government. The second is the right of the public financial institutions to convert loans into equity.

Guidelines issued to the institutions in June 1971 stipulate that the convertibility clause be inserted in all loan agreements where substantial assistance is given. With this goes the right to nominate directors on the boards of the manufacturing units concerned so that the financial institutions can actively participate in policy formulation.

The actual exercise of the option to convert loans into equity depends on the nature of the project and the expected yield on equity. The public financial institutions justify the convertibility clause on two main grounds. It enables them to prevent industrial units from going in the wrong direction and to monitor their progress. Secondly, and more important, even though their primary role is industrial development.

A constant complaint against the financial institutions used to be delay in processing applications for loans. Procedural delays remain and are inevitable in cases when accountability is to the Government and the reserve bank which issue guidelines and norms the institutions must follow, although recently processing of applications has become speedier. The institutions are also limited by having to function in accordance with priorities prescribed for them. Under the Janata Government, for instance, they must cater increasingly to the needs of small-scale industry, although so far a faltering start has been made in this direction.

They are also bound by the Reserve Bank's credit policy which despite recent relaxations still calls for relatively high interest rates on most loans (the only exceptions being those to the "priority sectors" and selected "sick" industries). In the context of the large expansion in money supply and consequent pressure on prices during 1976-77, credit policy during 1977-78 continued to be directed towards restraining monetary expansion to the maximum extent possible.

This is sought to be done in a manner that does not inhibit investment and promotes production and exports while increasing supplies of industrial raw materials by exports. The aims have not always been realised — money supply is now again rising alarmingly because of the rapid growth of bank

credit to the Government — they feel they should derive the benefits of profits made by use of funds provided by them.

In the case of new projects the option can be used after five to seven years, while in the case of substantial expansion the decision can be taken earlier. The portion of the loan to be converted varies from 10 per cent to 20 per cent of the total; in rare cases it can be more than 20 per cent.

### Fears

The Government and the financial institutions feel that the fears of industrialists about the convertibility clause are exaggerated. They argue that in most cases the option will be used only to take advantage of extremely high profits so that these can be used to replenish funds for further industrialisation.

Only rarely will it be used actually to intervene in decision or policy-making, especially if the concerns are well managed. Privately, executives of the financial institutions point out that they do not have a sufficient number of qualified people to nominate to boards and this in itself is a major safeguard against excessive use of the convertibility clause.

If actual figures are a guide,

there is some truth in this. Up

to the end of September last the

convertibility clause, however,

financial institutions added the

"soft loan" scheme to 1,236 old

made little headway. A working group which examined its

and other consumer goods.

The guidelines say the involving a total assistance of functioning in the first 17 months said that the scheme attaches the highest importance to employment exercised the option in just 64 cases and had nominated directors on the boards of 637 assisted concerns. But to industrialists this is sufficient cause for alarm.

That the clause has been a major hurdle in the way of seeking funds from the financing agencies is recognised by the Government. Evidence for this

is available from the removal of the clause in agreements for "soft loans" provided by the financial institutions to "sick" units to encourage them to take

recourse to public funds and nurse themselves back to health. Implicit in this is recognition that they would not seek the loans if the convertibility clause was to be inserted.

The "soft loan" is operated by the Industrial Development Bank of India (IDBI) to assist modernisation and rehabilitation programmes of the cotton textiles, jute, cement, sugar and certain engineering industries in association with the Industrial Finance Corporation and the Industrial Credit and Investment Corporation of India (ICICI).

The three are the main term-lending institutions in the country, with the IDBI being the apex body.

Despite the removal of the convertibility clause, however, financial institutions added the "soft loan" scheme to 1,236 old

made little headway. A working group which examined its

and other consumer goods.

Such a classification adds difficulty in the way of lending to established industry since the fact that they cannot operate on the basis of purely commercial norms, even though they are expected to show maximum profits. The government recently prescribed new guidelines which establish priorities for grant of credit to 23 sectors led by fertilisers, cement, sugar, essential drugs and electricity generation. Term loans have been ruled out for

13 industries including cars, air-conditioners, refrigerators, TV sets, toilet goods, cosmetics

and alcoholic beverages, cigarettes

that must be done.

There are separate schemes for providing rupee resources by way of direct loans to industries with import licences

for balancing equipment, technology, consultancy services and drawings and design. In addition, foreign lines of credit have been opened with the help of the International Development Association, the "soft loan" affiliate of the World Bank.

The Industrial Finance Corporation has started an interest-free "risk capital foundation" to provide "seed capital" for new entrepreneurs and technologists. The IFC also subsidises costs of assignments taken up by the technical consultancy organisations.

There are schemes for making marketing studies for Indians abroad and a special division for promoting ancillary industries. Concessional finance and subsidies are available for projects envisaging commercial exploitation of indigenous technology and a host of other schemes designed to meet the needs of new Government policies.

All these still form just a small part of the operations of the financial institutions but the demands they make on them in terms of time and resources is not thought to be proportional to the benefits emanating from them. It is possible they will make headway in the future.

But the industrialists feel that for the present they prevent the institutions from performing their traditional role of financing the most viable projects that will hasten industrialisation.

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## INDIAN INDUSTRY IX

# Regenerating West Bengal

ONE OF the first things that the trots industries and another Marxist Left Front Ministry is to set up pharmaceutical units West Bengal did on coming to power have been created to promote power was to establish a close joint ventures with private partners with local chambers of commerce as a matter of policy. Even commerce. At the same time it in the proposed petrochemicals exhorted the working class not venture; shares will be issued to strike needless but to the public to the extent of only as a last resort after at least 26 per cent exploring all other avenues. This rather un-Marxist approach seemed strange to most political observers. Chief Minister Jyoti Basu justified it, however, on the grounds that the Left Front was, after all, ruling in but one of the States of the Indian union which has a mixed economy, and the constitutional limitations of a State Government being what they are, the West Bengal Ministry cannot choose a different course.

"This reality of a mixed economy has to be accepted," Mr. Basu explains, and the Left Front is trying to get "whatever good" it can out of it. However, those who know today's economic circumstances in West Bengal think that the Left Ministry's overt friendliness towards business (it is rather big business in West Bengal since out of 20 large or "monopoly" houses, 17 have their presence here) is not a matter of tactics, but of plain necessity—or in a way Hobson's choice. The Front is committed to the solution of the unemployment problem, especially among the educated who have solidly voted for it, and this will not be possible without a full-blooded industrial revival in the state.

## Recession

A variety of factors have contributed to West Bengal's industrial stagnation and decline, but the two foremost are a prolonged demand recession for the products of the engineering groups—heavy engineering units particularly—which form the backbone of the industrial structure, and secondly, a marked fall in industrial investment which over the years has caused the State since the 1960s to fall behind Maharashtra in the industrial race.

The industrial boom in the 1960s was not so much the result of public investment, although that played an important part, as of massive private investment, especially by the much-maligned multinationals in the various sectors of the State's industrial economy. The Left Front Ministry is perceptive enough to understand that industrial regeneration on any worthwhile scale will not be possible without the active and wholehearted co-operation of the business houses already operating here.

On its own the State Government has taken out a letter of intent for a petrochemical complex in Haldia (a preliminary licence which will be converted into the final licence after a definite project report is submitted indicating the technology to be adopted, sources of technical collaboration and the pattern of financing, etc.) to introduce a much-needed diversification into the State's stagnant industrial structure. A special corporation to promote the elec-

tronics industries and another corporation is not only a private MRTF houses and multinationals included, as long as British company which is these conformed to the foreign-controlled. Its existing national laws governing such plants are very old and have investments. The Left Front been considerably derated for Government's only condition is that the record as a producer of electricity.

Its lease or licence, which was to expire in 1980, was extended by the former regime up to the year 2000. Mr. Basu's justification for extending support to the corporation for its new venture is that if the company is to work as a private under taking up to the end of this century, it should be allowed to work well. Calcutta and its surrounding industrial belt are desperately short of power—and a 240MW plant would be a great blessing.

## Licence

Therefore, when the central Government delayed unnecessarily in issuing a licence West Bengal took up the matter at the highest level and eventually the bureaucrats of New Delhi cleared the project. They knew well enough that the 240MW thermal project was quite soundly conceived and urgently needed and that finance is needed including a contribution from the World Bank. Yet the sheer habit of bureaucratic inertia and delay had held up the project for nine months.

It is this kind of support to industries seeking central Government licences for expansion, diversification or altogether new schemes that business houses would increasingly need. For their part the chambers of commerce have responded to Mr. Basu's gesture by submitting schemes involving an investment in the State of Rs 3bn (Rs 2300m) on new projects as well as substantial expansion and diversification. These projects interest in their affairs, in an obviously constructive spirit to be brought about an industrial revival.

The main hurdle is posed by the restrictive attitude of New Delhi. However, the businessmen in West Bengal, including those representing the MRTF houses and multinationals, are happy that a Marxist Government is taking a benign interest in their affairs, in an obviously constructive spirit to bring about an industrial revival. They are happy too that labour has not been seriously affected by a peculiar political rivalry among the labour unions, a dearth of spares and very unsatisfactory maintenance standards.

When an intrepid business executive suggested to the Chief Minister that he should hand over the power plants to private enterprise so that the stations could work efficiently, Mr. Basu

laughed him off. The main goals of the Left Front Ministry's industrial policy are: (a) reversal of the trend towards private enterprise having been seriously affected by a peculiar political rivalry among the labour unions, a dearth of spares and very unsatisfactory maintenance standards.

By and large, industrialists in West Bengal have found that all the grave forebodings about the future of the industry have not been fulfilled.

The main goals of the Left Front Ministry's industrial policy are: (a) reversal of the trend towards private enterprise having been seriously affected by a peculiar political rivalry among the labour unions, a dearth of spares and very unsatisfactory maintenance standards.

Incidentally, West Bengal has employment and providing for the largest number of ailing increased employment in the cordial relations between units of any State in the industrial as well as agricultural sector, and the Government.

Another example of the Chief Minister's good faith in seeking the help of the private sector—

the control of the actual production of course did not

and he in turn helping it to increase—i.e., the workers over last long, but it was clearly

utilise the State's productive capacity.

Dr. Mitra explains that these business is not hostile to the energy better—is the backing

he has given to the Calcutta Electric Supply Corporation's immediate future the

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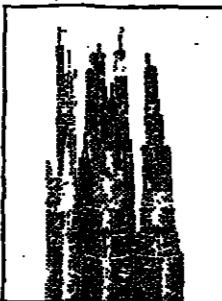
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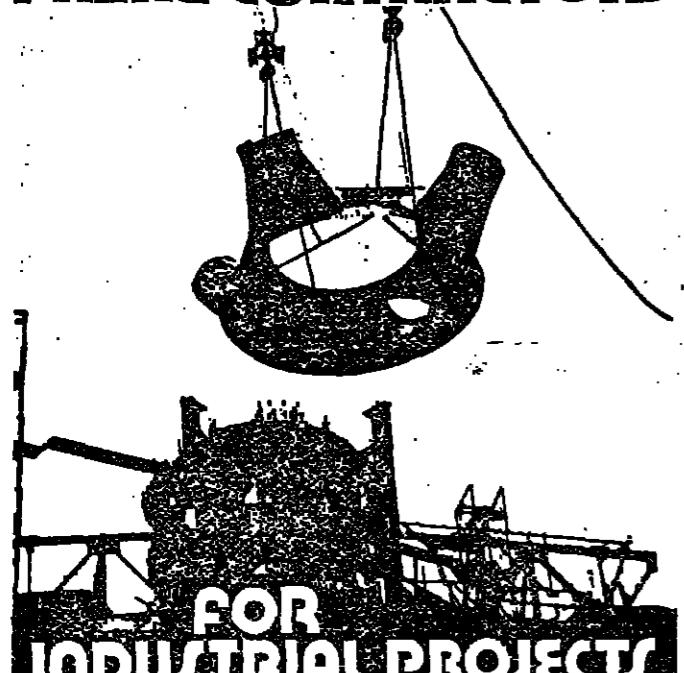


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# Foreign companies can still operate successfully

THE CONFRONTATION which in 1973, define three categories took place last year between the foreign-controlled Government and two large companies. The first covers those American companies, IBM and in which not less than 75 per cent of annual turnover consists of Coca-Cola, may have given the impression to outsiders that the "core" sector activities (a climate for foreign investment specified number of industries, in India had deteriorated and sometimes referred to as Appendix I industries, including fertilisers, petrochemicals and incorrect. Although India has never relied on foreign investment involving sophisticated technology or of exports. In this other developing countries, such category the foreign company as Brazil, and the activities of foreign companies are restricted in several ways, it has been and still is possible for them to operate successfully and profitably in India.

The best performers have generally been the companies which have organised themselves in a way which contributes to national objectives; they have done what the Government wanted them to do before being compelled to do so by legislation. While they have been prevented from expanding into certain sectors, it has usually been the execution of policy rather than the policy itself which they have found frustrating: they would be happier if the frustrations were removed, but they have learned to live with them.

It is true that, as in most developing countries, multi-national-baiting is a favourite sport for politicians. Foreign-controlled companies are associated in people's minds with what Mr. George Fernandes, Minister for Industry, calls the "five-star hotel culture." Although they account for less than 10 per cent of the country's industrial investment, the bigger companies are highly visible to the general public. Among the 30 largest private companies are subsidiaries or associates of Unilever, BAT Industries, Brooke Bond, Dunlop, British Leyland, Alcan, Union Carbide, GKN and Siemens. But there are only a few sectors which are dominated by foreign-controlled companies: one example is drugs which has become a particularly sensitive area.

#### Rules

Even before the enactment of the Foreign Exchange Regulation Act (FERA) in 1973 many foreign companies had taken steps to Indianise their management and to reduce their shareholdings. Hindustan Lever, for instance, had sold 10 per cent of its shares to the Indian public in 1956 and another 5 per cent in 1965; last year the shareholding was reduced to 68 per cent. The present chairman and his two predecessors have been Indian nationals.

With total employment of 11,000, ICI is one of the largest foreign investors in India and is continuing to expand and diversify. Similarly other companies whose activities are clearly in the "core" sectors like Siemens

### BHARAT HEAVY ELECTRICALS

IN THE PAST technical agreements were sometimes based on the desire of the foreign collaborator to offload outdated technology on the Indian partner, while keeping advanced know-how to himself. As Indian industry has matured, the need for foreign technology has changed and so, too, have the attitudes of foreign companies. The State-owned Bharat Heavy Electricals, for instance, which started in 1955 with a collaboration with Associated Electrical Industries of the UK, has in recent years invested heavily in its own research and development. It reckons to be well up with the leaders in several fields, such as solar energy and new methods of coal combustion, but has no qualms about buying technology to supplement its own efforts. "If some one else has already done the work we are interested in," says Mr. H. N. Sharai, engineering director, "we'll buy it."

In a deal which has aroused some political criticism BHEL has signed an agreement with KWU, the Siemens subsidiary, for know-how in turbine generators of 200 MW to 1,000 MW. BHEL is now making 210 MW sets, based on Russian technology, but plans have been approved by the Government to build four super-thermal stations which will incorporate 500 MW sets. The first will be built by Tata Power in Trombay and the first 500 MW set will be largely imported from Germany, though with some items manufactured by BHEL and full engineering involvement by the Indian company.

"There is a clear understanding that it will be an open door policy between KWU and ourselves," says Mr. Sharai. "Our engineers are involved in developing the designs. Our engineers can go to their laboratories and they are free to come to work with us here."

in electrical equipment and is unlikely to be allowed to expand in that field. If it wants to grow, it will have to diversify and in its choice of new fields it will have to keep clear of this company's turnover in the public sector or for small-scale industry.

#### Preference

In practice this means that it is steered into areas where large-scale investment and the kind of marketing and management skills associated with a large company are required. The Government's preference is for investments which generate employment, earn foreign exchange or help to develop backward parts of the country. Thus ITC has diversified into hotels and into marine products. Metal Box is building a plant to manufacture bearings, a product which is in short supply in India; by the early 1980s some 25-30 per cent of this company's turnover is likely to be in non-packaging fields.

The 40 per cent-owned companies are treated on a par with Indian companies, but some of them are "large houses" as defined by the Monopolies and Restrictive Trade Practice Act and thus their ability to expand and diversify is restricted. If a company already has a dominant position in a particular market, it is difficult to define what constitutes sophisticated technology. For instance, Hindustan Lever claims

#### FOREIGN COLLABORATIONS SANCTIONED IN 1973

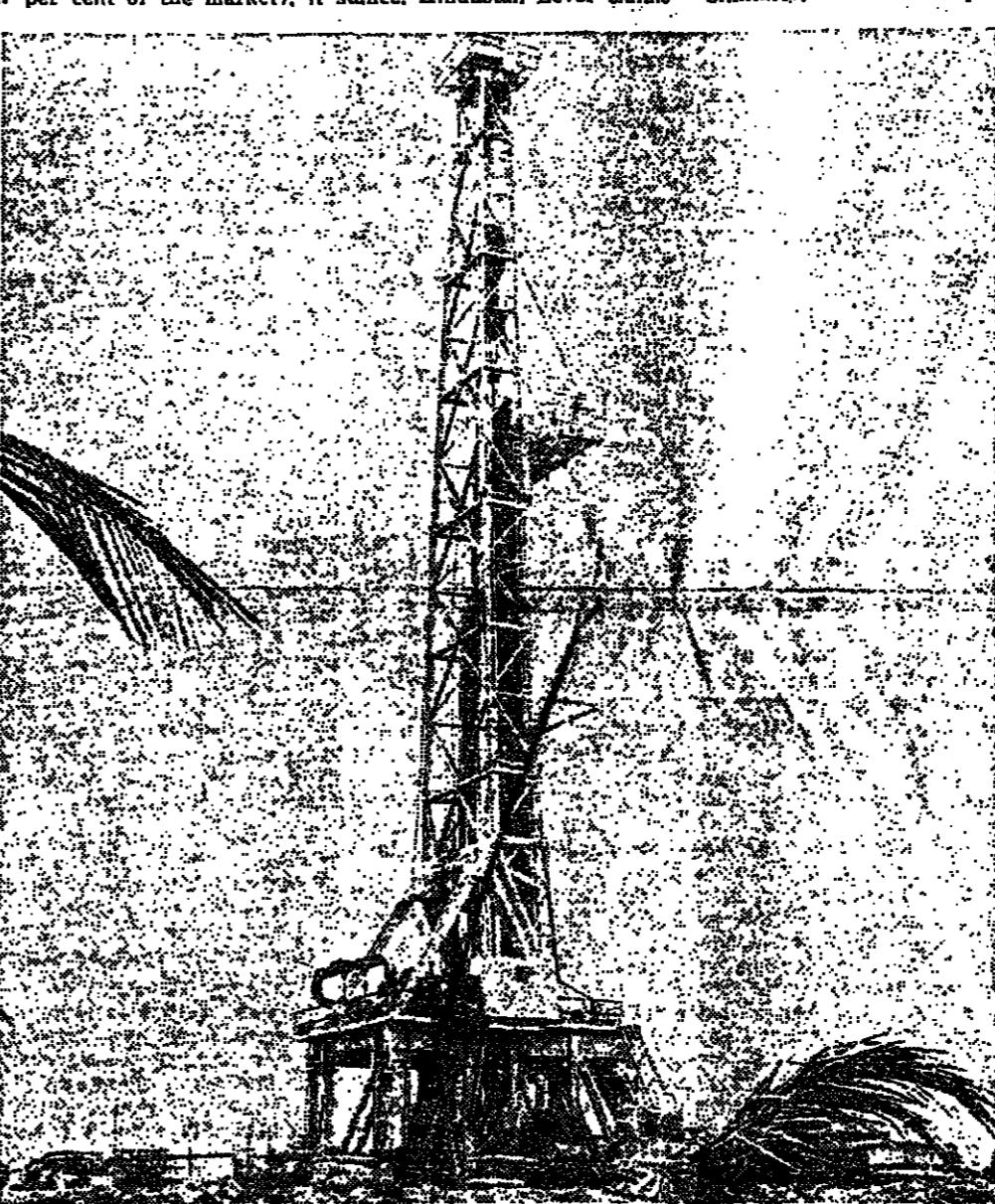
	Financial and technical only	Total
UK	59	59
Germany	55	59
U.S.	54	43
Switzerland	23	20
Japan	20	—
France	14	13
Others	42	40
Total	267	240

that its method of making soap, lens in calculating the precise percentage of a company's business otherwise have no market and which is in the priority sector, such as glycerine, is sophisticated in batteries and technology. The claim has not a priority sector, but it is also in petrochemicals, is being investigated by experts appointed by the Department of Science and Technology and apparently accepted but the problem is not yet resolved. In the meantime Lever has been diversifying into new areas, with a period acceptable to the authorities and thus retain its present 50.9 per cent shareholding in stream shortly; by the mid-1980s some 50-60 per cent of the company's business may be outside Unilever's traditional lines.

Negotiations with the authorities can be time consuming and some observers believe that the border-line companies would be better off to accept a dilution to 40 per cent. Several British-controlled companies have found no difficulty in adjusting to a lower equity holding. Since the rest of the shares are widely spread, the change from 51 per cent to 40 per cent makes no difference to management control and relations with the parent company need not be affected in a drastic way. But to some American and Continental companies the loss of majority control is a considerable psychological hurdle. An Indian manager in one of those companies worries that after dilution to 40 per cent the Indian company will no longer have the same place in the parent's worldwide network and access to new technology will be more difficult. "It will no longer be a matter of walking in and picking up whatever you like." He also sees no great attraction in diversifying into industries like deep-sea fishing where the company has no experience.

There is criticism among foreign companies of the unimaginative way in which FERA has been applied. It is arguable that even within the FERA rules India could be making better use of foreign investment. Philips, for example, which is diluting to 40 per cent, finds itself squeezed between the public sector (which has a dominant role in telecommunications and some types of electronic equipment) and the small-scale sector, which has preferential rights to certain consumer products. Several electronics companies feel they could be making a bigger contribution.

CONTINUED ON  
NEXT PAGE



An oil rig belonging to Bharat Heavy Electricals.

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# Bombay: the business centre

WHILE NEW DELHI is the political capital, Bombay is the Iron and Steel Company and the commercial capital of India. Associated Cement Companies are outside Maharashtra, whose Indians visiting the city for the first time are struck by the fast, if mechanical, pace at which life moves. Unlike many Indian cities, it lacks a personality of its own except that it is very commercialised. It is cosmopolitan, and the largest single linguistic group, Marathi-speaking, represent only 40 per cent of the 7m population of Bombay. For a foreigner, it is little different from any Western city.

Bombay contributes one-third of the total direct taxes (Rs 24.15bn in 1977-78), paid to the central Government, comes from the city alone. Its contributions to import duties are the highest because the local harbour caters for the entire western, central and northern regions of the country. These taxes are collected from individuals, commercial establishments and industries. The Bombay Cotton Exchange, the biggest after New York, Its bullion market is the pace-setter for the country.

## Foreign

CONTINUED FROM PREVIOUS PAGE

tribution and they are frustrated foreign-controlled companies in when they see their parent favour of the public sector devoting more attention to companies, Hindustan Antibiotics and Indian Drugs and Pharmaceuticals, and of Indian

The supply of technology controlled companies. The price without financial involvement of drugs and the role of foreign-owned pharmaceutical companies in the Indian economy: the partnership which Siemens is developing with Bharat Heavy Electricals in turbine generators on the matter has become, in the words of one critic, "an attitude to the terms of such unhappy compromise between arrangements is regarded as doctrinaire economics and the unduly restrictive, the Government welcomes such collaboration in particular areas. But it will not accept dependence on this sector is reduced, it should not be taken as an indication that the Government is not interested in what foreign companies have to offer.

The Government wants to reduce the dominance of

since the bulk of gold used to be smuggled from the Middle East. Over the past two decades, Bombay forged ahead to accommodate 15,000 families of workers employed in a satellite base for British businessmen with interests in the jute and tea industries. Cotton textiles was the main agro-based industry in western India and 90 units engaged in petrochemicals and their downstream products, drugs and pharmaceuticals, rolled steel items, chemical and other modern equipment, canned foods. These industries giving a fillip to the units belong to Mafatlals, Wadias and foreign companies.

The Industrialisation of Bombay. The Naxalite (a party owing allegiance to Peking) trouble Caribee.

About half of the Rs 62.33bn customs and excise duties, a type of turnover tax imposed on manufactured products, by the central Government, comes from the city alone. Its contributions to import duties are the highest because the local harbour caters

for the entire western, central and northern regions of the country.

Bombay has been the traditional centre for international trade. The Bombay Cotton Exchange, the biggest after New York. Its bullion market

Bombay. For instance, the is the pace-setter for the country.

in West Bengal eight years ago.

resulted in a flight of capital. A West has enabled Bombay to substantial portion of which develop into a financial centre came to Bombay.

Bombay has thus been the magnet for industry, big and small. A comparable infra-

structure and a ready market for the products produced are not available elsewhere. Above all, there is an industrial culture.

In areas where industrialisation is now taking place, absence of punctuality and attitude to work are worrying factory managers. The Bombay industrial area has gradually expanded and now extends as far as 60 miles.

Satellite industrial towns have grown up in Pune, Nasik and even Aurangabad, where the quarters of six major banks—

famous Ajanta-Ellora caves are located.

The contribution of Bank, Union Bank of India, Bank of India, Bank of Baroda and Dena Bank—accounting for

23 per cent by Maharashtra.

60 per cent of the banking system, all located in Bombay.

The growth of industry in the city has been haphazard bringing in its train problems of urbanisation. Civic amenities,

like water supply and sanitation, are just not able to cope with the expanding population. Town

planners have recently devised measures to take the pressure off Bombay by designing a new

city called New Bombay, comprising 16 divisions or

"NODES", each separated from

the other by a green belt and each self-sufficient with a popula-

tion of 100,000. The township

of 60. The Reserve Bank of India in Bon-

day gave a boost to banking. The

city has emerged as the premier banking centre with head-

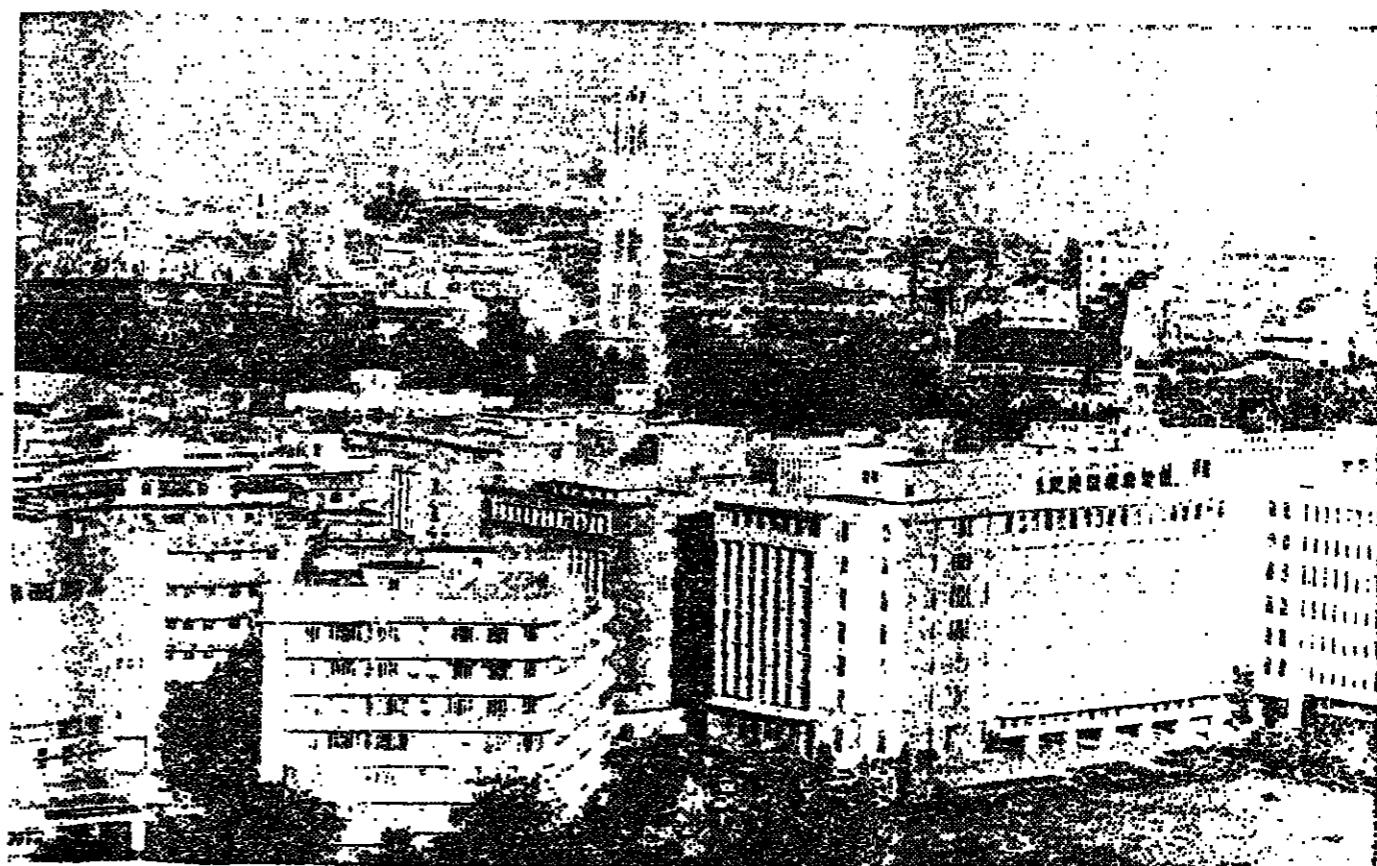
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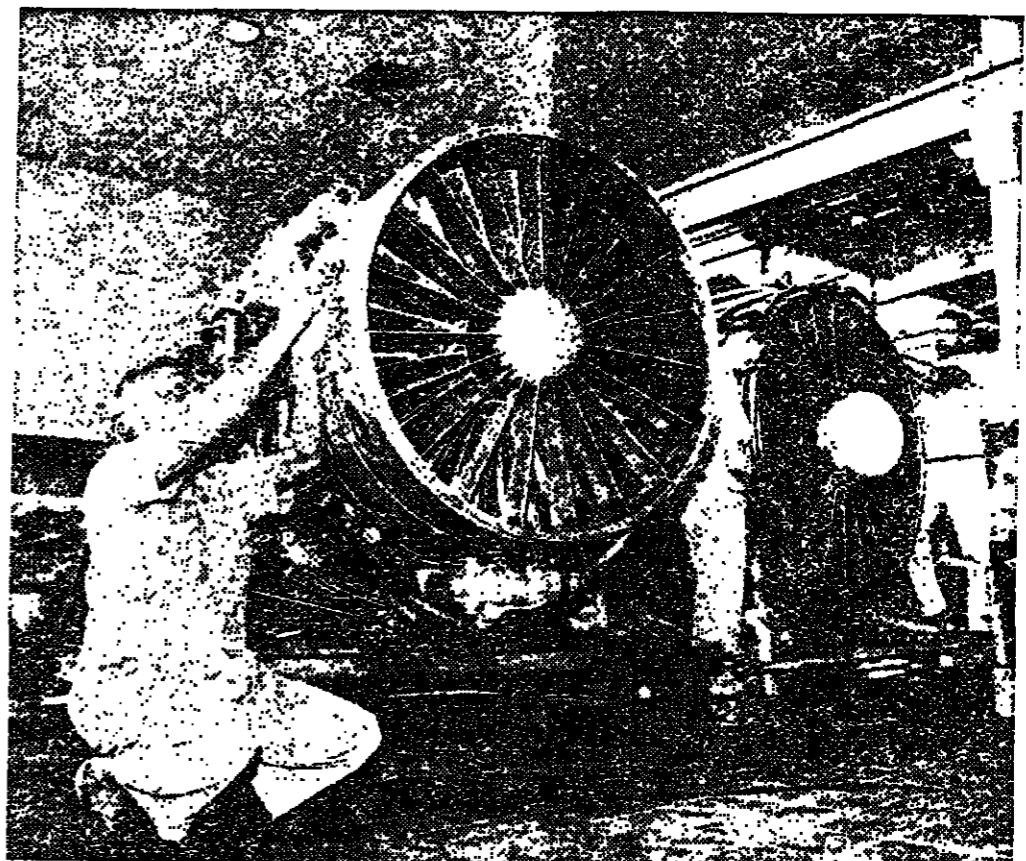
The contribution of Bank, Union Bank of India, Bank of India, Bank of Baroda and Dena Bank—accounting for

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60 per cent of the banking system, all located in Bombay.



The centre of Bombay and (below) an engine overhaul being carried out at Air India's engineering base at Santa Cruz, Bombay.



R. C. Murthy

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**THE CORE INDUSTRIES****INDIAN INDUSTRY XII**

Despite heavy investments by the public sector in the early years after independence, the level of efficiency in some of India's basic industries is still patchy. With the recent upsurge in demand bottlenecks in the supply of several key materials have appeared.

## Steel production

THE DISAPPOINTINGLY blended with the local product provide the right mix and there invited by the Government to mixed performance of India's for its use at Bhilai and Rourkela, will continue to be imbalances between categories of steel. This has been one of the factors year's high targets will be encouraging the Janata Government's more sceptical attitude towards large-scale, highly capital-intensive projects embarking sophisticated technology. Despite the enormous resources devoted to it by successive governments in the drive for self-reliance—often at the expense of other development projects—the industry has failed to meet production targets, capacity utilisation has been low, the scheme to develop a network of electric furnaces (the so-called "ministeel" plants) has barely worked; the country is still dependent on imports for certain specialised steels and overall consumption is not much higher than it was five years ago.

For all that, it is partly thanks to the slow growth of the past 20 years that India's steel industry today is well-off by comparison with its counterparts abroad. In the words of Mr. J. R. D. Tata, the chairman of the Tata Iron and Steel Company (TISCO), which runs the country's only private sector integrated steel plant, "Had the unrealistic expansion plans then laid materialised, our industry would have been in serious trouble today." In fact, with the higher production of 1976-77 maintained last year and a much higher target this year, some people are actually asking whether the industry is at last out of the woods.

The fortunes of the ministeel plants, which were intended to augment production in the early 1970s when a shortage suddenly seemed likely, remain blighted. This is partly because insufficient thought went into the crucial matters of power and scrap supplies, but it is also the result of a shortage of working capital. Some plants have closed down altogether, others have been so temporarily few can hope to work profitably. The Department of Steel and Mines in its latest annual report admits that the electric furnace plants, which were intended to be completed by 1982-83, Bhilai is presently being expanded from 2.5m to 4m tonnes.

Apparently in anticipation of a better future, India is also planning the construction of further plants. Apart from the Salem project, which was approved last year, detailed

Already the large steel stocks built up in the recent recession are falling with the improved turn-round in domestic demand from the low point of early 1977. But it also reflects an apparent power they received then. It is partly due to the fact that the large steel stocks had come down below 1.2m tonnes at the end of 1977 after standing at 1.6m tonnes 12 months earlier. Exports, marginally higher at just over 0.6m tonnes, rising to 1.16m tonnes in 1976-77 and a little which closely involves the Soviet Union, envisages the take second place to domestic requirements, simultaneously giving an unfortunate "stop-go" image to the outside world.

The underlying reason for the encouraging signs appears to be an upsurge in building and construction activity. But India's industrial economy is delicately balanced, and just as the supply of steel can be ruptured directly by power shortages or erratic raw material supplies, so can it be affected indirectly by cement production falters and its construction activity.

Equally, however, the re-orientation in economic policy to favour the rural sector is widely expected to offer new opportunities, particularly if it achieves its aim of raising rural incomes. It is reckoned that 20 persons could be employed for every additional tonne of steel consumed in the economy.

This is partly because of power shortages which have hit the Bhilai and Durgapur steel plants as a result of restrictions in the Damodar Valley Corporation output. Both plants, along with Bhilai, have also suffered from bad industrial relations, mainly inter-union rivalry. On top of this Bhilai and Rourkela, though these are now complete, nevertheless continues. Though the county has had a surplus of pig iron available for export over most of the past decade, using and has been in a position to export finished steel for about half the period. Imports of plates, sheets and other products of high carbon and alloy steels have been necessary to meet the needs of the steelworks are already being made.

Contrary to widespread opinion coal supply problems have not affected production, though the record coal sales two years ago had been halved by the beginning of June this year to about seven days' consumption, and coke stocks were put at 200,000 tonnes. Efforts to guarantee coal supplies for the steelworks are already being made.

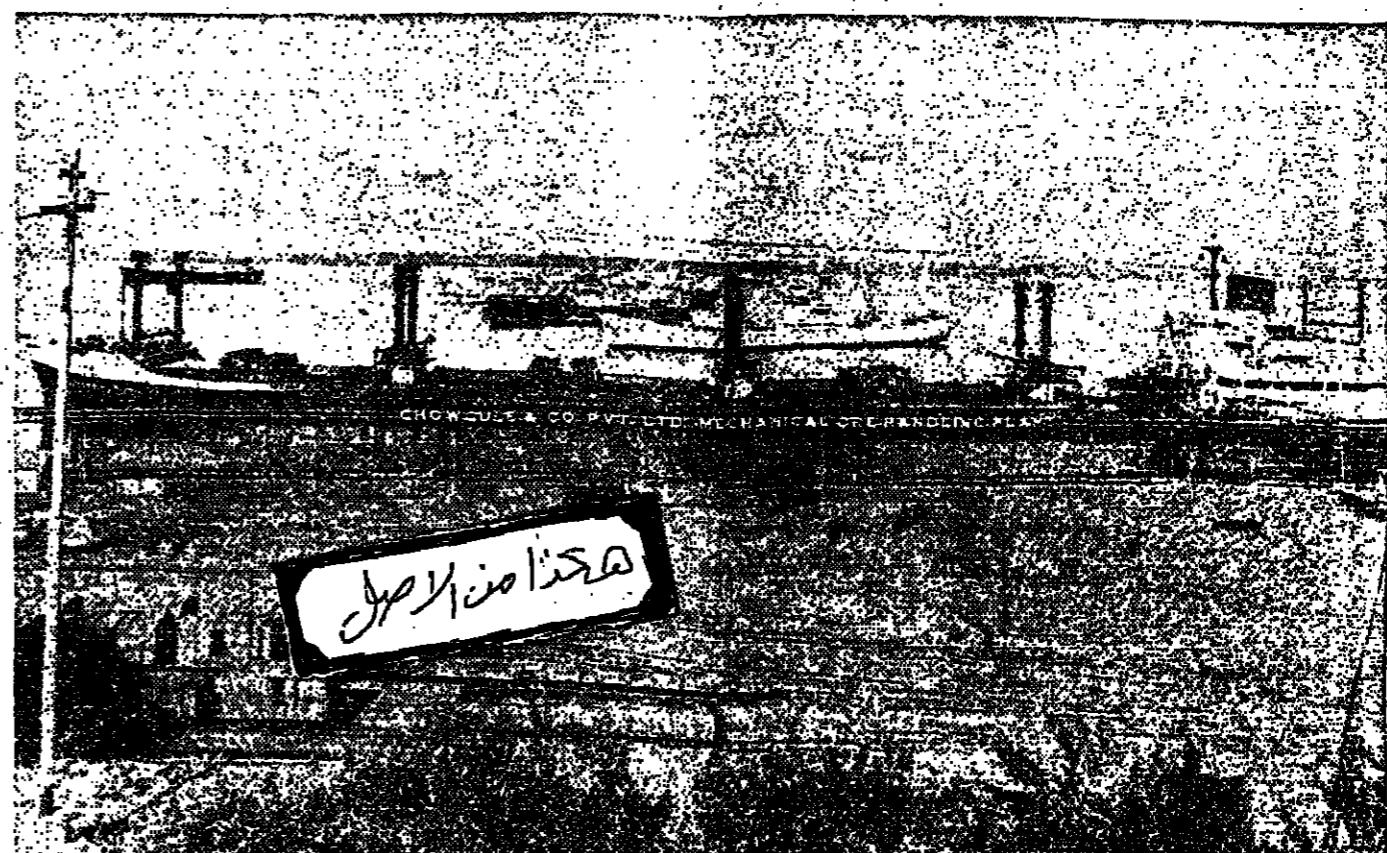
Meanwhile, however, the subsidies continue as the losses run higher. Hindustan Steel, the SAIL division operating Bhilai, Durgapur and Rourkela, had run up a cumulative loss of Rs 558m by March of this year, TISCO, on the other hand, using and has been in a position to export finished steel for about half the period. Imports of plates, sheets and other products of high carbon and alloy steels have been necessary to meet the needs of the steelworks are already being made.

**STEEL OUTPUT**

(1000 tonnes)

Plant	Capacity 1978	Output 1976-77			Output 1977-78			Projected capacity 1982-83
		Ingot steel	Saleable steel	Pig iron	Ingot steel	Saleable steel	Pig iron	
Bhilai	2,500	2,302	2,019	854	2,371	1,930	699	4,300
Durgapur	1,600	1,602	901	204	1,091	864	102	1,600
Rourkela	1,800	1,503	1,174	63	1,409	1,178	16	1,800
Bokaro	1,700	956	736	707	933	815	512	4,750
TISCO	1,000	667	541	—	651	506	—	1,000
Total	10,600	1,997	1,550	—	1,968	1,601	—	2,000
		8,426	6,922	1,329	8,424	6,894	1,329	15,456

Source: SAIL



Loading iron ore for export at Goa.

## INDIAN INDUSTRY XIII



Construction of the Srisailam dam at Andhra Pradesh.

## Middle East boost for construction

**BUILDING CONSTRUCTION** projects valued at more than Rs 10bn in the Middle East.

In all, 25 companies, including Gammon India, Shapoorji Pallonji, Hindustan Construction, Shah Construction, B. G. Shirke, are carrying out building construction contracts in Kuwait, Libya, Qatar and Abu Dhabi. Many more contracts would have been won but for the limited experience in handling such overseas contracts and the inadequate financial support. Also, the industry is not prepared to take risks. Sometimes, even if the companies want to take risks, their bankers do not approve. The situation is that if bankers issue a veto, further changes in the character deployed in Far East is no contract can be taken up by overseas operations. The engineers and technicians But Indian construction companies, building boom in the Middle East even the Arab countries will all the overseas construction contracts are dealt with by another five years. But the an inter-institutional working construction industry is launching group, which clearly proposes other development projects, and guides them till the end, which gives scope for Indian unskilled labour in the next few years.

Until recently, the private sector had the field to itself. Over the past five years, central and state governments have started their own corporations to carry out public sector construction jobs. The entry of the public sector has increased the opportunities available. The fortunes of builders previously depended on the fluctuations in private sector construction activity, which depended on Government policies such as the urban land ceiling, funds for hire purchase schemes, availability of steel and cement and above all public expectations of real estate prices. At one stage, the Government imposed a ban on building construction to stop speculation as well as conserve cement for more essential purposes. That was lifted only in January 1976.

Many uncertainties that dogged the private construction industry, no longer exist. A shot in the arm for construction companies has come with the building boom in Middle East countries. Indian companies, both in the private and public sectors, are trying to grasp the opportunities. Realising the potential to export them from companies with no previous experience of substantial imports, but prices have continued to rise and industry. While this appears to conflict with the Government's "black-marketeering," suggestion to discourage over-speculation that the Government diversification by large industrial groups, it reflects the critical and distribution of cement have situation which has emerged in been fiercely opposed by the public sector. Of the 30m tonnes expected to be produced in 1982-83, only about 8m tonnes will come from undertakings owned by the central or state Governments. The response of the private sector to the revised pricing formula shows that the government is prepared to use the profit motive to achieve its objectives, but this has yet to be converted into a consistent policy for industry as a whole.

India has the advantage of proximity to the Middle East and also surplus labour which can be profitably deployed on there projects. Also, cement and steel were available, at least until recently, at competitive prices. Despite being at the Government now admits to the cement crisis appears to a disadvantage of relatively that prices for cement had been illustrate weaknesses in Government limited international reputation fixed too low. A new pricing went policy towards certain against the world giants, formula has been established basic industries—paper is Indian construction companies based on an after-tax return of another example—where the have won more than a dozen 12 per cent on net worth.

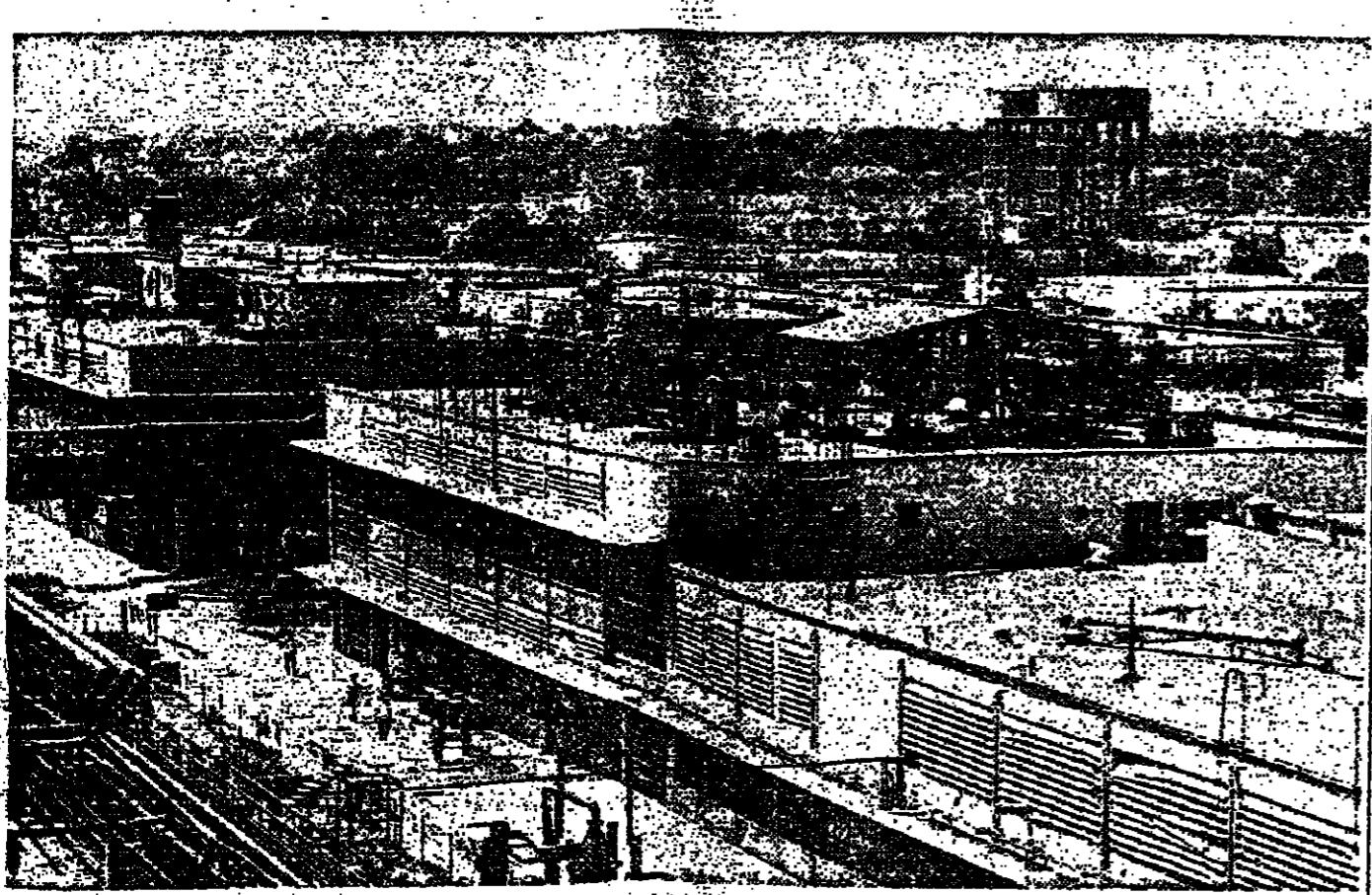
R. C. Murthy

## Serious shortages of cement

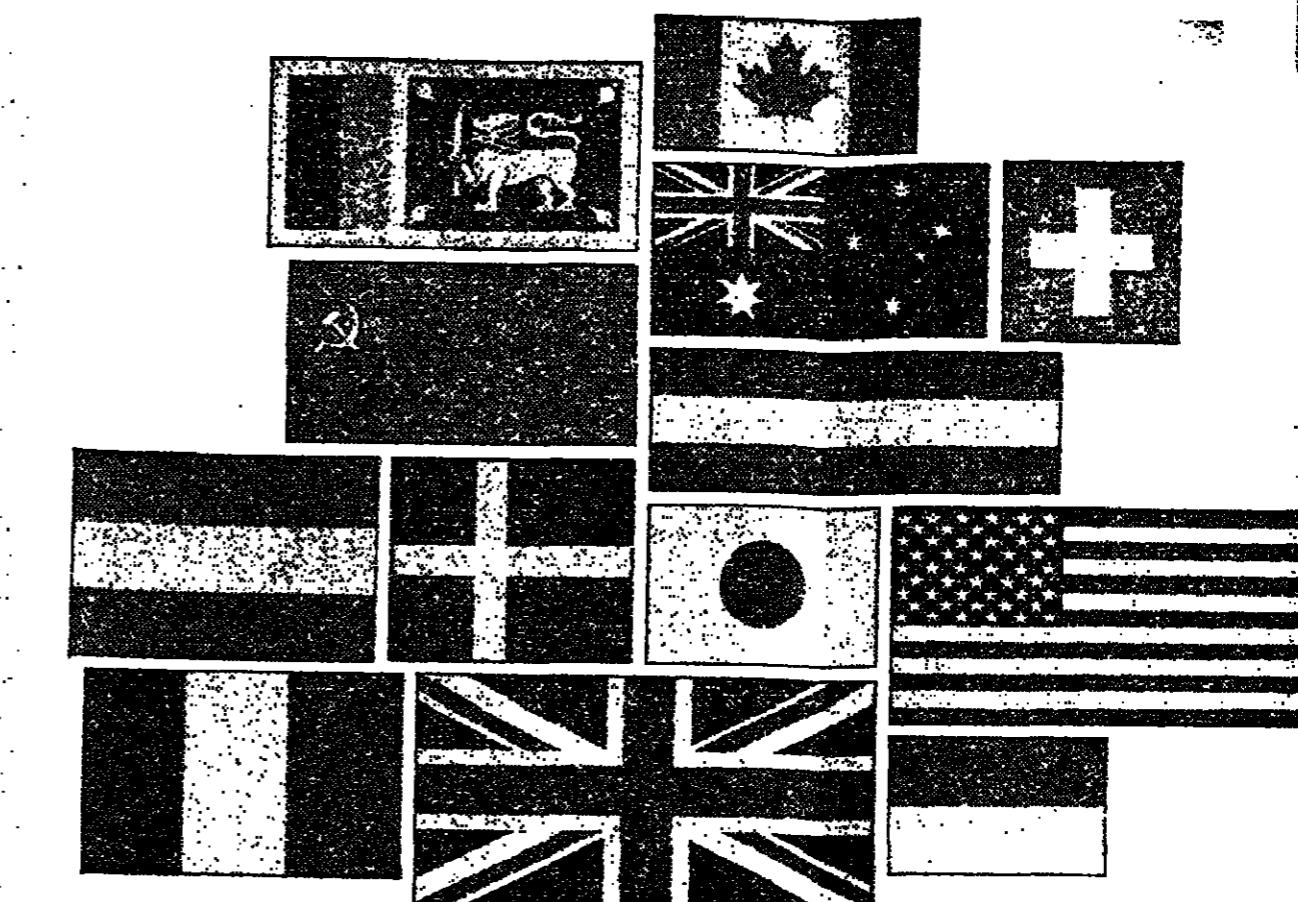
IN THE last few months In 1977-78 the industry discouraged new investment and failed to produce an orderly growth of capacity. In the business community the hope is that the Government's attempt to correct these errors will not simply be a one-off exercise to deal with the present crisis, but will have a wider effect on industrial policy.

There is certainly no sign on the Government's part that it wishes to reserve the expansion of the cement industry for the public sector. Of the 30m tonnes expected to be produced in 1982-83, only about 8m tonnes will come from undertakings owned by the central or state Governments. The response of the private sector to the revised pricing formula shows that the government is prepared to use the profit motive to achieve its objectives, but this has yet to be converted into a consistent policy for industry as a whole.

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Indian Drugs and Pharmaceuticals synthetic drugs plant at Hyderabad.



## India's trading partners

Today, as the world's 10th largest industrial nation, India has enlarged the scope of her international trade to cover over a hundred countries in five continents. Items exported range from traditional commodities to sophisticated engineering goods, while an equally impressive range of imports come to feed India's growing needs. No wonder that India's world trade now is over £ 600 million.

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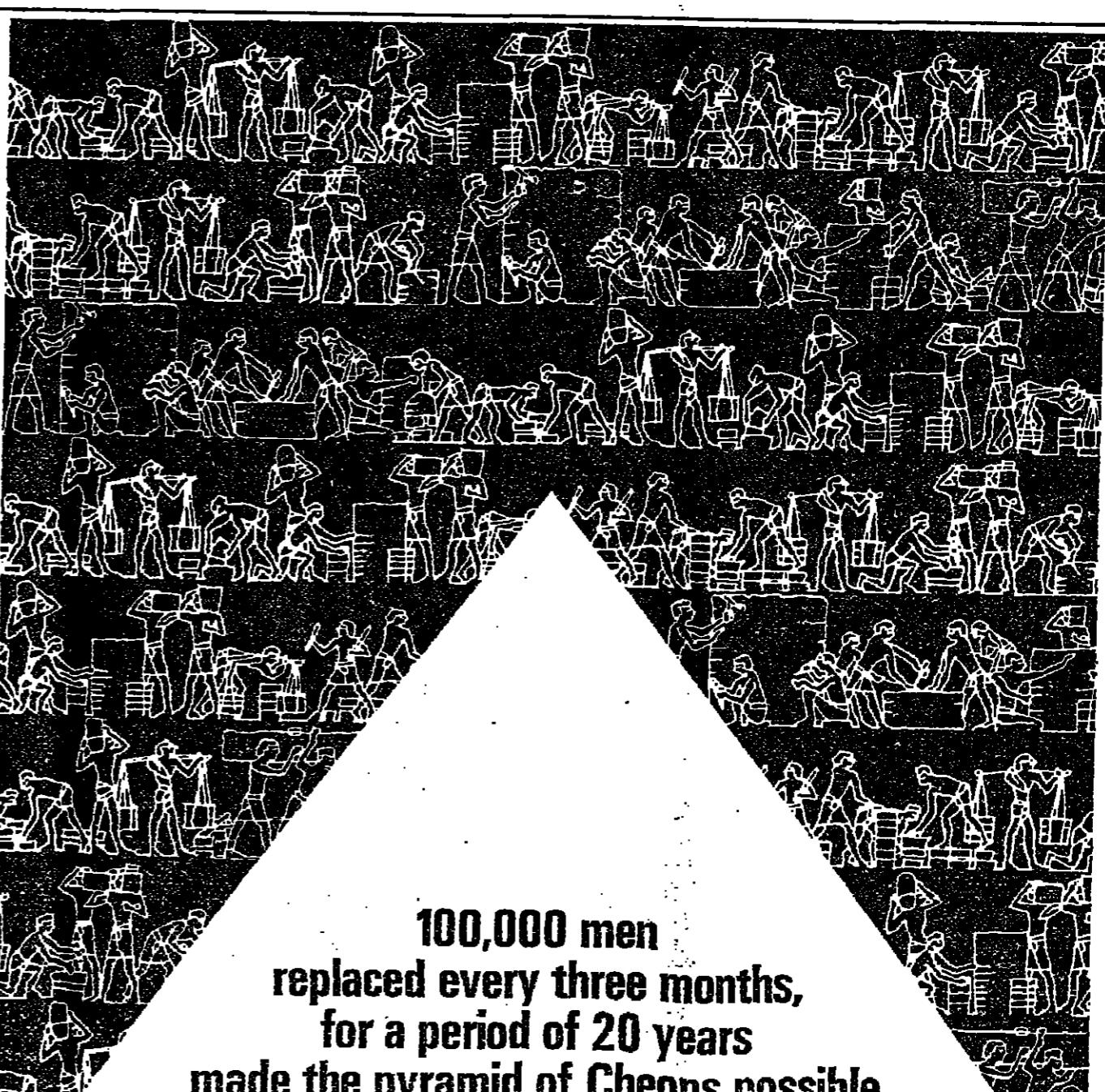
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# Major investment in fertilisers

**SINCE AGRICULTURE** is India's main industry, farm inputs must necessarily occupy a key place in the economy. Not surprisingly, therefore, the fertiliser industry accounts for the largest single investment in any sector in the current Five-Year Plan (1978-83) for new schemes. The new investment in setting up fertiliser units is estimated in the Plan at Rs 1.31bn (roughly £500m) while existing schemes will get another Rs 5.2bn. Fertiliser production has increased rapidly, although performance by the country's 55 factories has been uneven and capacity utilisation in most is a major problem.

Heavy imports have had to fill the gap between consumption, which is increasing rapidly every year, and production and fertilisers will be based on a judicious combination of indigenous rock in Rajasthan and capacity and make better use imported rock and phosphoric acid. But locational studies are projections by the Planning Commission are that 5.2m tonnes of nitrogenous and 1.6m tonnes of phosphatic fertiliser technically. If previous experience is any guide these problems will be aggravated by installed capacity at present is less than 3.03m tonnes of nitrogen and phosphates and there will thus be a gap of 1.2m tonnes of nitrogen and 0.600,000 tonnes of phosphates.

**Additional**

To close this gap the Government plans to set up additional fertiliser plants in this proves effective since oil is to be excluded while Maharashtra and Gujarat based simultaneously a programme of naphtha will be used only if associated gas from Bombay High and Basin offshore fields constraints to improve the capital costs justify its use. And another plant in Assam operational efficiency of Much of the fertiliser industry based on associated gas from obsolete plants will be needed, is in the public sector. To oilfields there. Other proposals include a plant based on fuel to this. Captive power plants have been reviewed and it has been decided that the gas should get first priority. Coal comes next now that the two plants in the public sector. To

Despite the problems plaguing the fertiliser industry, stock considerations. Yet there will inevitably be a time gap between establishment of new capacity and actual growth has been impressive, particularly in the last decade.

Other public sector companies include Fertilisers and Chemicals

Travancore (FACT) and Madras Fertilisers, a joint venture with AMOCO of the U.S. and the National Iranian Oil Company. But by far the most successful is the Indian Farmers Fertilisers Co-operative (IFFCO), the only fertiliser producer in the co-operative sector and a uniquely successful experiment.

IFFCO's authorised capital is Rs 2bn and its paid-up capital Rs 589m, out of which the share of the co-operative is Rs 204m while the Government and the National Co-operative Development Corporation account for the rest. It runs highly efficient and profitable plants at Kalor and Kandla and expects in commission a new plant at Phulpur next year. So successful has its performance been that it has been given one of the two plants in Gujarat to be based on associated gas from Bombay High to implement making it the largest single fertiliser producer in the country. Appropriately the co-operative is owned largely by farmers whom it serves in a number of ways—an experiment that other Third World agricultural countries could usefully emulate.

There are seven major operating units in the private sector—Shriram Chemicals in Kota, Rajasthan; Indian Explosives in Kanpur, Uttar Pradesh, which is controlled by ICI; Coromandel Fertilisers in Visakhapatnam, Andhra; Gujarat State Fertilisers in Baroda, Gujarat; Zuari Agro Chemicals in Goa; Southern Petrochemicals Industry Corporation in Tuticorin, Tamilnadu; and Manzalore Chemicals and Fertilisers in Karnataka. Together they have an installed capacity for manufacture of 1.2m tonnes of nitrogen annually and 247,000 tonnes of phosphates. Their performance is not entirely satisfactory and production from these units in 1977-78 was just 719,000 tonnes of nitrogen and 122,400 tonnes of phosphates.

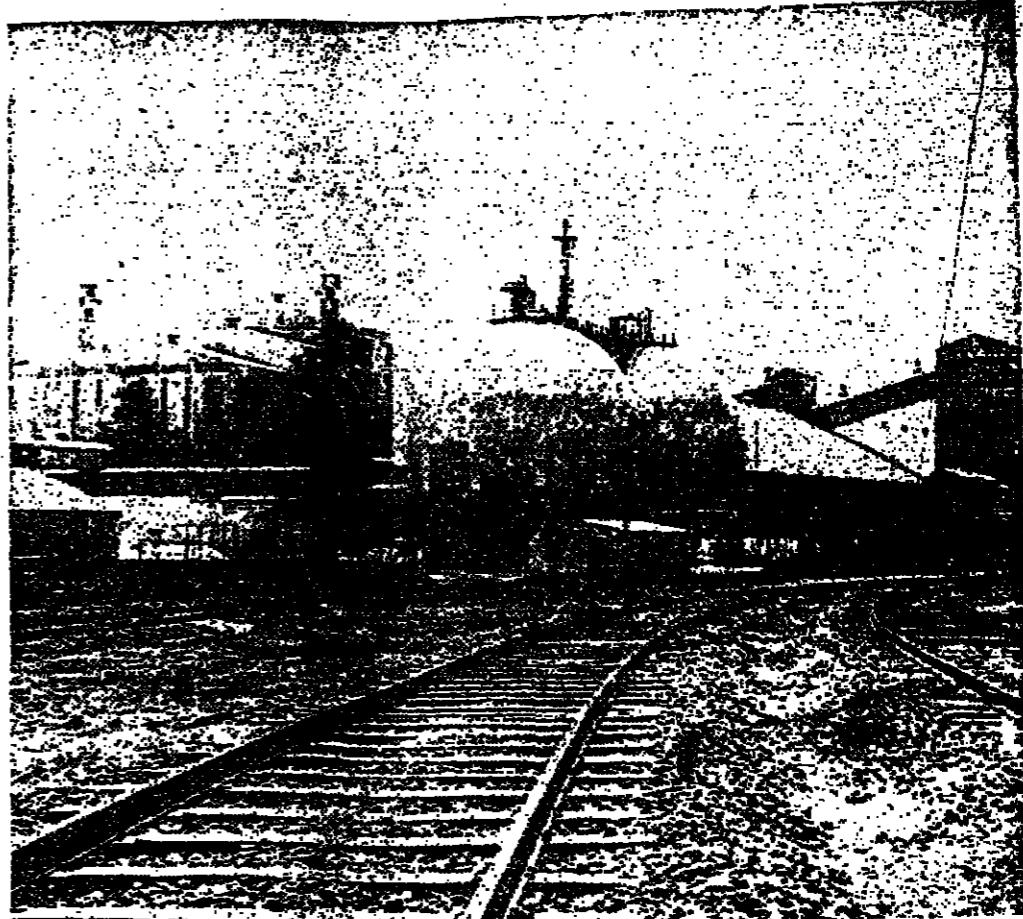
With the discovery of oil and gas in the western continental shelf, the policy has been to exclude while use fuel oil or coal. Accordingly six projects were planned on the basis of fuel oil to implement making it the largest single fertiliser producer in the country. Appropriately the co-operative is owned largely by farmers whom it serves in a number of ways—an experiment that other Third World agricultural countries could usefully emulate.

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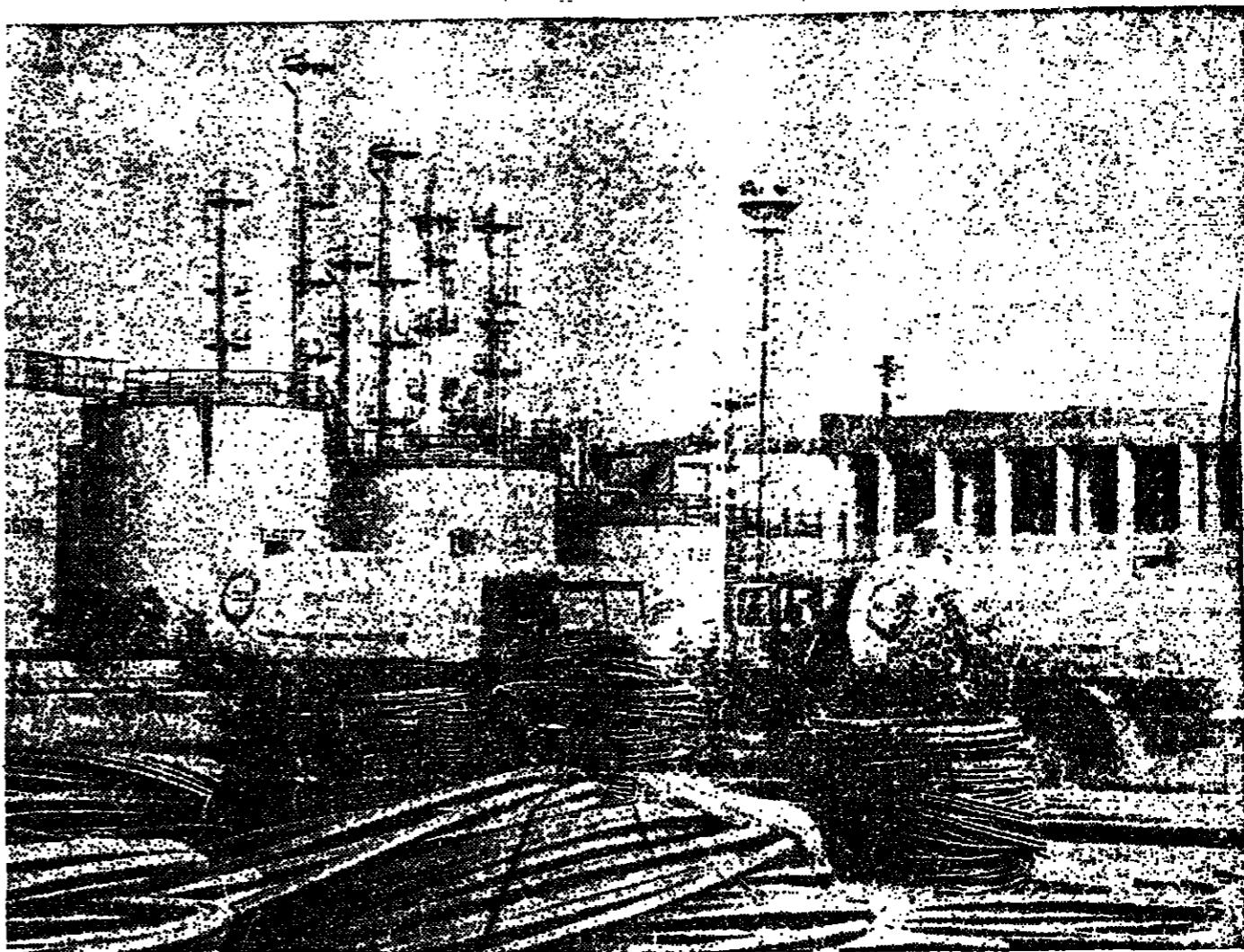
targets being fulfilled to the extent of 73 per cent in the case of the former and 76 per cent in the latter.

Public sector projects under implementation include Gujarat Narmada Valley Fertilisers in Baroda, a new company formed by Gujarat State Fertilisers in association with the State Government whose ammonia and urea plant is fuel-based and is being implemented with collaboration with Linde of West Germany and Progetti of Italy. The other is Nagarjuna Fertilisers and Chemicals which holds a letter of intent for setting up a fertiliser project based on fuel oil at Kakinda in Andhra to be partly financed by British credit.

K.K.S.



The fertiliser plant at Kandla set up by the Indian Farmers and Fertilisers Co-operative. Below is the petrochemical plant of NOCIL near Bombay.



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AFTER A relatively slow start this expanding area leaves wide scope for more technical collaboration agreements within (at Baroda in Gujarat State) in the framework of the Government operation—the Government now feels that the recent discovery of offshore crude and natural gas on the western coast provides new hopes in this field. Its approach has been cautious, however, largely because of the capital-intensive nature of acetate, phenol and phthalic anhydride. Since production are now studying a cost-benefit analysis which has shown the urea-formaldehyde has re-advantages to the economy of the use of petrochemical products in place of conventional materials without adversely affecting established industries.

Many such uses have been identified—though not yet fully carried out—including plastic products in agriculture, irrigation, health and communications.

Synthetic fibres are being more widely used as a substitute for cotton to supplement the country's clothing needs.

Studies have demonstrated the potential employment opportunities in conversion of petrochemical products into consumer end-products in the small-scale sector.

Following downstream units are being

such studies, substantial new commissioning this year. A

investments are planned beginning is being made in

although, taking into account Assam through Bongaigaon

the gestation period for new Refinery and Petrochemicals

units in the petrochemicals while the West Bengal Government, industry, production will take

ment has been given the green

time to materialise. Meanwhile,

Haldia. The State is pursuing

downstream units have been

given to make use of various

gaseous streams and other liquid products available from

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Haldia. The State is pursuing

down

# WALCHANDNAGAR

Where  
action originates



## From Sugar Technology...

Walchandnagar Industries Limited is a very dynamic, multi-directional enterprise. But for over half a century, its name has been synonymous with sugar. In the early days, our entire life revolved around sugar.

We grew sugar cane. We built a mill to crush it. And we made sugar in ever increasing quantities.

## ...to boilers.

As a direct offshoot of our involvement in sugar technology, we started making boilers. Initially, they were made specifically for our own sugar plants. But as their popularity grew, we started getting more and more orders to manufacture special purpose boilers to customers' specifications. Naturally, all this meant we had to develop new technologies, special skills, innovative methods of production.

With this kind of potential, it was but natural that we diversify our activities. So we took on everything from chemical vessels, pressure vessels and heat exchangers, to complete plant and machinery for cement and paper.

Our biggest achievements to date have been heavy engineering jobs for nuclear power stations. Few people in the world have the capability for handling these

Then came the industrial boom. And from making sugar, we went a step further and started manufacturing sugar-making machinery. Before long we had the complete capability to set up entire sugar plants.

Our first plant was commissioned in 1961. To date, we've set up 35 plants on a turn-key basis, in India and abroad. Taking total responsibility for project design, manufacture, erection, commissioning and performance. And we have what it takes to undertake any such job, anywhere in the world.

## From manual welding...

Today we can handle any critical welding job, no matter how big or how complicated it is. We have the facilities and the expertise in welding by shielded Metal Arc, Gas Tungsten Arc, Gas Metal Arc with various metal transfers such as short arc/spray arc, semi-automatic or fully automatic submerged arc as well as submerged arc-orbital welding, Tube to Tube and Tube to Sheet welding using the fully automatic gas Tungsten Pulsed (cool) Arc method.

Another area we have developed expertise in is metal spraying for surface treatment.

A special 15 metre by 5 metre

gas-fired furnace. The Dump

Tank too calls for exceptional

precision in fabrication. It is made

of 304 L stainless steel and

measures 8000 mm x 5000 mm x

3200 mm and weighs 70 tonnes.

Take welding for instance. Proper welding procedures for achieving radiographic-quality welds were developed, and welders were trained, for performance qualification. Earlier studies in welding metallurgy provided a sound base for critical welding, particularly for jobs such as Nuclear Reactor Vessels.

Constant research and development have paid off.

massive, high-precision, manufacturing projects—we've built dump tanks, end shields, end shield rings, fueling machine carriages—all to very critical ASME III and VIII specifications.

## ...to sequential trepanning.

The end shields are machined out of huge, 70-tonne slabs of steel.

One of the most crucial stages of

its manufacture involves high-

precision boring of 300 holes of 200 mm diameter. For this, we had to devise a complex sequential trepanning procedure to ensure that distortion limits of 2 mm are maintained over the entire five meter area.

Another highly co-ordinated and

extremely critical operation is the

shrink fitting of the 70-tonne

slab assembly into a stainless steel

Hat which itself weighs 22 tonnes.

This calls for highly regulated

heating and expansion at

temperatures as low as 250°C in

a special 15 metre by 5 metre

gas-fired furnace. The Dump

Tank too calls for exceptional

precision in fabrication. It is made

of 304 L stainless steel and

measures 8000 mm x 5000 mm x

3200 mm and weighs 70 tonnes.

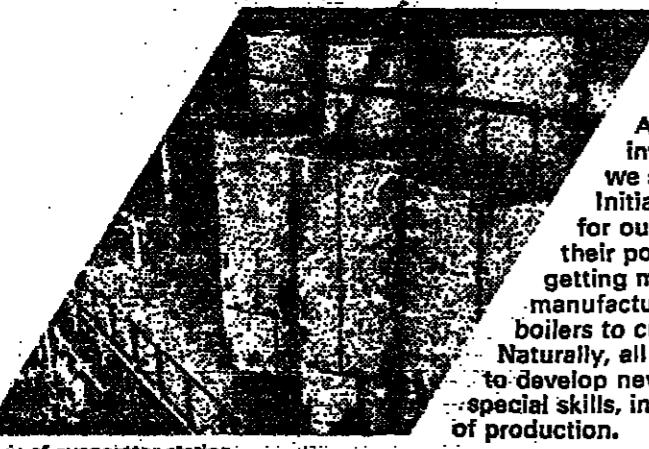
## We're geared for action.

Talking about massive jobs, we've made our mark in yet another field. The manufacture of large-size marine gear boxes.

These gear boxes are coupled to steam turbines which generate 15,000 HP at 5750 RPM. We had to devise a special set-up for a Back-to-Back Test to check the performance of our gear boxes at full load, full speed and overspeed conditions—a procedure that had never before been carried out in the country.

That, of course, is nothing new to Walchandnagar.

In fact, we've made a name for ourselves for taking on seemingly impossible tasks, and coming through with flying colours. If you have a challenging fabrication or machining problem that needs a solution, come to Walchandnagar. You'll get action.

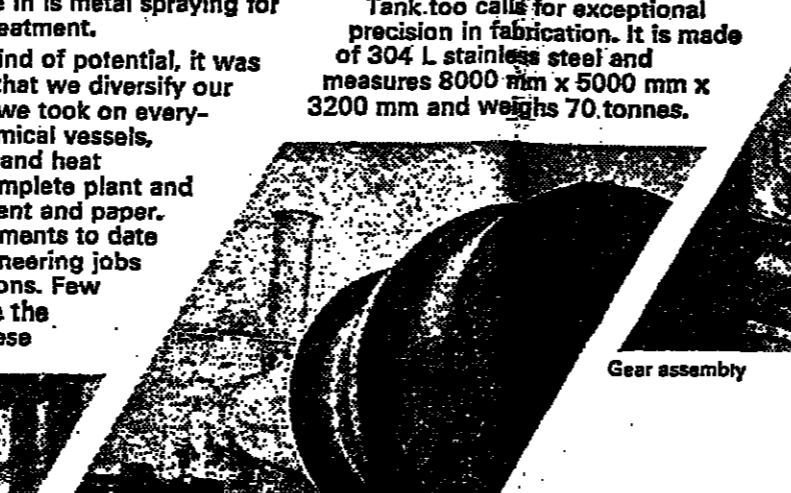


View of evaporator station

Boiler pressure vessels



Grinding plant with central discharge mill



Cement kiln



Gear assembly



**WALCHANDNAGAR INDUSTRIES LIMITED**

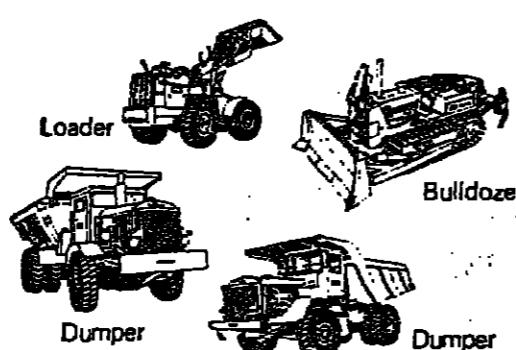
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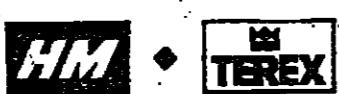
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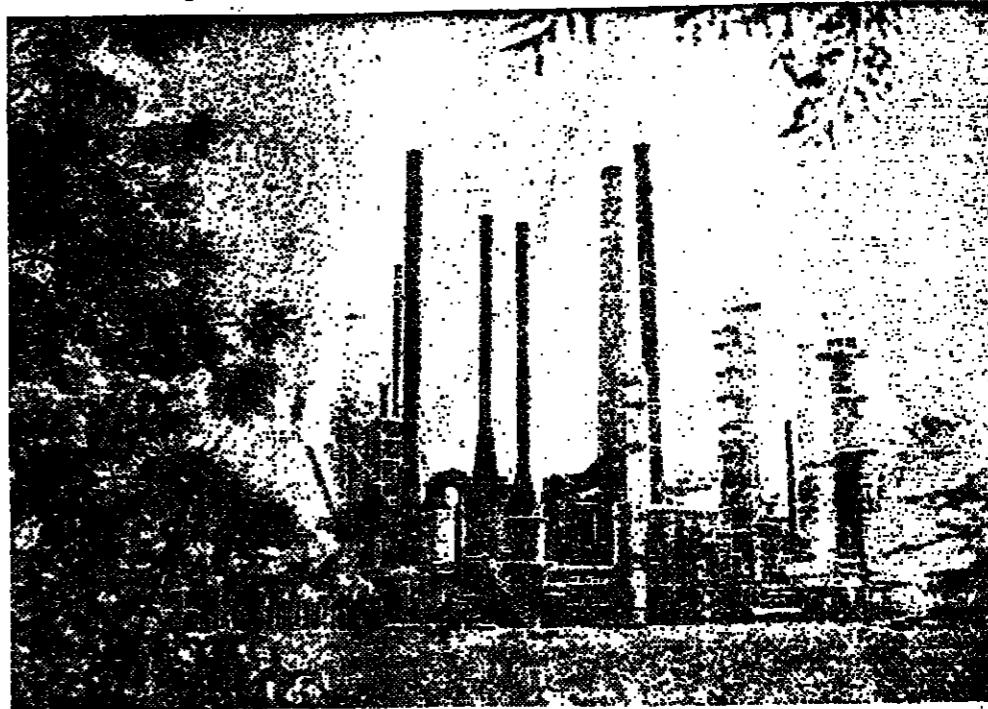


The Narmada Hydel project.

## Constraints imposed by power supplies

MOST INDIAN business executives are philosophical about labour trouble but they are seething with anger over the erratic power supply which is a major constraint on production they can do nothing about. Reporting the loss of 4,000 vehicles in 1977-78, Mr. S. Moolgavkar, chairman of Tata Engineering and Locomotive Company (TELCO), devoted a major part of his speech to the company's annual general meeting to a blistering attack on the Government for its handling of the power situation. Mr. Moolgavkar's was an unusual speech but it is an indication of the frustration that all Indians are experiencing and it is worth quoting at some length from it to show the depth of feeling on the subject.

"While industrial unrest is hopefully a temporary phase, the most distressing part of the power shortage is that there is no respite in sight for your company—or, indeed, for practically the whole country—in the immediate future. This is the result of the confusion that has plagued the entire area of generation and power plan implementation for quite some time. It has been a characteristic of all our Five-year Plans that there have been increasing shortfalls in meeting power



Hindustan Petroleum Corporation's fuels refinery at Chenbari, Bombay.

commissioning of two units in the Madras atomic power station recognised that availability of improved by even a small p and the first unit of the nuclear power can be increased and centage, much of the imme plant at Narora in Uttar shortages mitigated to some problem will be solved. Se Prade. Of the 18,500MW extent by ensuring optimum it is basically due to poor utilisation of existing capacity agement that utilisation and operation of plants to capacity is low and breakdow frequent, almost every committee appointed has recommended a shake-up of Electricity Boards so that p are managed entirely by tec cal men and not by politi

### Notorious

It is not uncommon to find the Boards are headed by officials found unfit for their posts. Since they are principal agencies for carrying out power development programmes, they are notorious only for inefficiency but also for corruption. Says a parliamentary committee of enquiry: "Hardly any perceptible improvement has been effected in the institutional arrangements for survey, investigation, preparation of power reports, communication of sanctions, etc., with the result that progress drag on for years."

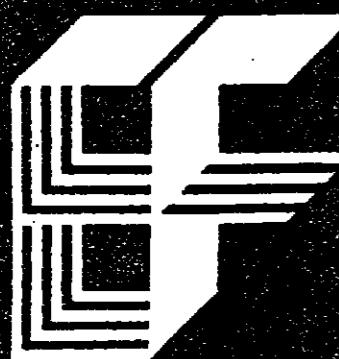
The present government making efforts, albeit ad hoc nature, to improve the power situation. Because of the convertible foreign exchange position, imports of generating units are being encouraged to establish "captive" plants.

These will either supplement supply from the public sector or cater entirely to their needs although they will take time to establish, certainly more than is available to impr

industrial production.

Meanwhile, monopoly restrictions are not being allowed come in the way of establishment of fresh capacity—the sanction of the "super" thermal plant at Trombay for the Tatas, proposal for which had been made nearly five years ago a major example. Bharat Heavy Electricals is importing components to stock so that maintenance needs of plants originating from almost every major country in the world can be met. In the absence of standardisation of the plants, this is enabled. But these measures are not expected to materialise after a difficult situation power generation will continue to be a major constraint years to come.

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### Inefficient

"The inefficient utilisation of our public sector thermal capacity, the enormous transmission losses and thefts of power all speak poorly of the management of power undertakings. There continues to be a total inability in enforcing even a modicum of discipline and the power crisis has now grown into the single largest deterrent to investment and growth."

"Comment on the power crisis is perhaps futile. The example of your company is adequate proof, if one were needed, to show how the enormous wealth producing capacity of our manufacturing industry is being impaired, how employment opportunities are being permanently lost and how the national exchequer is being deprived of hundreds of crores of rupees of badly needed revenue—all because of the crippling power shortages."

The Planning Commission has boldly set target of creating additional generating capacity of 18,500MW in the next five years—just short of what was actually achieved in the last 15 years. It admits that even if this target is fulfilled—and if past experience is any guide this is a futile hope—there will be continuing shortages in parts of the country.

The only suggestion that the Planning Commission and the Government are aware of the situation is the vague statement that "interim measures to alleviate such shortages are under consideration".

This hardly provides comfort for the long-suffering power-hungry consumers in all sectors of the economy.

The Government recognises the importance of power generation not only for industrialisation but also for agriculture, which it is committed to promote.

The "rolling Plan" for 1978-83 has more than doubled the outlay on the power sector from Rs 70bn in the Fifth Plan to over Rs 157bn, which includes commencement of work on three "super" thermal plants and

### Target

It is hoped to achieve what is clearly an ambitious target through five "super" thermal plants to be operated by the central Government at Singrauli, Ramagundam, Neyveli, Korba and Badarpur, although there is considerable doubt over the country's ability to manufacture parts of the 500MW stations. A major part will have to be imported, although in these times these are to be installed.

Bharat Heavy Electricals, the Government-owned electrical equipment company, hopes to be in a position to take on the job.

The commissioning of an additional nuclear capacity of 925MW is also optimistic considering there has been a slowing down in the nuclear energy programme following political difficulties with collaborators after India's nuclear bang in May, 1974. The first unit of the Rajasthan station, which was commissioned in December, 1973, is still going through teething troubles, while substantial imports of heavy water from Russia are being made for the second unit (the Rajasthan project is a major cause for the power shortage in the northern region).

A number of heavy water plants are planned indigenously but none is at present functioning.

The heavy investment in power generation is obviously intended to overcome the quality of supplies varies.

Boilers, not getting coal of the right specification and consistency, get damaged easily and

cause maintenance problems and breakdowns.

Experts believe that if

K.K.

**RAW MATERIALS****INDIAN INDUSTRY XVII**

Quite apart from her agricultural resources India is well endowed with industrial raw materials, including coal, iron ore and bauxite, and some big expansion projects are now under way or planned. Improvements in internal transport facilities and in the ports will be needed to make the best use of these investments.

# Oil achievements

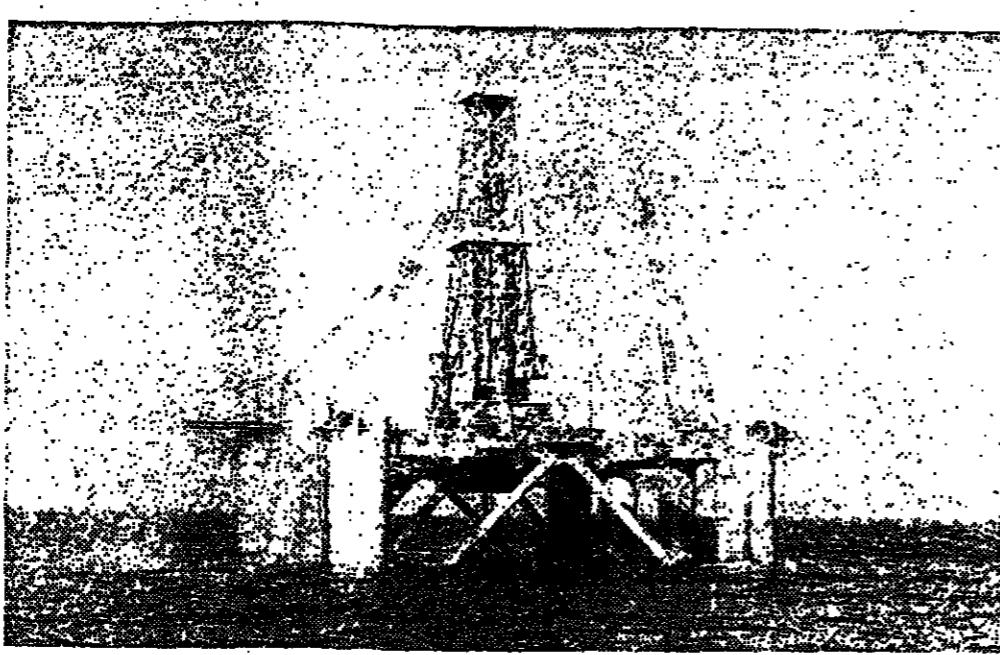
A SHORT while before this year's monsoon hit the western coastline of India in June, crude and natural gas started flowing down the 203-km dual pipelines from the Bombay High offshore oilfield to the coast. This was an important achievement by the Government-owned Oil and Natural Gas Commission (ONGC). Even a week's delay would have meant postponement of the pipeline project until September since work on it is impossible during the rough weather of the monsoon. It would have resulted in interruptions in crude supply from Bombay High where oil was, until the pipelines were commissioned, stored in a large tanker and then shipped ashore aboard smaller tankers which do not always sail in stormy seas.

More important, completion of the dual pipelines means that associated gas from Bombay High is no longer flared in the seas. As much as 1m cubic metres was being wasted every day and this quantity will now be available as a vital feedstock for fertiliser, petrochemical and power plants. Unfortunately, political squabbles have come in the way of formulation of plans for all these plants and the natural gas is for the moment being used mainly for power generation. Nor, until a fractionisation plant is completed in two years, will gas be available as domestic fuel. Yet a beginning has been made towards ONGC's direct contribution to India's industrial growth and it richly deserves commendation for completing the vital pipelines project in record time.

### Dramatic

Until now ONGC's dramatic discoveries in the western continental shelf have been confined to crude production. The major finds are restricted to Bombay High but production is soon to be extended to Bassin and other fields in the neighbourhood. Output from the offshore structures is expected to cross 100,000 barrels a day by the end of 1978, or roughly a level of 5m tonnes a year. This equals approximately a sixth of India's needs or half of domestic production. Plans are to raise production to 10m tonnes by 1980-81, although the Planning Commission has recommended that output should be limited to 9m tonnes so that reserves are conserved for the future when foreign exchange would become a constraint again and world prices may be higher.

That thought can be given to restricting production is a measure of the remarkable performance by the country's two exploration organisations, ONGC and Oil India (the latter is exported to be fully owned by the Government by the end of this year following prolonged



An oil rig near Bombay.

talks with Burmah Oil on take-over of its 50 per cent share).

According to the last annual report of the Ministry of Petroleum and Chemicals, crude imports reached 14.7m tonnes in 1977, just 700,000 tonnes more than in 1976. In 1977 crude throughput at refineries was 24.4m tonnes, which means that India produced nearly 10m tonnes last year in offshore areas.

Production will increase both from offshore and onshore sources but so will consumption annually; by 1980 requirements will be about 30m tonnes. From present proven oilfields, both onshore and offshore, production by then will be roughly 15m tonnes, or sufficient to meet half the country's requirements. Long-term projections are that India will need 47.5m tonnes by 1987-88.

Yet there is no longer the same sense of urgency in respect of exploration and production that was evident after the 1973 oil crisis, which made a big dent into foreign exchange reserves and export earnings.

The economy has by now adjusted to the world oil price

situation, as is apparent from the rapid rise in foreign exchange reserves and the comparative lack of inflationary pressures. This is the main reason for the Planning Commission's caution about using oil reserves since the prognosis is that oil prices during the coming decade will reach \$20 a barrel and more and foreign exchange is unlikely to be easily available then.

The Planning Commission has not made it clear whether

it wants the entire gap in production to be met through—where gas has been found in imports or whether it wants the hilly regions—and is cheaper methods of extracting south, but so far without crude to be used. If the latter success.

alternative is to be explored. Inevitably therefore the suggestion is that ONGC emphasis has shifted offshore.

Oil India should concentrate on exploration of onshore that no foreign companies will be granted any more concessions after two groups drilled briefly in the Kutch and Bengal basins. They fulfilled their contractual obligations but left the impression that they did the minimum possible even though the prospects were good. ONGC has been given the major role in offshore exploration, largely because of its successes in the western continental shelf and the expertise it has gathered in the process. After all, the prestigious Bombay High went into production just three years from the time the first strike was made, a performance that is probably unmatched.

It plans to explore the concessions abandoned by the foreign groups, but inevitably faces resource constraints. Now that the Government feels there is not the same urgency for exploration as during the critical years after 1973, funds for exploration may be more difficult to find, especially as the pricing policy gives ONGC and Oil India less than half of the OPEC rates. But since alternative sources of energy are proving difficult to develop

—there is currently a coal shortage while the nuclear power programme has suffered major setbacks—oil will still have an important place.

In fact the Planning Commission's allocation in the draft plan for 1978-83 shows that it attaches enormous importance to oil and its caution is therefore somewhat puzzling.

It plans to spud its first well next January. Other onshore

areas being explored by ONGC include those in northern India

and southern India, and

the benefits of a total range

of technical consultancy

services from India. From

feasibility studies, preliminary

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is the guide to Industrial India.

# Big discoveries of bauxite

THE INDIAN GOVERNMENT

is positively euphoric about the future of the aluminium industry after the recent massive discoveries of bauxite deposits along the eastern coast. The Steel and Mines Minister, Mr. R. P. Patnaik, says the discoveries put India on "the world map for the production of alumina or aluminium and raise the hope of large alumina or aluminium complexes which could transform the situation in regard to non-ferrous metal production and supply in the country."

His optimism stems from the fact that while known bauxite reserves in India just five years ago were only 250m tonnes, the eastern coast finds have raised them close to 500 tonnes, or around a fifth of the world's reserves. Mr. Patnaik is naturally "excited" by the prospect and feels that the newly discovered deposits could set off a cumulative growth process "that could surpass the past rates of growth of all industries in the country."

The Government has moved quickly to exploit the deposits. The State-owned Bharat Aluminium Company has signed a contract with Russia's Travelpromexport for making a feasibility study for an alumina plant of 600,000 tonnes annual capacity on the east coast of Andhra State. The Soviet agency is also expected to make a study for the setting up of a bauxite

mine in Andhra.

Even bigger is the project that the French group Aluminerie Pechiney — among the four largest aluminium producers in the world—has been asked to launch. It is to make a 500MW capacity, the prospects for creating this capacity solely for the bauxite-aluminium complex in the Orissa State. This envisages a bauxite mine, an alumina plant of 600,000 tonnes to 800,000 tonnes annual capacity and an aluminium smelter with a capacity of 160,000 tonnes.

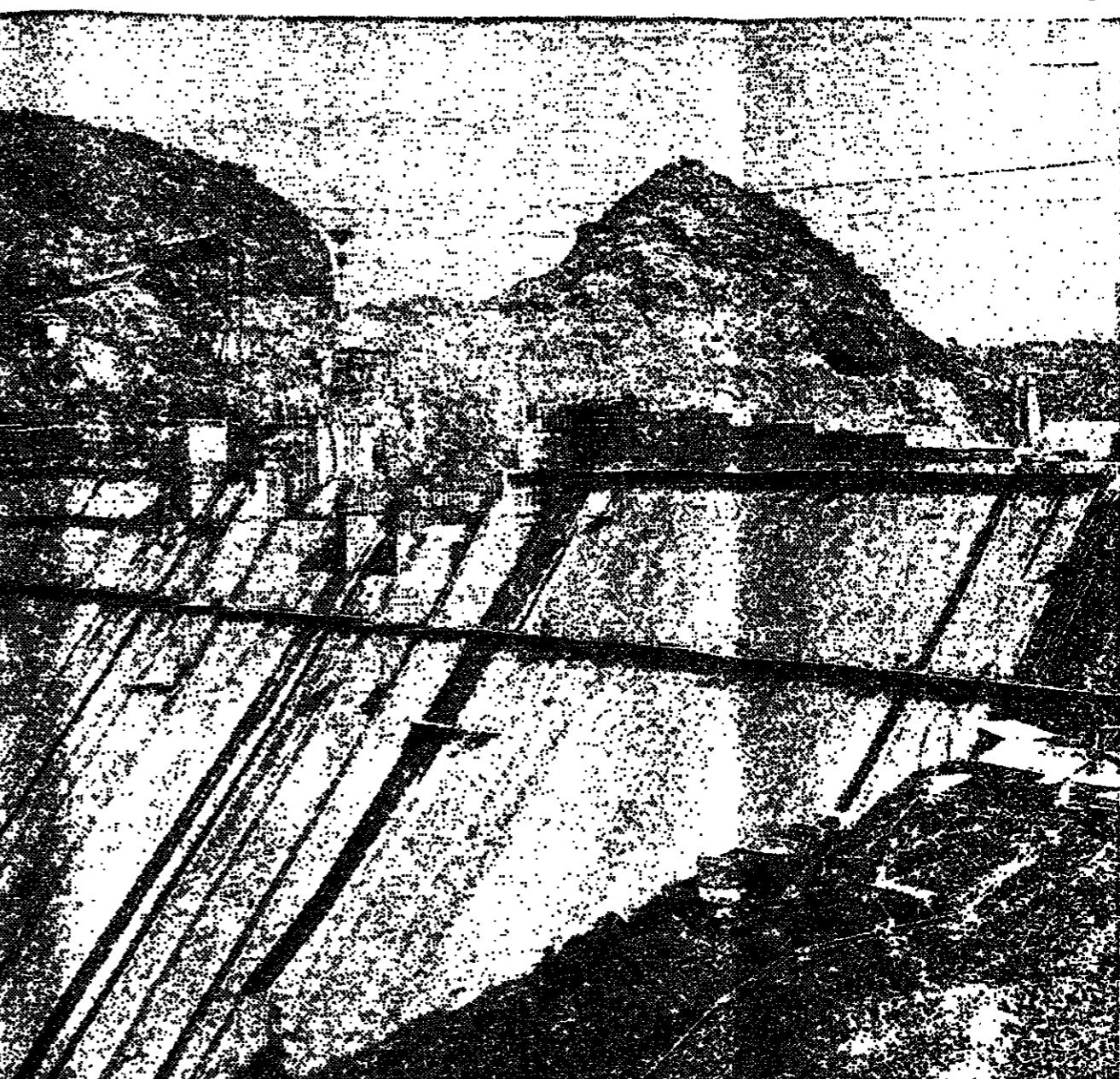
Like other projects that Mr. Patnaik has sponsored for development of the steel and iron ore industry, this complex is also export-based. To the foreign financier willing to provide the funds to develop the project, the complex will supply a major part of the alumina, the bauxite will be part of a "package" of which power development will be a part. His Ministry has dodged the question of using coal reserves and the related questions on the economy of thermal and super-thermal stations — by

seem that the only constraint is referring to possibilities of India's ability to use sufficient energy using hydro power. But this is Iran's crude to generate the ignore not only the much larger investment involved in the developing hydro potential but also the longer time this will take, particularly in the eastern

ability of power, a major input requirement for both alumina and aluminium. The power situation in course of time the two projects is such that some senior officials would produce a total of 1m tonnes have suggested the

CONTINUED ON NEXT PAGE

K.K.S.



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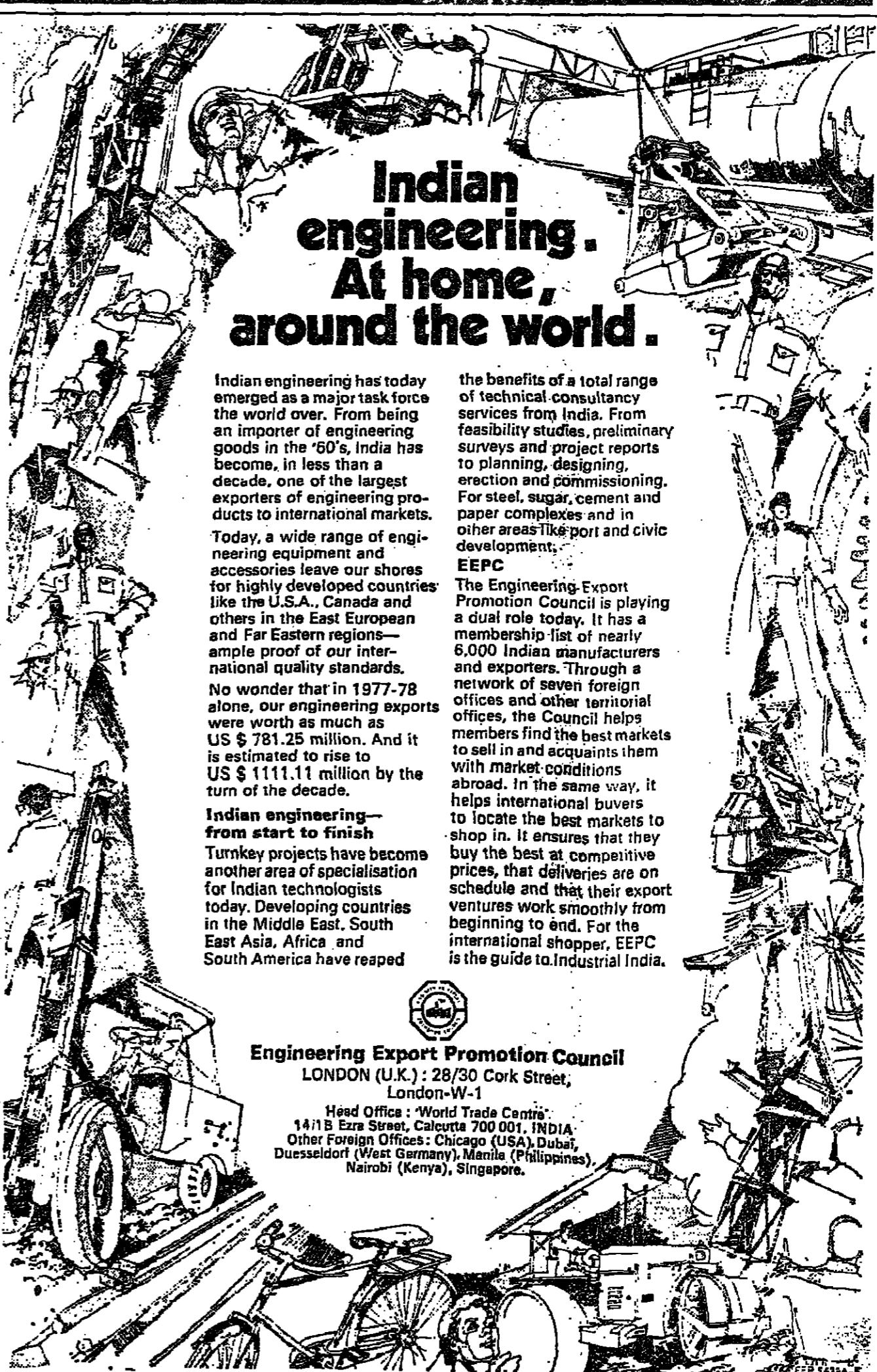
For example, the Farakka Barrage, the Idukki Arch Dam, the Bhilai Steel Plant, Rail-cum-Road Bridges on the Ganga & Brahmaputra rivers, and the Kota Atomic Power Plant. Recently, we've played a major role in the new Bhati Water Supply Project

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## Indian engineering. At home, around the world.

Not so well-known are ONGC's efforts abroad, probably because they began recently and in a small way. It has successfully explored for gas in Songo Songo Island on contract for the Tanzanian Government despite an initial blowout. Its concession in Iraq was also operated successfully and oil was struck unfortunately, the flow was not sufficient for a country already rich in oil, although the strike would have been commercial in India. Iraq has, however, agreed to use ONGC's equipment and personnel for contract drilling and this is a tribute to its expertise. ONGC has won a concession in Syria and operations are to begin there soon.

Collectively, after winning laurels at home, ONGC has performed satisfactorily in the short time that it has been looking outside, and Third World countries which hope to become oil producers have sought its assistance.

At present there are 10 refineries in India with a total capacity of 27m tonnes in terms of crude throughput. The projects are bleak in the context of the commissioning of the new 6m-tonne unit at Mathura, now being built with Russian help, and the expansion of the Koyali refinery by 8m tonnes and commissioning of the Bongaon refinery by 8m tonnes and reaching a total refining capacity of 37m tonnes by 1980-81.

The ever-optimistic Mr. Patnaik feels that exploitation of the bauxite will be part of the "package" of which power development will be a part. His Ministry has sold out to the Government (they have since been renamed as Bharat Refineries and Hindustan Petroleum). The foreign interests are the minority holding of the National Iranian Oil Company.

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# Losses in the coal mines continue to mount

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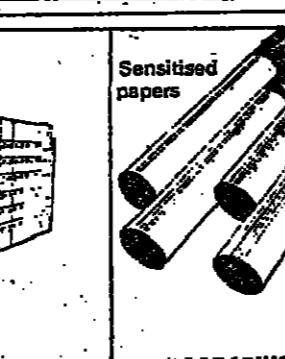


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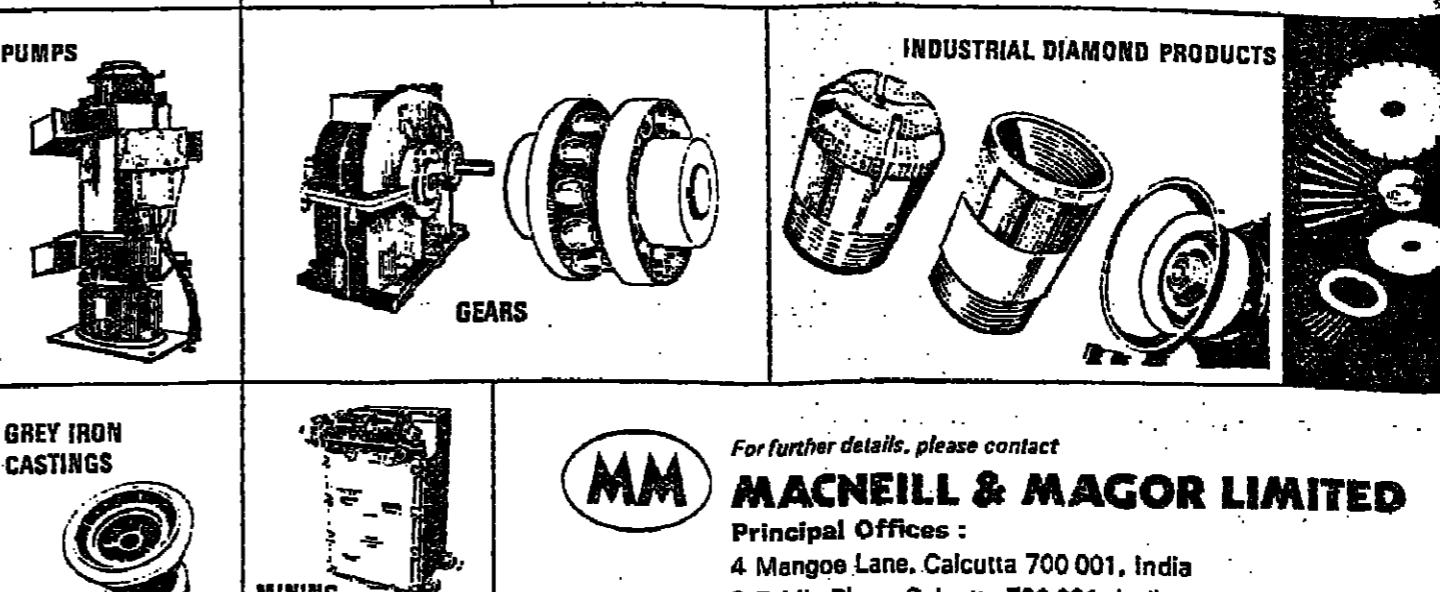
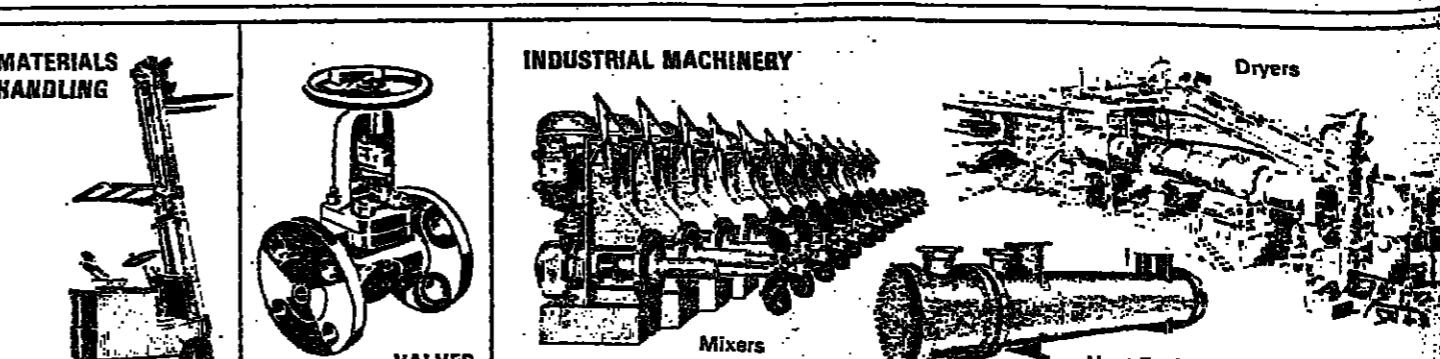


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COAL INDIA'S richly-panelled the problems of persistent performing below par. They headquarters in the centre of power shortage, unsatisfactory point to inadequate pricing Calcutta's business district, steel output, irregular coal supplies, low productivity, stagnation stand in stark contrast to the plies and unreliable rail transport, which are all being blamed mechanised mining methods. poverty-ridden pavement life to be found on the streets outside. on each other in a great bout. Though a more coherent long term policy is now in train greater contrast to the life of the miners hewing coal in underground mines in Bihar, perhaps the poorest of the eight Indian states the industry has left coal looking the most battered.

Coal India's chairman, Lt Gen K. S. Garewal, insists that

As in Britain, India's coal industry has suffered from its own India for want of coal, and officials say the noisy complaints about coal are coming from the 95 per cent of consumers who take 5 per cent of the output. But the shortfall is worsening the under-utilisation of capacity across a broad cross-section of Indian industry and the problems remain unsolved, although stockpiles are being used and committees have been convened

to help co-ordinate the various sectors concerned. Indeed, the flow of coal has recently begun

Production of coal, a key source of power in India, has itself suffered from power shortages. Mines need the electricity for ventilation, for raising, hauling and loading coal and for the washers. Coal India officials describe these shortages as their biggest problem, having overtaken last year's chief bugbear, an explosives shortage.

This sensitivity in demand and supply is what makes

Lt-Gen. Garewal emphatic about the need for a proper national stocking policy. He says every consumer should have 45 days' stocks, the cost of keeping them being less than the cost of not having coal available at all. Whatever the case, this year import over the next two or three months anything between 3,000 and 6,000 tonnes of explosives in order to avoid a hold-up in production as seasonal peak outputs start being reached at the end of the year.

## Housing

Industrial action has taken its toll in the coal industry as well. Mines suffer from go-slows and strikes over anything from housing to the effects of power cuts, and with five unions representing the miners' rivals between them is inevitable. Absenteeism is also a problem. This year's negotiations are being approached particularly cautiously by Government and management.

The serious railway bottleneck, which has a powerful impact because 80 per cent of coal mined goes to major consumers by rail, is partly the product of incompetent railway management and labour problems and partly the result of inefficient manual wagon handling at the mines. But the main difficulty is the shortage of wagons caused by the need to move large stocks of perishable food grains and much-needed fertiliser and cement. The monsoon has simultaneously added to the trouble.

The turnaround time for railway wagons has increased substantially in recent months, perhaps by as much as a half. In June Coal India took over full responsibility for marketing and distribution of coal, with the railways acting as carriers only.

Experts say, however, that even without the rail problem, which have been allowed to rise.

Thus there is unhappiness because of a coal shortage, the abroad are nevertheless still that an exporting steel plant export programme has had to buy Indian coal. Earlier depends for success on cheap reconsiders. India had year Japanese companies vated they wanted a long-term import arrangement. It was a reluctant seller.

Over the next four-five years it is said, exports are unlikely to exceed 1.5m tonnes annually. On the import front, India's credit it now fails to receive. Altogether 648,000 tonnes to this but retort that Coal India the EEC.

## Programme

Coal India says its commitments are being met, but that no production has suffered

in spite of Coal India's claims that no production has suffered

at the moment. Countries

## Bauxite CONTINUED FROM PREVIOUS PAGE

Government should consider power generation sector). The Planning Commission has exporting bauxite for processing into aluminum on a "toll basis" to countries having come to the conclusion that the

adequate power supply. They deficit will rise from 58,000 tonnes to 97,000 tonnes in the period 1978-80 to advantage to persuade Japan as much as 1881-82 and to 103,000 tonnes in 1982-83. This is based on a like Norway to use their surplus power for processing Indian bauxite as was done in the case of existing 65 per cent) and the requirements of the Central Electricity Authority, which has an ambitious Rs 150bn programme for rural electrification

that will need as much as 290,000 tonnes of electrical grade aluminium in 1982-83.

At present the installed capacity for aluminium production is 260,000 tonnes. Although there are 55 units, the bulk of capacity is accounted for by four companies—Indian Aluminium (96,000 tonnes),

considering the optimism which is controlled by Alcan, Hindustan Aluminium (50,000), over the future of the Bharat Aluminium (50,000) and aluminium industry. It comes as Madras Aluminium (25,000), something of an anti-climax to The public sector Bharat find that India will be short of Aluminium is likely to expand the metal for the next five years. From an exporter just tonnes by the end of this year, last year imports of at least Hindustan Aluminium has 20,000 tonnes to be made on a "crash" basis (ironically, but this has run into trouble mainly to meet the needs of the because of its tussle with the

Uttar Pradesh Government. The industry is presently in the paradoxical position of being dependent on the power generation sector for its main income and of being also the second main supplier. This independence has taken the form of a much-criticised dual price policy under which a low price (fixed by the Government) is paid for "levy metal" electrical grade aluminium, which plans for transverses and distribution of power depend.

The Bureau of Industrial Costs and Prices has submitted a report on the prices for aluminium industry and it is widely expected that modifications to the price policy will be made. This complicated by the rise, excise levies in the Budget on commercial grade aluminium, the price of which was raised by the industry to compensate it for losses account of higher taxation. Now that large-scale imports become necessary, the pricing policy is expected—at least in aluminium circles—to come to an end.

K.K.

## INDIAN INDUSTRY XIX

# Sense of mission at Kudremukh

AN ATMOSPHERE of urgency fills the unimposing off-white building in Bangalore which houses the Kudremukh Iron Ore Company. The first indication is a sign prominently displayed adjacent to the reception desk: "534 days to go," it proclaimed starkly one day last month. Inside, workers on each floor move rapidly about their business as decisions are taken and orders are executed. A sense of mission penetrates all levels.

The focus of the activity is a mountainous site 360 km further west, where mining of vast 1,100-tonne outcrop of mainly magnetite iron ore must begin by 1980, feeding steel plants far away in Iran. Some 30,000 men are working against the clock to beat what, without the Government's political commitment to the whole scheme, would seem an impossible deadline. As it is, India's largest-ever mining project and the enormous construction scheme associated with it could be one of the most efficient operations in the country today.

The main target is December 1978, for the mechanical completion of works "prior to testing and commissioning. This includes construction at the site of storage silos, crushers, concentrators and a dam for tailings, and completion of a township for 3,000 miners, workers having shops, a cinema, hospital and a club."

## Filtration

It also includes the laying of a 110-km road and 66-km pipelines to Mangalore on the west coast, construction of filtration and drying plants at the port and completion of stockpiling and shiploading facilities. On top of this the Mangalore port authority is deepening the harbour and building a wharf at Kudremukh's expense.

The tangible urgency springs from the terms of the deal with Iran. People have had their eyes on the ore body in the Western Ghats for years, and at one point in 1974 India's National Mineral Development Corporation had virtually sewn up a deal with Japan to supply iron ore pellets from the outcrop for its blast furnaces. But then the recession hit, steel's fortunes subsided, and the Japanese withdrew. When India stepped in, tough negotiations began and a deal soon followed.

Under the sale and purchase contract signed in November 1975, Iran will receive 150m sidars of U.S. Steel with experience tonnes of iron ore in concession of a similar project in vision and execution of the project, has a 40-year-old Indian contractor, virtually powdered form Canada, were appointed contractors over a period of 20 years start-up.



*The Kudremukh project.*

in September 1980, and is furnishing \$630m-loan in U.S. dollars to pay for it.

The figure for the loan came from the 1973 project report for the failed Japanese deal. This had referred to pellet feed being shipped as a slurry, made no mention of the port facilities at Mangalore that India now undertook to build, and has since been outdated by inflation. There had simply been no time to commission a new project report.

The contract for the sale of the concentrate therefore contains a clause allowing for a rise in the selling price of 2.9 U.S. cents a tonne for every \$1m increase in the capital cost, and an escalation formula allowing the price of \$22 a tonne to increase after the first three years' deliveries to take account of changes in international prices and shipping costs.

As for the Kudremukh Iron Ore Company, that had still to be established, the whole deal having been concluded by the Indian Government in anticipation of being able to fulfil the terms. The company was set up separately five months later, the Indians apparently wanting to keep the operation separate from other iron ore activities in India, no doubt to bypass some of the bureaucratic and accounting obstacles. In August 1976 Canadian Met-Chem, a sub-

Canadian Met-Chem, housed in the same building and contracted by Kudremukh to take entire responsibility for supervision and execution of the project, has a 40-year-old Indian senior partner on Sundays, too.

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# Jute's tough struggle

THE INDIAN jute industry has energy to tackle labour problems. Wages form as high a proportion of the industry's net sales as 30 per cent. (the Indian Jute Mills Association's figures) and the industry can survive only when there is freedom from labour disputes. In industry as a whole, according to a Reserve Bank study, wages work out to only 16.01 per cent, which just shows how productivity is particularly important in jute. However, productivity in the jute industry is often hard to think of a time in recent history when the jute industry was not going through one crisis or another. It was either a crisis of the market due to sharper competition from Bangladesh and U.S. and Western synthetics, or disruptions caused to production by industrial action; or a critical raw materials shortage; or difficulties about getting enough electricity; and all these came — as they still do — in a regular cycle.

Even the splendid break for India that came after the OPEC action to quadruple oil prices, which made rival synthetic uncompetitive overnight, and the emasculation of the Bangladeshi jute industry in the wake of its civil war, lasted only about 18 months. The U.S. synthetics industry shook off the effects of the oil crisis fairly quickly and found a way of making its products again cheaply, relative to the landed cost of Indian jute goods at any rate. Then came the U.S. economic recession with housing activity reaching an all-time low, which drastically reduced the demand for Indian carpetbacking, the jute industry's most lucrative item. Since then the industry has been through several ups and downs, but an atmosphere of crisis has always been there.

At the moment seven mills remain closed due to serious problems of working capital, and five have been taken over by the Government. There is a look of "sickness" about the industry as a whole. It needs stressing however, that it is due to circumstances largely outside the jute industry's control. For instance, barring a few resourceful units, the rest of the industry has suffered from a Government-in-fact, such was crippling financial situation due to the runaway tendency in raw material prices that at one time of low return, so sufficient resources have not been available for modernisation or obliged to fix a ceiling of Rs 181 per quintal. This was in efficiency or to expand markets.

Secondly, being a highly to a bare four weeks' consumable-labour-intensive industry, management have to devote a stopped prices rising to as high considerable part of their as Rs 290 to 300 a quintal.

## Minimum

Thirdly, there is the all important problem of getting an adequate supply of raw jute at a reasonable price. Raw jute accounts for roughly 60 per cent of the industry's costs — so the profitability of the industry depends always on the price at which it is able to get its raw material. To protect the interests of millions of growers, the Government has been following a policy of price support — the instrument of enforcing this policy is an official organisation called the Jute Corporation of India—but during the past year at least the Corporation has not had much to do.

Due to a small crop of 6.8m bales the ruling market price has stayed way above the support minimum announced by the industry as a whole has not the means to go in for modernisation and renovation of machinery. Realising that the industry as a whole has not the Government has provided a Rs 2.5bn soft loan facility through one of the public financial institutions, the Industrial Finance Corporation of India from which loans will be given to mills. Indeed, many applications have been made and loans International organisation which have been sanctioned, but the

There is a black market with the jute goods producing disbursal has been unaccounted for. The idea of a Jute International was conceived against the background of a growing threat from synthetics against which it was felt that only a combined and concerted effort by the jute goods producers could lead to survival.

The 1978-79 crop (crop season or year July-June) is now estimated at 7.5m bales. It is a normal crop but this will still mean a hand-to-mouth existence for the mills throughout this year as the carry-over from the previous season's stock is the lowest on record. This means that the crop prices will remain above the statutory support price of Rs 150 a quintal or even above the ceiling price of Rs 181 a quintal. The mills are worried that due to increasing competition from synthetics to expand its jute cultivation in the U.S. and withdrawal of subsidies on jute (these constitute 50 per cent of India's jute goods exports) they will not be able to contain their costs and keep up their exports.

Most of the acreage under jute went to Bangladesh (formerly East Pakistan) with the partition, but India made it up by expanding her own acreage, and attained self-sufficiency in a remarkably short time. Not much attention has been paid to the quality of fibre grown, and there has been little research put in to develop fine quality raw jute. Not much research work at the international level has been done either, such as has been done, for instance, in the case of cotton, another cash crop from which India could draw many lessons.

The much talked about Jute International organisation which have been sanctioned, but the

goods has been expanding much faster than could be visualised only five years ago. This is largely because bumper harvests and rising production in industries like sugar, cement and fertilisers. In 1976 as much as 60 per cent of the output was absorbed in the internal market. In 1977 despite a fairly sharp drop of 1 per cent in the domestic supply the total demand at 861.00 tonnes was still well in excess of 50 per cent of the output. By the domestic market take mostly low-value products like sacking—while all the big value products like carpetbacking, hessian, woolpacks, cotton bagging and other specialties abroad. It is these export

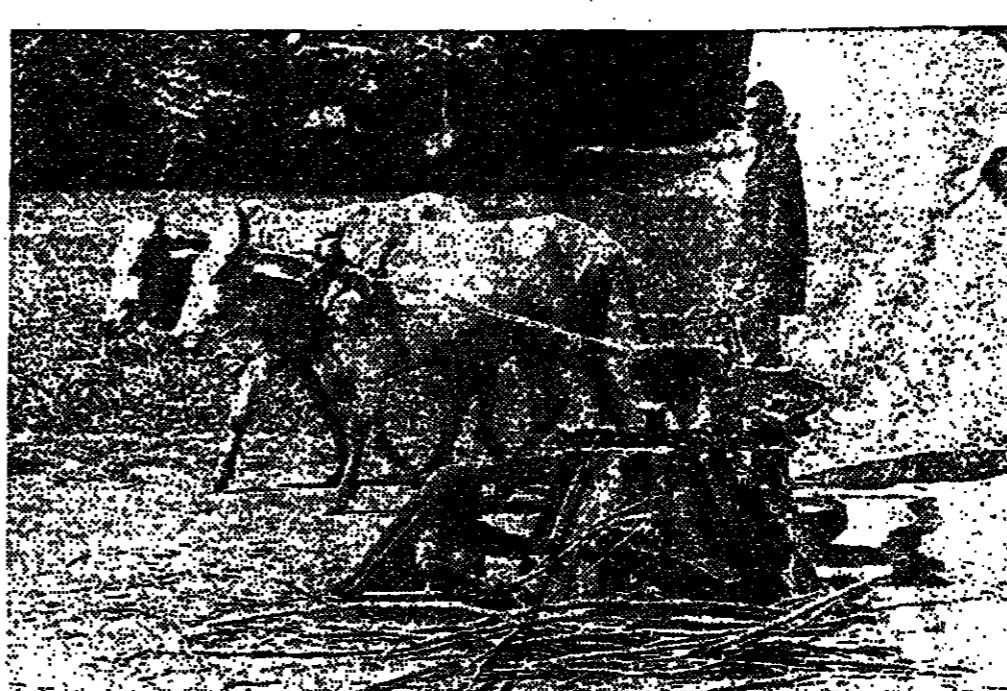
which naturally largely determine the industry's viability.

Traditionally an export industry, jute cannot afford to lose these markets without losing its own viability. There is a need to lose the basic character of the industry. The world demand for packaging materials has been on the whole growing despite shifts in preferences for particular types of goods. All the exercises done by international bodies like the FAO and the World Bank point to an encouraging future for all packaging materials, of which jute is the cheapest and strongest its strongest sales point. What is really needed is a suitable restructuring of the Indian jute industry through amalgamation and mergers and the introduction of thoroughly professional management in every unit.

The Indian Government recognises that the need has become more urgent than previously. It has just set up a committee through the Jute Manufacturers Development Council (a body consisting of the representatives of the industry and the Government) to prepare within two months or so "an integral plan for restoring the viability of the Indian jute mill industry." The main part of the committee's terms of reference is on short and long-term projections of growth in production of raw jute and jute goods, and of export and domestic sales.

When the committee submits its plan, it will be clearly seen on what lines the industry needs to be reorganised to increase its competitiveness. The Government has acquired something of a base in the industry by taking over five mills which include the largest and most modern mill in the industry and may take over a few more of the seven units which are now closed. Perhaps the intention may be to start a restructuring experiment with these units for the rest of the industry to follow.

P.C.M.



Milling sugar cane.

## Sugar mill lobby

THE OFFICIAL policy for the new sugar season beginning in October has generated unusually keen interest. Everyone concerned with sugar—the cane grower, the sugar mills, the trade and the consumer—is watching what the policymakers will do. Whether the controls are lifted in keeping with the Janata Government's policy, or the status quo is allowed to continue, the stakes are high. Ironically, the sugar mill industry is lobbying for the status quo with a decision to create a buffer stock of 1m tonnes to take the load of accumulated sugar stocks off its back and save it from the crippling burden of interest and godown charges.

On the other hand the trade wants decontrol, since a return to the market mechanism will allow it a greater role in distribution. The consumer wants the sugar price to come down. He was fleeced in times of shortage and is now being forced to pay virtually the same high price even when sugar is abundant. Within the Government there are pressure groups representing various sugar interests, the strongest of them being the mills and cane growers. It remains to be seen who will succeed eventually.

The general impression until recently was that the farm lobby was strong and the Government was therefore expected to do nothing which would harm their interests. With the fall from the Government of Mr. Charan Singh, an outspoken supporter of farming interests, the balance has tilted and the sugar mill lobby has acquired an edge of the cane growers.

Sugar production reached a record of over 6m tonnes in 1977-78 season but market prices continue to rule at Rs 4,500 per tonne, considered high by Indian standards. There are two reasons for the prevalence of high prices in a year of record production. First, the Government is following a policy of dual pricing for sugar and releases are controlled so as to keep the market price high. It is lifting 65 roads of its development, the enthusiasm to export on the part of the Government and

special rate known as "levy" as to how to stimulate demand for sugar within the parameters of its policy of dual pricing and the minimum needs of the masses. The philosophy of the dual pricing envisages meeting the requirements beyond the minimum from the "free market." The free market price is bound to be more than double the levy price because of the high excise duty on "free sale" sugar and the need to recover subsidy built into the levy sugar price.

The increased releases stirred the hornet's nest and sugar industrialists are up in arms against the Government for the of about Rs 23 per quintal. To what extent this relief will push down the market price will be considered un-

economic by the industry. The mill industry claims a loss of Rs 150 as a result of the dual pricing policy this season.

The dilemma of the Government is how to shoulder the burden of the buffer stock scheme. Already it is facing a problem with exports. Under the International Sugar Agreement India is allotted an export quota of 550,000 tonnes of sugar for 1977-78. It has released so far less than half of that quantity for export through the State Trading Corporation. The releases are so made as to cut the losses.

Of the 300,000 tonnes released, 175,000 tonnes are "levy" sugar, which is made available to the Government with a slender margin, and the remaining 125,000 tonnes are "free sale" sugar. The lack of enthusiasm to export on the part of the Government and

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R.C.M.

India has a large and diversified engineering industry parts of which are clearly capable of holding their own in world markets. Some weaknesses in structure persist, stemming from past Government policies, but if greater competition in the domestic market brings about the necessary changes Indian companies will become more formidable in world markets.

## Pace-setter in exports

**N THE PAST few years** the tops have been able to coexist parent company's technology years to 850; this is a fraction of the volumes achieved by some of the most dynamic of competition between them. In some sectors such as power equipment less than 2 per cent of equipment the competition is the country's exports in the tends to increase. BHEL's main business is in turbine need for in-house research and labour costs. It is remarkable how competitive some Indian companies can be even in an industry like tractors, where these companies seek to develop in the U.S. and Europe. Their export business there is. Yet these disadvantages can be offset to some extent by low cost of labour. If that hurdle can be overcome—by showing plants in operation in India and elsewhere—the entry of a new competitor is often welcomed, especially by those who feel they have been overcharged over the years by Western contractors.

The average rate of growth has gear, while the private companies have concentrated on the market. Although there has been medium and smaller. But the one slackening over the past months most people in the industry believe that the rate of growth can be maintained at around 15-20 per cent a year. India's share of world trade in engineering goods is still low, but Indian companies are now beginning to make a noticeable impact in markets such as the Middle East, Africa and South East Asia. There is an impressive determination to maintain the export momentum. While structural weaknesses exist in parts of the industry, the exposure to international trade through exports and partial import liberalisation should improve the industry's competitiveness. Engineering companies in the developed countries are now availing to take Indian manufacturers more seriously as competitors, as suppliers and as partners in third country projects.

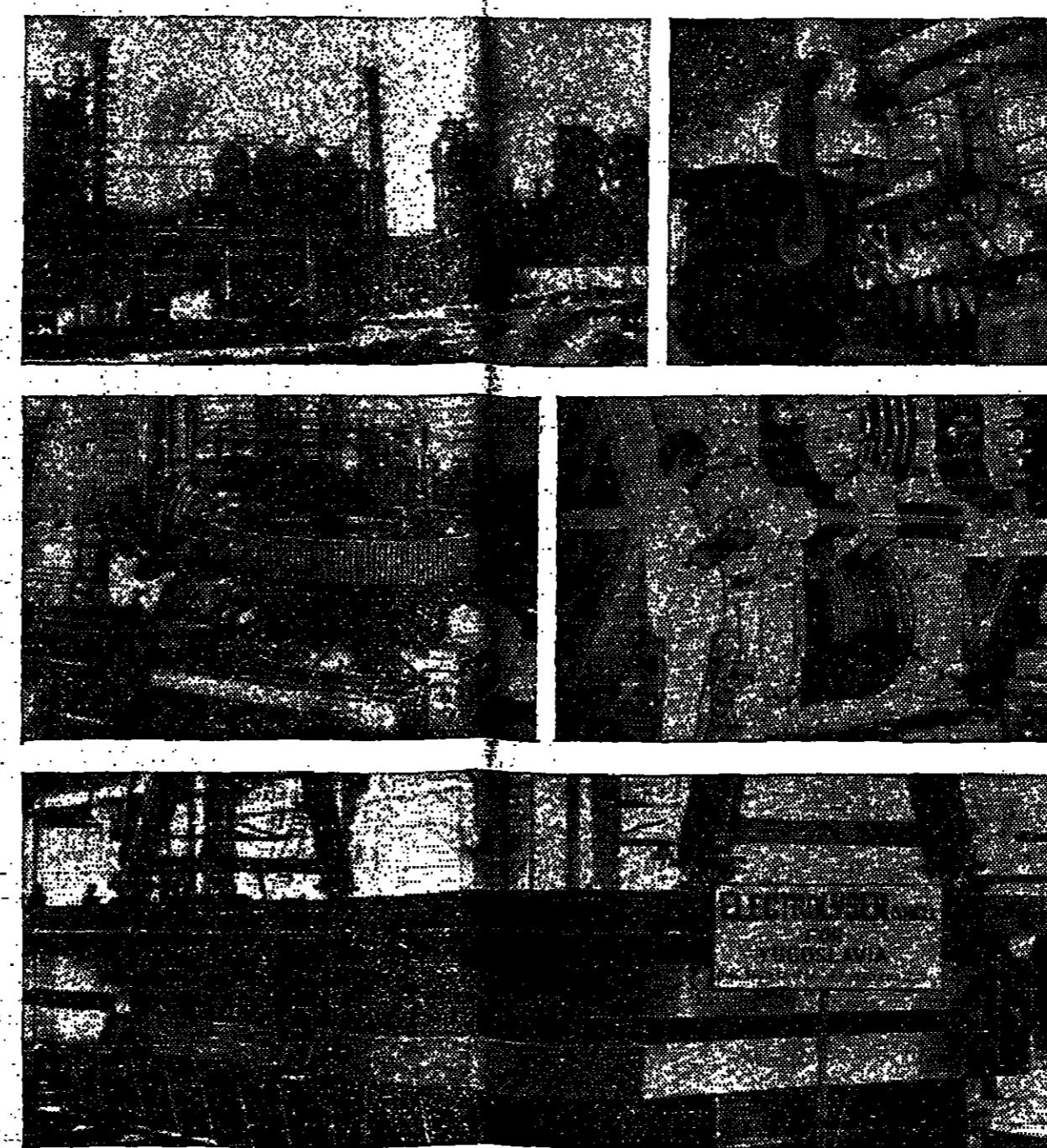
The bulk of the engineering industry is in the hands of the private sector, although there are some important public sector companies in particular fields, such as Bharat Heavy Electricals in power equipment, Bharat Machine Tools in machine tools, Bharat Earth Movers in construction equipment and Heavy Engineering Corporation in steelworks plant or both. In the present domestic market there was no incentive in the heavy machinery industry to secure contracts overseas. Most Indian engineering companies were started with the help of foreign companies, either financial or technical. In the past, the number of manufacturers which were producing in India, was limited to a few. The public and private sector companies have access to the market, expected to rise in a few years.

### Importance

An unusual feature of India's engineering exports, compared to those of other developing countries, is the importance of relatively sophisticated products—capital goods, such as textile and jute machinery, and machine tools, trucks and buses, heavy electrical plant, diesel engines and vehicle components. Unlike steel vehicles (also an important export item), these are not products where India has any serious comparative advantage. As Indian manufacturers seek to expand their share of world markets, will they be forced to rely on their own again? Some important public sector companies, producing in larger volumes and offering more advanced technology, are now turning to the developed countries, producing in larger volumes and offering more advanced technology. Most Indian engineering companies were started with the help of foreign companies, either financial or technical. In the past, the number of manufacturers which were producing in India, was limited to a few. The public and private sector companies have access to the market, expected to rise in a few years.

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# Low priority for shipbuilding

## YARDS AND FLEET

	1974 '000 Ships GRT	1975 '000 Ships GRT	1976 '000 Ships GRT	1977 '000 Ships GRT
Order book at end-year .....	56 178	67 394	60 379	67 441
Completions .....	6 30	7 41	24 46	11 23
Overseas trade carried in "national bottoms." And with India's shipbuilding industry small in relation to its national fleet—less than 10 per cent of the tonnage acquired by India is obtained from Indian yards—most of the extra tonnage must be obtained from the sale and purchase market and from foreign shipyards.	451 3,485	471 3,869	526 5,094	566 5,482

Sources: Lloyd's Annual Summary of merchant ships completed; Lloyd's Statistical Tables.

UNDER THE draft 1978-83 plan India hopes to increase the tonnage of its national flag fleet from 5.35m dwt to 7.7m dwt, but in doing so is unlikely to make more than a strong tilt at the principle of greater self-reliance. The expansion itself aims to maintain rather than increase the proportion—now about 42 per cent—of India's overseas trade carried in "national bottoms." And with India's shipbuilding industry small in relation to its national fleet—less than 10 per cent of the tonnage acquired by India is obtained from Indian yards—most of the extra tonnage must be obtained from the sale and purchase market and from foreign shipyards.

To this end the Government has taken advantage of the country's healthy foreign exchange reserves to make Rs 5bn available for the acquisition elsewhere of 486,000 dwt. But by last month only Rs 2bn had been taken up. Orders placed by 22 yards a year to four, and the 125,000 dwt, while the plan envisages an increase in output from these yards from 66,000 dwt in 1977-78 to 238,000 dwt in 1982-83. The general picture shows new series of vessels of various types from 14,000 dwt to 27,000 dwt which use a minimum of satisfactory.

For all its growing role as a trading nation India has given standard components surprisingly little priority to its own shipyards, in spite of the diversification, such standardised parts that such an assembly system helps shipbuilding orders "activity generates both become more centralised. But directly and through ancillary order books are lean and industries. India has nevertheless grown to become the world's twentieth largest shipbuilding country, though it is still well down in the league compared with other main shipyards—Mazagon Docks in Bombay and Garden Reach Shipbuilders in Calcutta, which come under the Ministry of Defence Production

Those shipbuilders themselves would like to produce a greater range of vessels and offer ready market in the Indian speedier delivery. Certainly lead times are high at three years,

Formerly a shiprepair yard often because of problems in obtaining marine equipment, which in many instances has to come from abroad because the local equipment industry (as in many Third World countries) remains undeveloped. In one Indian marine equipment case, said to be typical, a ship was ready to be launched but required an imported anchor import component of these chain. For six weeks an asset worth Rs 150m went unused.

Shipbuilding remains a high-cost industry in India, in spite of the cheap skilled labour that is available, simply because it produces a limited number of ships in far from modern shipyards.

A greater degree of standardisation is thus also sought, and the Ministry of Shipping has now selected four ship types for the two yards thanks to a 10-year expansion within its purview, at sion and modernisation programme Vishakhapatnam and Cochin.

The Cochin yard, India's leading shipbuilding and ship-largest dock, was de-repairing yard. The yard has signed with the help of Japan's completed a programme of six Mitsubishi Heavy Industries and Leander-class frigates, though it formally went into production in February 1976. But it has yet because of delays in engine to complete construction of its delivery. Production of the first ship, a 75,000 dwt Panamax warship of a new type for the type bulk carrier for the Ship-

Indian Navy has begun earlier

ping Corporation of India built than planned.

Thus although India's ship-

Over the next three to five years builders will find it difficult to improve substantially on the capacity supposed to increase from two to four 75,000 dwt vessels a year.

Hindustan Shipyards, which operates Vishakhapatnam, has

percentage of the country's

built and delivered about 75

vessels in its three-decade his-

story, in recent years producing

mostly a Pioneer-class 21,600

dwt vessel built to a West

German design. Here too expan-

sion in capacity is planned, from

two to four 75,000 dwt ves-

sels a year.

No decision has yet been

taken on whether there will be

one or two yards, however. The

Shipping Ministry appears to

believe there should be two, the

Planning Commission is thought

to prefer one. Certainly the de-

mand for ships in India over

the coming years is only one fac-

tor being taken into account in

the matter, which is as political as it would be in any

other country.

missioned and global tenders invited for the yards, which would be expected to build the ships in the 30-60,000 dwt range.

Hindustan Shipyards, which operates Vishakhapatnam, has prospects are that a growing percentage of the country's

capacity requirements in future could be

constructed at home. This trend is encouraged by existing Government measures to protect

and subsidise the industry.

Under the so-called "pari passu" clause, for example, the Government aims to protect and subsidise the industry

same tonnage they acquire abroad, a regulation it is in theory able to enforce because it provides the permit for purchases abroad. In practice the rule is said to be difficult to apply because of local capacity constraints and must remain largely notional. It is regarded, however, as a useful lever for some government arm-twisting.

The real subsidy to India's shipbuilding industry comes from the institution which actually finances shipping purchases. The Shipping Development Fund Committee, whose work has probably been responsible for the growth of Indian shipping since independence.

The fund provides loans for up to 90 per cent of the cost of a vessel to be purchased abroad, with an interest rate of 4% per cent to be repaid over 15 years with a moratorium for the first two years.

For purchases from a local yard, however, the terms are and greater standardisation easier, being up to 95 per cent with a repayment period of 17 years but carrying the same interest and moratorium period.

Loans from the Rs 5bn foreign exchange fund earmarked for

the acquisition of ships abroad were repayable over 12 years, including a two-year moratorium at 7½ per cent interest.

Beyond this the yards themselves receive Government assistance. Yards are compensated to the tune of ten per cent of international prices for pointing to the achievements of

using certain more expensive components. They receive three per cent of South Korea benefits from

which is expected to phase out in the next few years. A rebate is available under which

it is difficult to know whether a proportion of profits is not the Government will finally com-

taxed if it is ploughed back into building two new yards in India where the spare

For all the problems facing capacity abroad shows no real easier, being up to 95 per cent with a repayment period of 17 years but carrying the same interest and moratorium period.

The obvious difficulties at home. Finance Ministry still has to enable it to save in taxes, and

Loans from the Rs 5bn foreign exchange fund earmarked for

given on excise duty for the raw materials used.

## Costs

But much obviously depends on whether overall costs can be brought down to make purchases from Indian yards more attractive, and that is con-

tinent upon orders being won

with an interest rate of 4% per cent to be repaid over 15 years with a moratorium for the first two years.

For purchases from a local yard, however, the terms are and greater standardisation easier, being up to 95 per cent with a repayment period of 17 years but carrying the same interest and moratorium period.

Loans from the Rs 5bn foreign exchange fund earmarked for

the acquisition of ships abroad were repayable over 12 years, including a two-year moratorium at 7½ per cent interest.

Beyond this the yards themselves receive Government assistance. Yards are compensated to the tune of ten per cent of international prices for pointing to the achievements of

using certain more expensive components. They receive three per cent of South Korea benefits from

which is expected to phase out in the next few years. A rebate is available under which

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taxed if it is ploughed back into building two new yards in India where the spare

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C.S.

## Ventures

CONTINUED FROM PREVIOUS PAGE

However, considering India's industrial capabilities, the number of ventures involved in gaining a toehold in the countries concerned and establishing a base there.

Now that direct financial investment is permitted, the share of Indian foreign investment in manufacturing abroad is bound to increase since the larger industrial houses are being encouraged to invest surplus funds abroad. Many of them have already taken the initiative in this respect. Tata, for instance, has gone as far as the Caribbean in proposing a plant for assembly and eventual production of heavy commercial vehicles.

Technological collaboration agreements alone—with such countries as Iran, Argentina and Zambia—have led to the earning of fees of over Rs 11m until last year and these are certain to increase. The rate of return from the viable joint ventures has been calculated at around 9 per cent of the capital employed; this compares favourably with foreign minority shareholding companies operating in India.

Earnings and income are possibly the least of the benefits that have accrued to India, especially as Indian entrepreneurs are being encouraged up joint ventures. But surveys have revealed that prospects are successful joint ventures bright for Indian entrepreneurs (making sure that they remain in areas like leather, PVC, minority partners). More vegetable oil, pharmaceuticals, important, joint ventures have diesel engines, light engineering led to an increase in export of goods, electric fans, radio sets, capital goods machinery, spares, sewing machines, automobile ancillaries, rubber goods, steel products, electrical equipment.

That Indians, and their Government, have learnt from the fact that recently promoted

joint ventures have not failed. Yet the abandoning of as many as 105 projects mainly in the initial stages caused concern and an analysis made of the reasons for their failure has helped in making new ventures viable.

Finding the right local partner is the main handicap but changes in the attitude of foreign Governments, especially in Africa, are also responsible for the hesitant start made by Indian entrepreneurs initially.

They have also been held back by the Indian Government and its mesh of procedural hurdles which are only now in the process of being dismantled (permission to make financial investments abroad is a notable example).

Among the points that Indian entrepreneurs hope to establish is that the Government should not insist on purchase of capital equipment from this country alone, and orders will increasingly be made on a global basis.

A beginning is being made with India and Western countries starting ventures jointly in third countries. This provision is also finding its way into economic co-operation agreements and is intended to benefit both private investors and public sector units, the latter in

countries where the Government has dominant role in the economy.

Rules for foreign investment abroad are being scrutinised and relaxations are expected. With this there should be a surge in Indian investment in other countries with a preference for "appropriate technology" of the kind that has been developed and is being used in India.

K.K.S.

# Cars at the crossroads

O STAND in a Bombay traffic jam. The Ambassador is driving a dozen miles to a £2,500 at the factory gate, putting it beyond the reach of all but a tiny minority of India's large population.

Output is still too low, however. Both vehicles are in heavy demand, even though makers, dealers and customers are

The Government may insist that cars are a luxury for the few, and compelling statistics confirm a low level of car ownership in the country at large. Past reluctance to introduce new models, a vast number of scooters and enormous demand for bicycles may suggest that the Janata government's "small, sensible" economic strategy has already arrived when it comes to cars.

But the industry has reached a turning point, and the Government is having difficulty in not coming more involved in its development in the way that industrialised countries have done. Indeed, what form of involvement will take is today's burning issue in India's industry.

The country has four manufacturers, but only two of any consequence: Hindustan Motors, based in Calcutta and producing the Ambassador (the Morris Oxford), and Premier Automobiles in Bombay, which produces the Ambassador (a Fiat). Both are private sector companies, in which the Government effectively owns a 30-40 per cent stake through its banks and holding agencies. Both are at a point where they cannot go as they have in the past. The problems can be put quite simply. The bodies are reduced using old dies, leading to too many rejects and too much spot welding—and cannot make sufficiently rust-proof engines are out of date, unreliable, costly to maintain and too much fuel. Cars coming from the assembly line at Hindustan Motors barely reach

on General Motors index of quality (maximum possible: 5), whereas West German plants regularly top 100 or even 130. Taxes and duties, meanwhile, while price controls remain, are higher than the already dispute the disastrous price hikes for changing the Ambassador model. Negotiations were

of Mr. Sanjay Gandhi is enough to cast grave doubts on the whole idea.

With Government resources so limited the suggestion might not get past the Planning Commission and the Finance Ministry in any case. In addition, the consequences such a plant would have for the existing factories in Calcutta and Bombay would be little short of catastrophic, and mean a loss of jobs that would be unacceptable to the state governments, let alone the national Government.

Discussions have taken place with BL, General Motors and others. One possibility is to introduce the Marina body, Italy—one of the few engineering products for which it can make such a claim—and Bajaj produces over two-thirds of them, of which about fifth

are exported.

I head, Mr. Rahim Bajaj, has operated independently of his

Plagin since 1971. His company

alone of the four main scooter

manufacturers in India faces a

new outlook from the govern-

ment on the function of the

passenger car in national de-

velopment, in which it is seen as

an item necessary for produc-

tion and improvement is

necessary. The share of road

less priority than two- and three-wheeler, scooters and motor-cycles. The country has a large market, rather than export hopes.

Production of motor-cycles by India's four main manufacturers has grown over the past decade from 23,000 to a peak of 73,000 in 1976 before falling off a little last year. As with scooters, the technology needs upgrading—but future demand looks less assured.

The industry as a whole now wants flexibility to shift production between cars and commercial vehicles and to change models, which means a greater use of imported technology.

Beyond this, the industry wants a new outlook from the government on the function of the passenger car in national de-

velopment, in which it is seen as an item necessary for produc-

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## VEHICLE OUTPUT

	Installed capacity	Production in			
	1977	1977	1976	1975	1970
Commercial vehicles:					
Teico	27,000	23,545	26,444	25,269	24,463
Ashok Leyland	18,000	7,863	9,340	7,513	5,263
Passenger vehicles:					
Hindustan Motors	36,000	20,401	16,537	9,444	23,325
Premier Automobiles	18,000	17,504	15,009	13,653	12,054
Scooters:					
Bajaj (Vespa)	100,000	83,199	80,988	60,745	32,091
SIL	"30,000	"24,325	"14,975	"—	"—
API (Lambretta)	39,000	21,610	32,886	29,754	25,335
Motorcycles:					
EIL (Emfield)	—	—	10,894	17,872	10,215
EL (Rajdoot)	—	—	23,623	25,726	23,975

\* Additional packs. † Additional export packs.

## More commercial vehicles

INDIA'S TRADITIONAL reliance upon the railway system to move passengers and goods has begun to moderate in recent years. Road transport has substantially increased its share in the carriage of goods, particularly for short-haul business,

and has slowly improved its share of all passenger traffic to just under half. This overall shift should continue if more attention is given to improving and extending the road network.

The trend has buttressed the underlying emphasis in government road transport policy of giving greater priority to commercial vehicles than to scooters or cars. Planned production of

commercial vehicles began in 1953, and now two companies dominate the truck and bus market: the Tata Engineering and Locomotive Company (TELCO) and Ashok Leyland.

Both produce diesel-based

vehicles, and operate at the heavier end of the market.

TELCO manufacturing mainly in the 7-ton range, produced well over three-quarters of the trucks made in India last year. The company has benefited from its original collaboration with Daimler-Benz, which still has a

15 per cent holding in TELCO.

The country's diesel market was quickly won, and additional demand from a growing export market and from the defence

sector has encouraged expansion.

TELCO has managed to build up an integrated system of production, to the point where the company makes its own machine tools, enjoys reasonable economies of scale, ploughs back profits and conducts its own research and development.

The company has just opened a 9,000-12,000-unit plant at Poona in Maharashtra on top of its original 27,000-unit plant at Jamshedpur in Bihar, and is thus in a position to take advantage of any upturn in the market.

As the company sees it, this plant marks a new era for itself and for an industry which has a pivotal role in the drive for rural development. The

Government has asked the company to embark on a further expansion to 50,000 vehicles per year and this will involve a widening of the product range, probably bringing the company into more direct competition with TELCO.

Ashok has been consistently

one of the most successful of

BL's overseas investments and

potential.

Without explicit government

moves to favour road transport

or reform taxes, future demand

projections are being treated

cautiously for heavy and

medium vehicles. A more

optimistic view is taken for light

vehicles as a result of the

government's emphasis on rural

development and the suitability

of light vehicles for transport

and, of light vehicles for transport

within cities.

This should help companies

and, although it operates in a like Standard, whose main difficult area for labour relations, it has not been seriously hit by strikes or labour unrest.

Ashok exports about 10 per cent of its production and it receives some marketing assistance from BL.

In the industry's judgment

to remain the economy's capacity to absorb a higher volume of new commercial vehicles, rather than the industry's capacity to produce them.

Though this is largely depends on economic growth, the industry also believes that a better dispersal of economic activity

would help and so draws encouragement from the Janata government's development strategy.

Beyond this the budding export market offers additional opportunities. Indian trucks and buses have done well abroad, even in countries like Taiwan, South Korea and Malaysia where the competition is strong. They score because of their ruggedness and reliability, especially in markets where overloading and irregular maintenance are common.

C.S.

## TVS: Right from the first ride, the first position... in auto-ancillary industry in India



What started as a mere bus service 67 years ago, developed into India's pioneering organisation in auto-ancillary industry.

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It opens the first chapter of the Indian Automotive industry. Registered as 'TVS' in 1912, a bus service company continues to flourish to become an auto spares dealer in 1921.

Come 1929, the organisation is big enough not only to become a limited liability company but also appointed a direct dealer for General Motors in India.

The Second World War, a victory for TVS. Petrol becomes scarce...

TVS introduces gasplants so that charcoal-gas can be utilised instead. Spares and accessories too become scarce... TVS opens service stations—to meet the shortage of reconditioning and rebuilding of motor spares.

The network of spare parts and service outlets lays the

foundation of the future growth of TVS.

### Right on top gear

TVS expands and develops into a dynamic group of companies to offer a fully comprehensive service to the automobile and road transport industry in India.

And a move to Britain By now, the quality and services of TVS organisation have become so well established in the Indian sub-continent that the name and fame have started spreading overseas... World-reputed manufacturers in the field begin to show interest—and

Brakes India Limited. Formed in 1962. As a joint venture with Girling Limited, UK. This unit manufactures a complete range of foundation and hydraulic brake and clutch actuation equipment for cars, commercial vehicles, tractors, earthmovers, tanks and off-highway vehicles.

Sundram Fasteners Limited. Formed in 1963. And this is one unit that has pioneered the design and development of several critical application high tensile cold forged bolts and nuts, both for the automotive and non-automotive industries.

Sundaram Clayton Limited. Formed in 1961. A joint venture with Clayton Dewandre Company Limited, UK. This unit manufactures the entire range of equipment for air assisted braking systems for commercial vehicles, tractors, trailers and off-highway vehicles.

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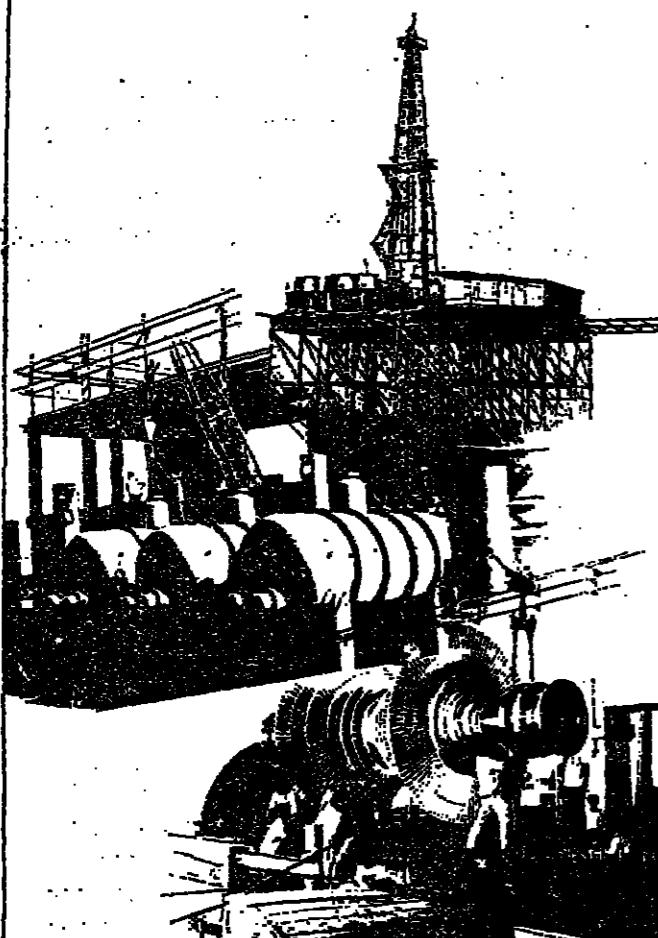
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## HIGH TECHNOLOGY INDUSTRIES

India has an ample supply of well-trained engineers and scientists. In the concluding articles of this Survey our correspondents examine the impact they are making on the country's high technology industries.

## INDIAN INDUSTRY XXVI

# New markets for aircraft

LAST MONTH a small team from HAL saw an opportunity from the Bangalore head-quarters of the State-owned Hindustan Aeronautics (HAL). If a deal comes off it will be HAL's second export success. Earlier this year, along with Bharat Electronics, India's foremost electronics company, it won a \$750,000 order from Yugoslavia to supply specialised airborne and ground electronic equipment, which is now being built up experience in the production of aircraft and helicopters, the manufacture and overhaul of aero-engines and the production of various accessories and related equipment. HAL is now manufacturing MiG 21M supersonic

The new export orientation follows years during which HAL has worked virtually exclusively with the USSR, Ajet interceptor / ground attack fighters (otherwise known as the Gnat), with Orpheus 701 engines under agreements with Hawker Siddeley and Rolls-Royce, the German-inspired Marut HF-24 ground attack / ground support fighter powered by Orpheus 703 engines, and the Cheetah helicopter. With SNIAS of France and Turbo-mecanique.

Thus, apart from the Cheetah

interceptor fighters (together with the engines) in collaboration with the USSR, Ajet interceptor / ground attack fighters (otherwise known as the Gnat), with Orpheus 701 engines under agreements with Hawker Siddeley and Rolls-Royce, the German-inspired Marut HF-24 ground attack / ground support fighter powered by Orpheus 703 engines, and the Cheetah helicopter. With SNIAS of France and Turbo-mecanique.

In the process an indigenous industry has been created, as the Indian Government hoped. The Indian Air Force's Kiran HTT-16 jet trainer and counter-insurgency aircraft was designed, developed and built at HAL, and a Mark II version is now being developed, powered by Orpheus 701 engines in place of the imported Bristol Viper Mk. II engine. The company has also designed and developed the versatile Basant agricultural aircraft, already in service both with the Indian Airlines, the internal airlines, and the Indian Air Force, and there could well be scope for further growth.

More ambitiously on this front, HAL is now looking to take advantage of the booming business in passenger travel which Indian Airlines is pulling in, and wants to produce a short-haul 20-seater turbo-prop feeder liner to cope with customers wishing to fly beyond the main centres. According to HAL's chairman, Air Marshal S. J. Dastur, a collaborator has not been chosen, but a committee set up to look into the matter — in the running are Dorniers, Beechcraft and Saab aircraft manufacturers — is due to produce a report about now for the Civil Aviation Ministry.

The more controversial aspect of HAL's future concerns India's proposed purchase of what is known as a Deep Strike Penetration Aircraft. Apart from the MiGs and Marut fighters produced at HAL, the Air Force's 670-odd combat aircraft include

plus" basis, having moved recently to a "fixed-quotation" régime, under which cost overruns will come out of the profit guaranteed by the government.

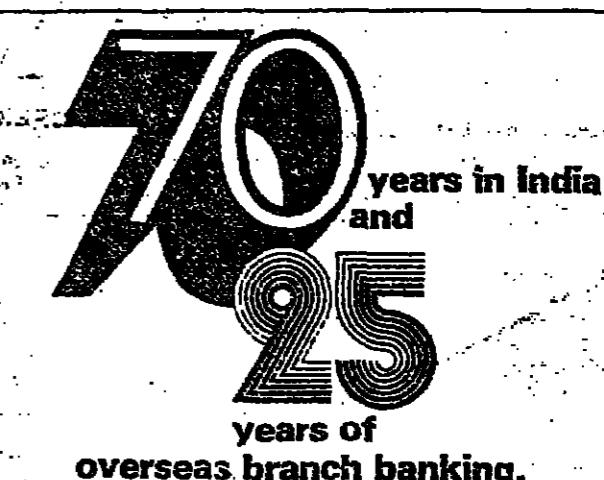
The incentive thus exists for expanding HAL's scale of production.

Soviet SU-7 aircraft, Hawks, Hunters and Canberra bombers. Now it has under consideration the purchase of the Anglo-French Jaguar, the French Mirage F1 or the Swedish Viggen, each of them a more advanced aircraft said to be capable of putting Pakistan's Air Force to the ground — point not lost in Pakistan which would hope to acquire American A-7 aircraft if India goes ahead.

A high-powered Indian delegation visited Britain, France and Sweden earlier this year and submitted its report to the Cabinet soon after returning it mid-March. Since then reports have emerged, subsequently denied, that wide differences of opinion on whether the acquisition is even necessary have appeared between the Defense and External Affairs Ministries.

It has further been suggested that the delegation recommended the Jaguar, a view that will gain strength with last month's reports that the United States will not allow the sale of the Viggen, which has American engines. Selection of the Anglo-French Jaguar would also have the merit of not arousing political sensitivities.

No decision has yet been made. HAL is obviously hoping to be able to build the new aircraft, and the suggestion has been made that the choice depends partly on how willing each of the manufacturers is to allow the technology to be transferred — perhaps over a period of years — in order to accomplish this end. India would presumably want in time to be able to export the aircraft as well.



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## Defence requirements

INDIA HAS in its armed forces something like 1m men whose needs are being increasingly met from within the country. A chain of defence establishments run by the Director-General of Ordnance Factories produces a wide range of weapons, ammunition and equipment including guns, tanks, bridges, missiles and all kinds of "software" needed by the military. In addition, nine public sector defence undertakings make aircraft, ships, electronics, heavy earth-moving equipment, machine tools and the like. Defence officials in India — like their counterparts all over the world — are secretive about production, but a measure of the scale of operations is available from the fact that more than 150,000 people of various skills are employed in defence undertakings.

Of these, 92,000 are employed by nine major undertakings which are under the wing of the Defence Ministry but whose activities are very much part of the country's industrial effort. With a total investment of roughly Rs 2.75bn, their production in 1977-78 was worth about Rs 4.30n. All make substantial profits since production for defence purposes is roughly half their total. The rest takes care of civil needs and they have substantial export earnings — an impressive Rs 294m in 1976-77.

Mazagaon Docks is the biggest foreign exchange earner — its markets lie mainly in the Middle East but it also has extensive repair facilities at Bombay and others are forging ahead. Bharat Electronics, established to meet the more sophisticated needs of the armed forces, is the leader for professional and consumer products within the Communications Centre, Posts and Telegraphs and a host of other customers. From a European company, its exports orders in 1976-77 were

over Rs 100m. Indeed, by establishing indigenous manufacture of number of items — frequently based on their own research and development efforts — the defence undertakings have given a substantial impetus to sophisticated technology. Examples include aircraft for defence and civil use by Hindustan Aeronautics; electronic communication equipment, radar and professional-grade components by Bharat Electronics, naval and merchant ships, electronics, heavy earth-moving equipment, machine tools and the like. Defence officials in India — like their counterparts all over the world — are secretive about production, but a measure of the scale of operations is available from the fact that more than 150,000 people of various skills are employed in defence undertakings.

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Efforts are now being made to maximise "indigenisation" in the defence industries, mostly through their own research efforts but also by importing technology. Imports of certain ranges of sophisticated components needed for aeronautical and electronic industries will come to an end when a new super alloys project is commissioned soon.

The Defence Ministry says that an added push has been given to "indigenisation" in the past year or so, and units like Bharat Electronics, Bharat Dynamics and Bharat Earth Movers now make something approaching 80 per cent of requirements for end-products.

In the case of Leander-class frigates being built at Mazagaon Docks, there is an increasingly indigenous input of impressive and sophisticated weapons systems.

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Aviation Department, Communications Centre, Posts

# A rush for electronics

**THE THRUST** of official policy in electronics is to achieve an increase in production "in which a natural growth of exports is assumed as well as production to meet only felt needs in the domestic area, without any artificial boost to any sector."

Clearly, this is a major-policy shift since the thinking six years ago was to achieve maximum acceleration of growth based on exportable electronic items. At that time, exports were assigned top priority in view of the shortage of foreign exchange reserves to finance the import bill.

Having given exports a back seat, the effort is now to meet the demands of the economy for electronics in the sixth plan (1978-79 to 1982-83) in the light of investment proposed on various sectors. The slogan is self-reliance and self-sufficiency in electronics, as in other industries.

Partly because of a change in the strategy and partly due to circumstances, the electronics output has not accelerated as anticipated. Between 1966 (when the first organised effort to boost electronics production was made under the guidance of the late Mr. H. J. Bhabha, chairman of Atomic Energy Commission) and 1975 the output of electronic equipment rose to Rs 2.9bn, and components to Rs 750m, for which the Bhabha committee had set a target of Rs 5bn, and Rs 850m. Subsequently, the Perspective Studies by the Electronics Commission have identified new production targets—Rs 4.5bn (including defence hardware) for 1977 and Rs 5.2bn for 1978. These are wider distribution of the available-down targets, since the able capacity among a large number of entrepreneurs

dictated a production of Rs 7.30bn for 1978-79.

Electronics production (excluding defence hardware) rose from Rs 3.15bn in 1975 to Rs 4.58bn in 1977—an annual average growth of more than 20 per cent. Consumer electronics, whose growth had decelerated in the previous three years, provided the necessary push. The rural market is the backbone of the radio industry. A slow growth in rural incomes had resulted in a setback to sales of transistor radios. The favourable terms of trade to agriculture over the past three years are boosting demand for electronic gadgets.

## Inadequate

The Achilles' heel of the Indian electronics industry is the components sector. Poor quality of components (40 per cent of TV breakdowns attributed to this), and inadequate availability have hindered the growth of the electronic industry. Over the past two years, components production has grown at an annual average of less than 10 per cent. This slow growth has created distortions in the industry because of a spurt in demand for electronic equipment, whose production has gone up by 80 per cent in the past three years. Prices of components have consequently soared, contrary to the declining trend throughout the world.

Studies by the Electronics Commission have identified new production targets—Rs 4.5bn (including defence hardware) for 1977 and Rs 5.2bn for 1978. These are wider distribution of the available-down targets, since the able capacity among a large number of entrepreneurs

which has become an emotive issue. As a result of advances in production techniques and automation, the international trend is for increasing the scale of production. The Commission has worked out minimum viable capacity for component units under Indian conditions and these will be kept in view while licensing new capacity.

The public sector, which is supposed to make good the gaps, is finding it difficult to cope. The Government has funded large amounts for research in areas considered useful to the country but the results do not yet seem to be impressive. Of course, research and development is the most risky venture. Quite a few projects initiated many years ago are still in progress.

There is huge scope for expansion in India since there are still only three telephones per thousand inhabitants, compared with more than 800 per thousand in some advanced countries. But as in other countries, the choice of switch-

ing systems is a difficult one. Much of the existing network is tackle the problems of the State-owned manufacturer of telecommunications equipment, had a disastrous experience when it introduced in Bombay the Pentacon version of the Crossbar system in collaboration with ITT's Belgian subsidiary. At that time the mid-1960s—the Crossbar system was still unproven and the peculiarities of the Bombay traffic pattern proved too much for it. ITT was forced to develop an Indian version of Crossbar which is now being installed on a trial basis in Delhi; a similar system has been installed successfully in Surinam.

ITI, which has 24,000 employees, has a substantial research and development programme in such fields as UHF and microwave systems, it is doing work in stored programme control and other electronic equipment. It has carried out work successfully in third countries, both on its own and in collaboration with foreign companies. It is in the running for sub-contracts on the big Saudi Arabian telecommunications contract. As one

company on the lines of the organisation for public sector steel plants. There are six large units—Bharat Electronics, Instrumentation Ltd., National Instruments, Indian Telephone Industries, ECIL and CEL—controlled by various ministries.

Opponents of the move put forward the example of Petroleum and Chemicals Ministry splitting the public sector fertiliser industry into small and "viable" companies to improve accountability.

The Government is now aware of the need to give a push to the electronics industry, but in its search of acceptable alternatives, the present government

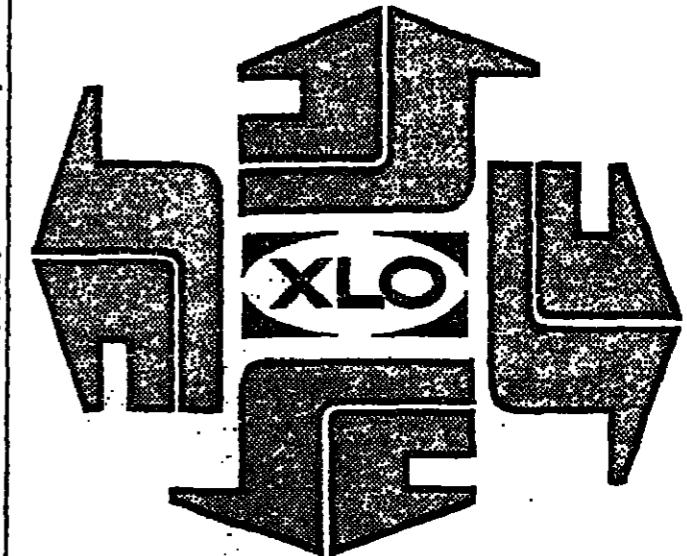
appears to be less doctrinaire. Gaps are to be filled in medical electronics, computers, defence, telecommunication hardware and space research. The scope of the development of the various sectors of the industry—in fields other than defence and space research. In fact, the large-scale private sector and the small-scale sector, when to the occasion, the Government brought in Honeywell to make control panels. Another significant example is Siemens, which has adopted an unconventional approach. It has offered collaboration to the public sector Bharat Heavy Electricals Ltd. to make thyristor control drives of higher ratings while seeking permission to produce drives of lower ratings in a factory.

It is certain that in electronics, probably more than any other industry, foreign companies will be needed both as investors in India and as suppliers of technology. As the experience of ITI shows, there are important gaps in Indian companies' technology throughout the domestic electronics industry, which can only be met with foreign assistance. Moreover this is the structure of the industry, both the public and private parts of it, will need to be rapidly changing if any country wishes to establish a position of major advance in electronics in the international "club".

G.O.

R.C.M.

# Expanding the directions of technology



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# Fresh objectives in pharmaceuticals

**THE PHARMACEUTICAL** industry is in for structural changes. It has been set three major objectives: the first of which is to double production in five years from the 1977-78 level of Rs 8.5bn to reach the Sixth Plan target of Rs 19bn in 1982-83. Secondly, the country is to be put well on the way to self-reliance in drug technology and self-sufficiency in bulk drugs, a substantial portion of which are now imported. The third objective is to make foreign companies which had entered the country when there were no rules and regulations abide by the norms "now governing foreign investment."

Before the Foreign Exchange Regulation Act (FERA) was introduced, foreign investment could flow unrestricted into the small-scale sector (investment in plant and machinery of Rs 1m). The realisation of the first two objectives will depend on the projected trebling of bulk drugs production from Rs 1.65bn in 1977-78 to Rs 4.75bn in 1982-83.

While the objectives are unexceptional for a developing country, the strategy of achieving them is being questioned. The Government wants to realise the ambitious drug production target by reducing the role of those forces which have contributed most to the industry's development up to now. A leading role is assigned to the public sector in production and distribution of drugs. Out of the Rs 2.5bn additional investment proposed to achieve the Rs 19bn production target, Rs 1.5bn will be in the public sector and the remainder shared by the private sector, both Indian and foreign.

## Essential

The change of strategy is because of a feeling in the Government that foreign drug companies have concentrated on the profitable lines of formulations—the neglect of bulk drugs, especially those considered essential to the country. Out of the Rs 7bn formulations produced in 1977-78, Rs 3.22bn (45 per cent) were accounted for by the foreign sector as against Rs 630m bulk drugs produced by it. On the other hand the share of public sector in bulk drugs and formulations grew out to 32 per cent and 26 per cent respectively.

The Government has defined an area in which the various actors of the drug industry can operate keeping in view the country's needs and the availability of technology. Foreign investment is welcomed in \$2 billion, including chloramphenicol, neomycin, vitamins A, B-6, D, E and K, insulin, aspirin, metamethacaine, caffeine (synthetic) and prednisolone. A 60% is to be given to the wheate sector by allowing it a larger proportion of formulations to bulk drugs (10:1) than per cent (against 25 per cent up by public financial institu-

## FOREIGN HOLDINGS

Selected pharmaceutical companies with more than 50 per cent foreign equity

	As of year	Paid-up Capital (Rs. m)	Foreign equity holding as % of paid-up Capital
1. Abbott Laboratories (India) (subsidiary)	1975/76	0.1	100
2. Beecham (India) ...	1975/76	0.6	100
3. (The) Boots Company (India) ...	1975/76	7.75	58.1
4. Burroughs Wellcome & Co. (India) ...	1975/76	5.0	100
5. C. E. Fulford (India) (subsidiary) ...	1975/76	0.5	100
6. Chas Geltay of India ...	1975/76	61.6	"68
7. Cyanamide (India) ...	1975/76	14.01	65
8. E. Merck (India) ...	1975/76	7.5	80
9. Glaxo Laboratories (India) ...	1975/76	78.28	75
10. Indian Schering ...	1975/76	0.6	32.7
11. Johnson and Johnson ...	1973	7.6	"75
12. May & Baker (Branch) ...	1975/76	N.A.	100
13. Merck Sharp and Dohme of India ...	1975/76	18.0	60
14. Parke-Davis (India) ...	1975/76	21.0	53.33
15. Pfizer ...	As on 30/11/1974	55.83	75
16. Richardson Hindustan (incl. Wm. S. Merrell and Co.) ...	1975/76	11.0	55
17. Roche Products ...	1973	"10.0	29
18. Sanofi (India) ...	1975/76	15.0	40
19. Smith Kline and French (Resident Branch) ...	1975/76	N.A.	100
20. Wyeth Laboratories ...	1975/76	9.0	76

the foreign sector (3:1) and by recommended by Hathi Committee; and those with "high" technology will be allowed to retain foreign equity as to more than 40 per cent, the exact quantum and the classification of technology to be decided by a government committee of experts.

The impact of the policy will be felt on 45 foreign companies (out of 2,500 drug producers) accounting for 43 per cent of total pharmaceutical production. Of the 45, seven are branches of multinationals. In others the foreign stake is more than 74 per cent. Taken by country, 18 of the 45 are American, 13 British, six Swiss and four West German.

On current reckoning none of the companies is in an uncompromising mood as in the case of Coca Cola or IBM, and most of them are expected to fall in line with the new drug policy. Originally, the FERA guidelines accorded a priority status to the drug industry, necessitating (OPPI), which is dominated by foreign equity dilution to 74 per cent. The Hathi Committee had evolving a definition of "technology" for consideration by the pending detailed study.

The new drug policy is a compromise between the original FERA guidelines and Hathi committed recommendations. A new classification of drug companies is to be made on the basis of technology employed. Drug companies employing Pharmaceuticals and Hindustan Antibiotics—and if they are to dilute foreign equity to 40 per cent, it will be taken up by public financial institutions.

R.C.M.

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Tatas are cutting an increasingly large silhouette on the world trade horizon. From its two-million tonne steel-making complex in Eastern India the Tata Iron and Steel Company, for instance, exported in 1976-77 its largest quantity of steel ever. Voltas has recently undertaken over 20 projects in the generation and distribution of power, water well drilling, and drip and sprinkler irrigation systems abroad in countries ranging from Iraq to Indonesia and Mauritius to Malaysia.

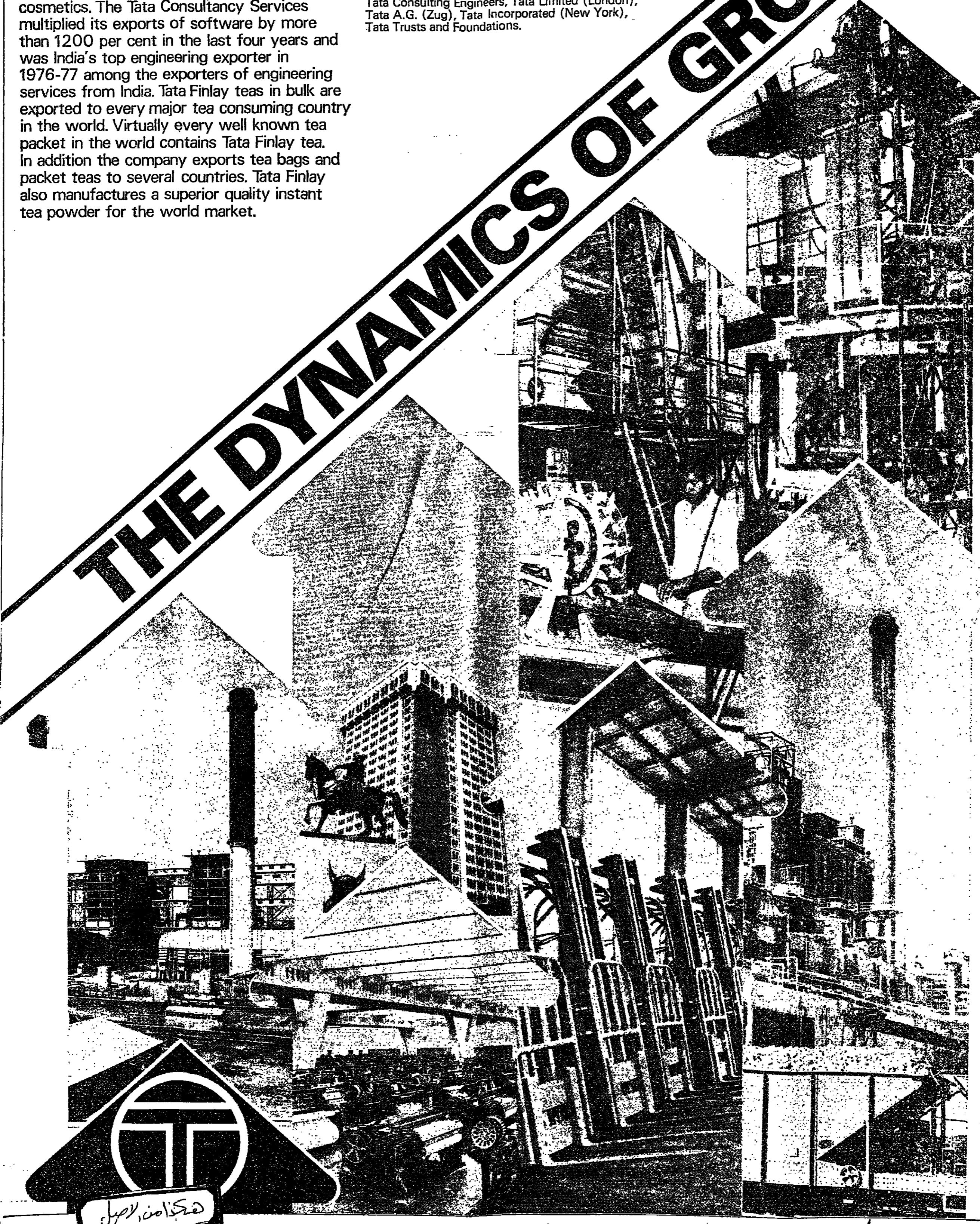
The Tata Engineering and Locomotive Company also chalked up its highest overseas sales ever last year with exports of commercial vehicles and excavators and spare parts. At the other end of the industrial spectrum, Lakme broke new records in overseas sales of cosmetics. The Tata Consultancy Services multiplied its exports of software by more than 1200 per cent in the last four years and was India's top engineering exporter in 1976-77 among the exporters of engineering services from India. Tata Finlay teas in bulk are exported to every major tea consuming country in the world. Virtually every well known tea packet in the world contains Tata Finlay tea. In addition the company exports tea bags and packet teas to several countries. Tata Finlay also manufactures a superior quality instant tea powder for the world market.

The growth of our activities abroad in the last few years is not unusual. What is unique is the philosophy behind it—our pledge to the overseas buyer to operate at and to maintain the highest standards of quality control and delivery schedules. The accumulation of industrial experience, expertise and know-how at Tatas is being made increasingly available to overseas customers today through the supply of Tata products and in turnkey projects in several parts of the world.

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# THE DYNAMICS OF GROWTH



# Carter's gamble in the Middle East

BY JAMES BUXTON

**THE MIDDLE EAST** summit Israel's problems took less than a month to become so much greater than those at Camp David in Maryland. It must now devote about 40 per cent of its budget to proffered concessions have been seen as stingy and grudging. Mr. Begin has not looked the man to rise to the occasion of the psychological breakthrough which Mr. Sadat's trip to Jerusalem undoubtedly represented. His standing has not been helped by some unfortunate and fierce remarks.

Contradictory policies have been pursued by different ministers, especially on the thorny issue of Jewish settlements in the occupied territories, and Mr. Begin's government has created the impression that it formulates policy on a day-to-day basis. Mr. Begin himself has seemed torn between the desire to be the man who brought Israel peace and the fear of being the man who gave away part of the historic land of Israel.

All this has played into the hands of Mr. Sadat, who generally appears to be the more generous, flexible and reasonable of the two men. Yet it should be remembered that in January he suddenly ordered his negotiating team to leave Jerusalem and break off negotiations just when some progress appeared to be in sight in spite of some tactless remarks from Mr. Begin the night before. Last month Mr. Sadat stated that there could be no more talks and that, in public and in private, since last autumn, but until Israel had made some territorial concessions—just after the crucial point is that he has not committed himself to supporting his peace plan, and King Hussein is known to believe that the Sadat initiative is as good as dead. Most Palestinians are firmly opposed to Mr. Sadat's stance. In the Arab world the Egyptian leader is fully supported only by Sudan.

## Arab demands

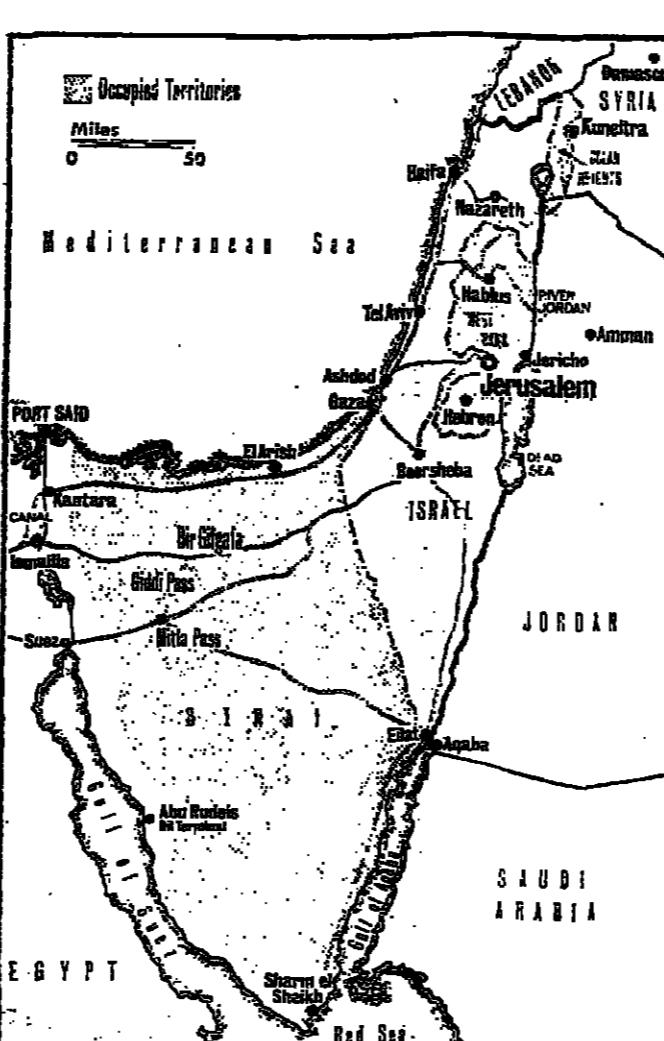
But this is well short of what Mr. Sadat has been demanding and is even further short of the demands of other Arab states, not to mention the Palestine Liberation Organisation. The latter wants at the very least to see a Palestinian state established forthwith in the West Bank and Gaza under its own auspices, while President Sadat has proposed that the West Bank and the Gaza Strip be at once returned respectively to Jordanian and Egyptian rule and that after a five-year period they should have some form of Mr. Moshe Dayan.

Mr. Sadat has varied his negotiating position this way

since the peace process began, they are no less serious: that of the Arab states since the war of 1973 that its own making decisive progress in the defence, and Israel must bring up their children and even grudging. Mr. Begin has reached with Israel is likely to be looking for a formula which will enable it to appear flexible on the issue of the West Bank and Gaza without actually committing itself to withdrawing from occupied territory. It has not made any concessions in the past few days to enable the talks to go ahead, and the U.S. appears to be pinning its hopes on Mr. Dayan's offer to withdraw from occupied territory, which would threaten the fundamental fragile oil states with their monarchical governments, their valuable but vulnerable assets, and their lack of human resources.

The Arab world already does look dangerously divided and unstable in Saudi eyes. The situation in Lebanon is deteriorating; a feud has been raging both within the Palestinian movement and between Palestinians and Iraq; North and South Yemen are on bad terms, and the Aden regime appears to be more under Soviet domination than before. There even are reports of Saudi Arabia being smuggled into Saudi Arabia from Iraq. In the past few weeks Crown Prince Fahd of Saudi Arabia has been pressing Mr. Sadat to take a firmer, less conciliatory line towards Israel in the hope of achieving a more united Arab front from which to negotiate. For Saudi Arabia this objective is probably more important than a settlement with Israel, but equally it wishes to avoid war.

Israel therefore doubts whether Mr. Sadat could actually live up to commitments made in negotiations. Mr. Begin said Secretary of State, may have given some undertaking to Mr. Begin to put his name to a something for nothing. If Israel makes territorial concessions, it is likely to ask Egypt to drop its stance in the propaganda war against Mr. Vance meant by saying that Israel, or to dissociate itself, the U.S. would be a "full process to continue."



## Letters to the Editor

### British exporters and entry to the Japanese market

From the Director General, Keidanren

Sir—According to my understanding, Mr. Nichols, chairman of Japan Trade Advisory Group, British Overseas Trade Board, ("Dialogue with Japan," July 25), is in the best position to promote British exports to Japan by giving up-to-date and correct information to British exporters on the Japanese market. I am, however, very surprised and disappointed to read that in his letter he mentioned several points which are based upon out-of-date information or misunderstandings on the Japanese market, which is very wrong. I do not discourage the efforts of British exporters to increase their exports to Japan. Up-to-date and correct information is as follows:

Japan's "national economic strategy," as stated by Prime Minister Fukuda, at the Bonn summit, is to keep "the total volume of Japan's exports for the fiscal year 1978 at or below the level of the fiscal year 1977." The volume of exports in the first six months has in fact been steady. The "strategy based on economic growth" no longer operates to promote exports.

The "low level of imports of manufactured goods" is not, as Mr. Nichols suggests "deliberate." The level reached 30 per cent before the quadrupling of oil prices in 1973. This was reasonable for a country wholly dependent on imports for its raw materials and fuel. Organisation of Petroleum Exporting Countries' prices de-

pressed the level to 20 per cent, but in June this year it had already recovered to nearly 30 per cent. If trade and prosperity return, the level will eventually rise higher.

"Administrative guidance" by MITI is now concentrated on curtailting Japan's exports, and increasing imports. Unfortunately, it is less effective now in curbing burgeoning industries than it was formerly in building them up. The Japanese industry in Japan was the swiftest path of expansion. But to the extent to which it is obliged to change its production procedure, after great difficulty, British favour, and not against the UK.

In the Japanese distribution system some more direct channels are opening up, but the system is older than the Japanese business enterprises, who are not the cause of its complexities. Had they been in a position to control its development, it would no doubt be more efficient by now.

Major Japanese industries have tended, as Mr. Nichols says, towards self-sufficiency in subcontracting. The supplies of parts and services have been so integrated into the process of manufacture that foreign suppliers have to compete not only in price and quality but also with the outstanding flexibility, adaptability and reliability of existing sub-contractors before the Japanese assembly plants date switch from their present trusted suppliers. Even here some small beginnings have been made and the major car manufacturers are seeking to expand these.

Mr. Nichols complains of the realisation that a joint venture

reliance of importers for credit on the big ten trading companies. Importers might not turn down credit if the British exporter could offer comparable terms.

The reflex action of big industries in Japan to close in on foreign firms making substantial inroads has been "swift and unpredictable." According to the abrupt environmental policy of the Japanese Government, there has been a great increase in British efforts to sell in Japan. If, however, the results have seemed less than proportionate, this is not due to the problems in the Japanese market, but it may be due to the inefficient advance market research or inadequate cultivation of importers, distributors and consumers in Japan. In Japan, more than most countries, mutual confidence and trust between the seller and the buyer at every level is of the highest importance.

Even when the generosity of the British Overseas Trade Board has brought the seller and his products to Japan, he still needs to select support and win the co-operation of a suitable importer—and if possible, of distributor and users as well through sustained and constant contact with them. Just a short-term dispatch of trade missions or company top executives is not enough to bring about fruitful results.

Masaya Miyoshi,  
Keidanren,  
(Federation of Economic  
Organisations),  
s.a. Otemachi 1-chome,  
Chiyoda-ku, Tokyo.

### Bureaucracy at work

From Mr. D. Lewis

Sir—I received by post the other day a letter acknowledging my application for a standard licence under the Consumer Credit Act, 1974, and giving me a reference number to quote in future correspondence with the Office of Fair Trading.

This set me thinking about the whole rotten state of the licensing operation, and the department which is to control the system. What is actually going to be achieved? One thing I do know is that the speed with which my cheque was presented for payment was exactly 1 month delay opposite to the long delay involved. A month before I received what is only an acknowledgement of an application and not a licence itself. And it, as the referee suggests, at least 70,000 applications are up to have been applied for one only has to multiply that number by say 245 to see the kind of money involved.

So what will this money be used for? I suppose for a start, to reimburse Government for the large advertisements placed in national papers and magazines indicating that licensing was on its way. Then there were the books setting out the requirements of the Act for those whose activities were covered by the new law. Presumably searches upon the applicants have to be made through credit bureaux and criminal files to see if there are any adverse entries. I still do not see that adding up to 245 suggests that there will be other jobs to come. For example, how about half-yearly return showing the number of cases dealt with to be completed in triplets of course, and precise details of applicants ages, amount being borrowed, and purpose of borrowing, etc.

The point I am making is, of course, to show that once set up necessary to improve the together lenders of money to

people who want to borrow it to buy properties: (1) pride themselves on being a secure investment (in money terms, unfortunately not in real terms); (2) carefully and sensibly have established guidelines based on experience relating the size of a loan to income — actual and potential — in order to prevent borrowers from over-extending themselves, thereby also improving the security of the lender's money.

Another first principle, which a lot of people are choosing to ignore, is that it is natural and normal that a significant proportion of young married women will become mothers which will in most cases prevent them for a while from earning money to their full capacity. It is to protect the interests of, inter alia, these young women and their families, and the investments of those who lend to them, that the common sense principles under (1) above exist.

This is not "sexism" or "sex discrimination," it is simply normal business sense to limit the joys and the consequent repayments to a level which the borrowing couple can afford. The possibility, or even probability, that the young woman's income will be eliminated for a period is one of the factors to be taken into account when assessing the borrowing couple's future financial position.

If, as Lady Howe implies, the law permits normal commercial considerations to be applied to men and prevents the application of the same considerations to young women, then surely this is the real discrimination and the law should be changed. A final point, investors might not be too happy in entrusting funds to a building society which lends them to people whom the normal criteria of ability to repay have not been applied.

John M. Schofield  
Grey Gables Middle Avenue,  
Edmonton, London, N17.

### The status of engineers

From Mr. P. Mayon

Sir—Mr. Gainsborough, secretary of the Electrical Engineers Association, considers that the registration and statutory licensing of engineers, as recommended by his institution, are a medium for bringing

Saudia Arabia, Egypt's financial backer to the tune of at least \$1bn a year, has always been lukewarm about Mr. Sadat may not be any settlement which Mr. Sadat's dependence on Saudi Arabia reaches with Israel is likely to fall well short of what other Arab states demand; that a sell-out could lead to dangerous instability in Egypt and would play into the hands of the "rejectionist" states such as Syria and Iraq; and that it has not made any concessions in the past few days to enable the talks to go ahead, and the U.S. appears to be pinning its hopes on Mr. Dayan's offer to withdraw from occupied territory.

That is why Israel now seems

partner" in the talks. Both Mr. Vance and Mr. Carter's national security adviser, Mr. Zbigniew Brzezinski, have emphasised that the U.S. is prepared to make its own proposals if the talks bog down.

On the other hand it is the theme of Mr. Sadat's policy over the past seven years that only the U.S. can bring about a Middle East settlement, and that it can do so by putting pressure on Israel in the form, for example, of reducing aid. He would no doubt like to see Mr. Carter produce an American plan which the U.S. would have to push through, and which would inevitably be more to the disadvantage of Israel than Egypt. A U.S. plan seems unlikely, however, and pressure is a weapon that would have to be used cautiously, not least because mid-term Congressional elections due less than two months after the summit Mr. Carter may feel the need to please the Jewish Democratic vote. The Jewish lobby has lately indicated deep dissatisfaction for his Middle East policies. Nor is there any point in applying U.S. pressure to obtain a settlement which turns out to be politically unviable for Egypt.

The U.S. intention appears to be to reach a declaration of principles on the lines of that agreed between Mr. Carter and Mr. Sadat at Aswan in January. It included deep dissatisfaction for his Middle East policies. There is probably a majority within the Israeli Cabinet for some vague offer of territorial compromise and if Mr. Begin shares this view, as it now appears he does, it can be hardened into a negotiating formula in the next few weeks. At all costs Israel wants to avoid being seen to be the party which caused the negotiating process to break down.

But Israel fears that the U.S.

will take the opportunity of the Camp David summit to put pressure on the Jewish State to secure borders for Israel in more forthcoming than it has been in the past. Indeed there are withdrawals from the occupied territories, and the participation of Mr. Cyrus Vance, the U.S. Palestinians. Building on negotiations. Mr. Begin said Secretary of State, may have given some undertaking to Mr. Begin to put his name to a something for nothing. If Israel makes territorial concessions, it is likely to ask Egypt to drop its stance in the propaganda war against Mr. Vance meant by saying that Israel, or to dissociate itself, the U.S. would be a "full process to continue."

## Compromise

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## Today's Events

**GENERAL BALANCE OF PAYMENTS FIGURES (July)**

**OFFICIAL STATISTICS**

**TURNOVER OF CATERING TRADES**

**COMPANY MEETINGS**

**EXHIBITIONS**

**BALLET**

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**SCIENCE**

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**CRICKET**

**SWIMMING**

**TALENT**

**MUSIC**

**ARTS**

**MOVIES**

**ARTS**





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- 1936 V12 LAGONDA Saloon
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- 1956 JAGUAR XK140 Roadster
- 1961 MORGAN +4 Coupe
- 1956 ROLLS-ROYCE Silver Wraith Limousine
- 1967 ASTON MARTIN DB6 Volanti
- 1973 FERRARI DINO 246GT
- 1964 BENTLEY S111 Continental
- 1936 ALVIS Speed 25 Charlesworth
- 1957 BENTLEY S1 S/Steel
- 1964 ASTON MARTIN DB5
- 1933 VAUXHALL 24 h.p. Tourer
- 1938 ROLLS-ROYCE 25/30 by Mulliner
- 1948 DODGE 4Dr Sedan
- 1965 BENTLEY S111 Continental
- 1974 FERRARI Daytona
- 1948 DELAHAYE 135M Drophead
- 1965 TRIUMPH TR4A

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LANDSCAPES by Royal Academicians MARBLE, CARLISI, YOMA, SASBURGH.

#### EXHIBITIONS

R.W.C. GALLERIES, 26, Canfield St., W.1.  
Tel: 01-580 3800. Art Club and Society Exhibitions. Daily 10-5. Sat. 9.30-12.30 until August 29.

## HOME CONTRACTS

### Hunterston steel works rail link

Final rail link in the current developments at the British Steel Corporation's Hunterston project will be made by GRANT-LYON. EAGRE of Scunthorpe, under a contract valued at about £800,000. The company, a member of the Royal Bos. Kals. Westminster Group NV, will lay 9 km of standard gauge track.

\*  
CIB DEVELOPMENTS has a contract from Vickers Shipbuilding Group to supply life support equipment, valued at over £800,000, for the Royal Navy's latest nuclear submarine. The equipment comprises high pressure electrolyzers for the removal of carbon dioxide and other contaminants from the submarine's atmosphere.

\*  
Protection for the new Moffat gas pumping station—link in British Gas's bulk transmission system in the Scottish lowlands—is to be provided by GILFAX. Designed to provide a comprehensive fire and gas protection system, the contract is valued at over £150,000.

\*  
Amoco UK has placed an order for a Seafloor 60 D crane with PRIESTMAN BROTHERS. The crane, costing about £300,000, has a lifting capacity of 60 tons at 30 feet radius, and a framework designed to withstand 100 knot winds. It will be installed on a North Sea platform, this is a pedestal mounted crane with a triple hydraulic pump assembly, providing power to the upper gantry structure which carries the three winch drums.

\*  
A contract worth £55,000 for refrigeration plant has been awarded by T. Wall and Sons (Ice Cream) to GRAN REFRIGERATION (GB) LTD. This plant will operate in conjunction with existing development facilities which are being transferred from the Wall's factory in Acton to Gloucester. It will provide refrigeration for the various items of freezing, cooling and chilled water plants used to develop ice cream.

\*  
Four contracts, together worth £10,000, have been placed by the English Industrial Estates Corp. for the construction of advance factories at Crook Co. Durham; Hatchmoor Industrial Estate, Torrington, Devon; St Michael's Road, Widnes, Cheshire; and Haydon Bridge, Northumberland. The contractors are A. LAZ AND SONS; SLEEMAN CONSTRUCTION; F. AND F. S. WHITE; and THOMAS MUCKLE AND SONS.

\*  
Worth £100,000, a contract to supply industrial television systems for use in handling and loading of irradiated fuel, has been placed with MARCONI AVIONICS (a GEC-Marconi Electronics company). The camera systems have been ordered by GEC Reactor Equipment for two nuclear power stations being built at Hartlepool, Cleveland and at Heysham, Lancashire. Cameras are also to be installed at Wyfa nuclear power station, on Anglesey, for use in a new dry store for irradiated fuel.

\*  
HADDEN YOUNG has an £80,000 contract for general plumbing and effluent drainage at the Guinness Brewery, Park Royal. Work has started, and is scheduled for completion by the end of September. Main contractor is John Laing.

## COMPANY NOTICE

### CREDIT LYONNAIS.

1977/1982 US\$80,000,000

#### Floating Rates

Bondholders are hereby informed that coupon No. 4 of the above loan will be payable as from February 12, 1979, representing 186/360th of an interest of 11.25% per annum, and continuing for the period from August 12th, 1978, to February 11th 1979, inclusive.

The fiscal agent  
CREDIT LYONNAIS  
LUXEMBOURG

#### Corrected Notice

### CREDIT LYONNAIS

1976/1982 US\$75,000,000

#### Floating Rates

Bondholders are hereby informed that coupon No. 6 of the above loan will be payable as from February 12, 1979, representing 186/360th of an interest of 11.25% per annum, and continuing for the period from August 12th, 1978, to February 11th 1979, inclusive.

CREDIT LYONNAIS  
LUXEMBOURG

#### NOTICE IS HEREBY GIVEN

that the Annual General Meeting of the above company for the year 1978 will be held on Friday, 6th October 1978, at 12.00 hours at the offices of Messrs. G. R. Crouch & Mr. L. S. Wallace, 27 Grange Street, Newcastle upon Tyne, NE1 4JL, where the Directors will present the Directors' Report and Statement of Accounts for the year ended 30th September 1978, and the Auditors' Special Notice will have been received. Special Notice will have been received by the members of the Company for re-appointed Mr. Edward A. Dibber who was re-appointed on 7th March 1974. A Director will be appointed to attend and vote on behalf of the Company and to appoint a proxy, who need not be a member of the Company, to attend and vote on his or her behalf.

A. E. CHARLESWORTH,  
Secretary.

22 Ellison Place,  
NEWCASTLE UPON TYNE  
NE1 8XT.  
3rd August 1978.

#### PUBLIC NOTICES

### THE MERSEY DOCKS AND HARBOUR COMPANY

NOTICE IS HEREBY GIVEN that the General Terms and Conditions of Employment, now in force, contain clauses limiting and excluding the Company's liability, now more effective, from the 1st April 1978.

11. STANDARD TERMS AND CONDITIONS FOR ROYAL SEAFORTH CONTAINER TERMINAL

NOTICE IS HEREBY GIVEN RELATING TO GROUPAGE AND ASSOCIATED SERVICES FOR ROYAL SEAFORTH AND WATERLOO GROUPAGE TERMINAL, LIVERPOOL.

Copies of the document can be obtained at the address below by application to the Finance Department, Operations Division, Port of Liverpool Building, Pier Head, Liverpool, Merseyside, L3 1EE.

NEFTONSHIRE COUNTY COUNCIL  
BELL END, MABLETHORPE, LINCOLNSHIRE  
NG3 1HG. Tel: 0472 840000. Applications deadline 21st August Total outstanding £8m.

ARTICLES OF ASSOCIATION  
OF THE ROYAL SEAFORTH AND WATERLOO GROUPAGE TERMINAL, LIVERPOOL.

NOTICE IS HEREBY GIVEN THAT THE  
ARTICLES OF ASSOCIATION OF THE ROYAL SEAFORTH AND WATERLOO GROUPAGE TERMINAL, LIVERPOOL,

ARE HEREBY AMENDED AS FOLLOWS:

1. The name of the Association is changed from "The Royal Seaforth and Waterloo Groupage Terminal" to "The Great British Strip Terminal".

2. The name of the Association is changed from "The Royal Seaforth and Waterloo Groupage Terminal" to "The Great British Strip Terminal".

3. The name of the Association is changed from "The Royal Seaforth and Waterloo Groupage Terminal" to "The Great British Strip Terminal".

4. The name of the Association is changed from "The Royal Seaforth and Waterloo Groupage Terminal" to "The Great British Strip Terminal".

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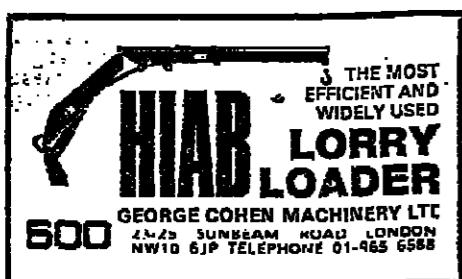


## AUTHORISED UNIT TRUSTS

Units Inv. Migr. Ltd. (a)	Fund Name	Unit Migr. Ltd. (b)	Minster Fund Managers Ltd.	Provincial Life Inv. Co. Ltd. (c)	Searle's Securities Ltd. (d)	Target Unit Migr. (Scotland) (e)(f)	OFFSHORE AND OVERSEAS FUNDS
Government Rd. Admistrators	00000000	507 Ireland Yard, EC2R 9EL	01-222 0000	202 Bishopsgate, EC2	01-247 0000	10. Athel Crescent, Edin. 2	Alexander Fund
Government Rd. Admistrators	00000000	401 American Capital	004-4	129 Minster August 1977	01-222 0000	10. Athel Crescent, Edin. 2	Keyselex Migr. Jersey Ltd.
Government Rd. Admistrators	00000000	Capital Int.	004-4	130 Minster August 1977	01-222 0000	10. Athel Crescent, Edin. 2	PO Box 50, St. Helier, Jersey, Eng. 01-490 7799
Government Rd. Admistrators	00000000	Capital Int.	004-4	131 Minster July 31 1977	01-222 0000	10. Athel Crescent, Edin. 2	Bondholders
Government Rd. Admistrators	00000000	Capital Int.	004-4	132 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Net asset value Aug 8
Government Rd. Admistrators	00000000	Capital Int.	004-4	133 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Reuter Inv. Int'l.
Government Rd. Admistrators	00000000	Capital Int.	004-4	134 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Japan GIA Fund
Government Rd. Admistrators	00000000	Capital Int.	004-4	135 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Japanese Japan
Government Rd. Admistrators	00000000	Capital Int.	004-4	136 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Cost Assets Cap. Ltd.
Government Rd. Admistrators	00000000	Capital Int.	004-4	137 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	King & Sharrow Migr.
Government Rd. Admistrators	00000000	Capital Int.	004-4	138 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	1 Charing Cross St. Helier, Jersey, Eng. 01-490 7791
Government Rd. Admistrators	00000000	Capital Int.	004-4	139 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Valley Head, St. Peter Port, Guernsey (0493) 24768
Government Rd. Admistrators	00000000	Capital Int.	004-4	140 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	GI Fund
Government Rd. Admistrators	00000000	Capital Int.	004-4	141 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	GI Fund Inv. Int'l.
Government Rd. Admistrators	00000000	Capital Int.	004-4	142 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	USSI Shares
Government Rd. Admistrators	00000000	Capital Int.	004-4	143 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Net Asset Value Aug 3
Government Rd. Admistrators	00000000	Capital Int.	004-4	144 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	First Sterling
Government Rd. Admistrators	00000000	Capital Int.	004-4	145 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	First Inst.
Government Rd. Admistrators	00000000	Capital Int.	004-4	146 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Kleinwort Benson Limited
Government Rd. Admistrators	00000000	Capital Int.	004-4	147 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	29 Finsbury Place, London, EC2M 7EP
Government Rd. Admistrators	00000000	Capital Int.	004-4	148 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Paribas, Lux. F., 1333
Government Rd. Admistrators	00000000	Capital Int.	004-4	149 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Guernsey Inc.
Government Rd. Admistrators	00000000	Capital Int.	004-4	150 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Do. Accruing
Government Rd. Admistrators	00000000	Capital Int.	004-4	151 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	PNL Fund
Government Rd. Admistrators	00000000	Capital Int.	004-4	152 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	ETP U.S. Fund
Government Rd. Admistrators	00000000	Capital Int.	004-4	153 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	ETP U.S. Fund Inv.
Government Rd. Admistrators	00000000	Capital Int.	004-4	154 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Signet Bermuda
Government Rd. Admistrators	00000000	Capital Int.	004-4	155 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Unilever (1971) Ltd.
Government Rd. Admistrators	00000000	Capital Int.	004-4	156 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	123 Art. do London, being agents.
Government Rd. Admistrators	00000000	Capital Int.	004-4	157 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Lloyd's Bk. (C.I.) UT Migr.
Government Rd. Admistrators	00000000	Capital Int.	004-4	158 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	PO Box 50, St. Helier, Jersey, Eng. 01-490 7791
Government Rd. Admistrators	00000000	Capital Int.	004-4	159 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Next dealing date Aug 14
Government Rd. Admistrators	00000000	Capital Int.	004-4	160 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	2.5% Next dealing date Aug 17
Government Rd. Admistrators	00000000	Capital Int.	004-4	161 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	King & Sharrow Migr.
Government Rd. Admistrators	00000000	Capital Int.	004-4	162 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	1 Charing Cross St. Helier, Jersey, Eng. 01-490 7791
Government Rd. Admistrators	00000000	Capital Int.	004-4	163 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Valley Head, St. Peter Port, Guernsey (0493) 24768
Government Rd. Admistrators	00000000	Capital Int.	004-4	164 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	GI Fund
Government Rd. Admistrators	00000000	Capital Int.	004-4	165 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	GI Fund Inv. Int'l.
Government Rd. Admistrators	00000000	Capital Int.	004-4	166 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	First Sterling
Government Rd. Admistrators	00000000	Capital Int.	004-4	167 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	First Inst.
Government Rd. Admistrators	00000000	Capital Int.	004-4	168 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Kleinwort Benson Limited
Government Rd. Admistrators	00000000	Capital Int.	004-4	169 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	29 Finsbury Place, London, EC2M 7EP
Government Rd. Admistrators	00000000	Capital Int.	004-4	170 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Paribas, Lux. F., 1333
Government Rd. Admistrators	00000000	Capital Int.	004-4	171 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Guernsey Inc.
Government Rd. Admistrators	00000000	Capital Int.	004-4	172 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Do. Accruing
Government Rd. Admistrators	00000000	Capital Int.	004-4	173 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	PNL Fund
Government Rd. Admistrators	00000000	Capital Int.	004-4	174 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	ETP U.S. Fund
Government Rd. Admistrators	00000000	Capital Int.	004-4	175 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	ETP U.S. Fund Inv.
Government Rd. Admistrators	00000000	Capital Int.	004-4	176 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Signet Bermuda
Government Rd. Admistrators	00000000	Capital Int.	004-4	177 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Unilever (1971) Ltd.
Government Rd. Admistrators	00000000	Capital Int.	004-4	178 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Lloyd's Bk. (C.I.) UT Migr.
Government Rd. Admistrators	00000000	Capital Int.	004-4	179 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	PO Box 50, St. Helier, Jersey, Eng. 01-490 7791
Government Rd. Admistrators	00000000	Capital Int.	004-4	180 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Next dealing date Aug 14
Government Rd. Admistrators	00000000	Capital Int.	004-4	181 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	2.5% Next dealing date Aug 17
Government Rd. Admistrators	00000000	Capital Int.	004-4	182 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	King & Sharrow Migr.
Government Rd. Admistrators	00000000	Capital Int.	004-4	183 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	1 Charing Cross St. Helier, Jersey, Eng. 01-490 7791
Government Rd. Admistrators	00000000	Capital Int.	004-4	184 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Valley Head, St. Peter Port, Guernsey (0493) 24768
Government Rd. Admistrators	00000000	Capital Int.	004-4	185 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	GI Fund
Government Rd. Admistrators	00000000	Capital Int.	004-4	186 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	GI Fund Inv. Int'l.
Government Rd. Admistrators	00000000	Capital Int.	004-4	187 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	First Sterling
Government Rd. Admistrators	00000000	Capital Int.	004-4	188 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	First Inst.
Government Rd. Admistrators	00000000	Capital Int.	004-4	189 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Kleinwort Benson Limited
Government Rd. Admistrators	00000000	Capital Int.	004-4	190 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	29 Finsbury Place, London, EC2M 7EP
Government Rd. Admistrators	00000000	Capital Int.	004-4	191 Minster June 30 1977	01-222 0000	10. Athel Crescent, Edin. 2	Paribas, Lux. F., 1333
Government Rd. Admistrators	00000000	Capital Int.	004-4	192 Minster June 30 1977	01-222 00		







# FINANCIAL TIMES

Monday August 14 1978

## Japan businessmen happy with treaty

BY ROBERT WOOD

JAPANESE reaction was almost totally favourable today to the Japan-China peace and friendship treaty signed on Saturday.

The business community particularly welcomed this pact.

Mr. Yosiroku Inayama, chairman of Nippon Steel said that it was an axis for promotion of peace in the world. Dozens of big companies signed special agreements hailing the agree-

ment.

Most commentators pointed to the anti-hegemony clause as being the most substantial con-

cession China has made. It has

agreed that the pact should not

affect the position of either con-

tracting party over its relations

with third countries.

China had tried for some time

to incorporate a clause which

would condemn any attempts by

the Soviet Union to seek

hegemony in the Asian arena.

Japan had wanted to make it

clear that any anti-hegemony

clause was not aimed at any

third country in particular.

Russia has made known its

vigorous opposition to the anti-

hegemony clause and to the

treaty in general.

By writing into the agreement

that both countries are

"opposed to efforts by any other

country or group of countries to

seek hegemony in Asia, or any

other countries," Japan appears

to have prevailed on this issue.

Some observers predicted that

the treaty would lead to a new

era in Japanese diplomacy, and

the anti-hegemony concept

become a pillar of Japanese

foreign policy.

Apart from the anti-hegemony clause, the treaty calls in vague terms for developing peaceful relations and improving cultural ties.

Japan's exports to China, especially of industrial plant and equipment, have been soaring recently and the diplomatic agreement was expected to support further growth.

It will have an especially favourable effect on Japanese tourism, where the Chinese had maintained obstacles.

Mr. Takeo Fukuda, the Prime Minister, has traditionally leaned toward Taiwan and many pro-Taiwan Japanese legislators are members of his faction of the Liberal Democratic Party.

Mr. Fukuda had consulted them during negotiations and thus minimised their opposition. The public protest to the treaty came from three Parliamentarians from the Right-wing Seirankai (Blue Storm Society).

Mr. Fukuda's conclusion of the Japan-China treaty is certain to strengthen his position in the Liberal Democratic Party. He

Continued from Page 1

## Credit offer to China

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

OFFICIAL CONFIRMATION that the year-long decline in the annual rate of retail price inflation has come to an end for the time being should be provided later this week. But any acceleration in the rate in the next few months is expected to be very slight.

The retail price index for mid-July, due to be published on Friday, is expected to show a small rise in the 12-month rate compared with the increase of 7.4 per cent reported for the period to mid-June.

It would be the first increase for a year. There was a 0.1 per cent monthly rise in July 1977. Recent monthly increases have been higher than this, and the July figure will this year be affected by the recent rise in the mortgage rate.

Mr. Roy Hattersley, the Prices Secretary, has already said that the 12-month rate is likely to fluctuate from month to month around a level of about 8 per cent for the rest of this year.

Some City analysts believe

there will be particular market figures.

for making credits of more than five years available to China, for specific purchases under the so-called "deposit" system.

This is a mechanism by which the banks place deposits with the Bank of China while payments to the exporting company fall due.

## Figures expected to show end of decline in inflation

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

that the 12-month rate will return to double figures early next year, which have proved extremely difficult to predict recently in view of the prospects for next variations.

Some have even forecast a continuing single-figure rate in view of the recent encouraging trend in wholesale prices.

The retail price index is one of a batch of economic indicators due to be published this week. The list also includes the trade figures and retail sales and industrial production indices (due today), the wages and earnings indices and cyclical indicators (expected on Wednesday); money supply and consumers' spending estimates (Thursday); and the retail price index and Gross Domestic Product estimate on Friday.

These indicators are expected by most City analysts to reinforce rather than to undermine the recently increased confidence in financial markets about prospects for the economy. There will be particular market figures.

## Public sector may be given temporary accounts system

BY JOHN LLOYD

AN ACCOUNTING standard introduced in January is likely to enforce some measure of uniformity on the accounts of nationalised industries, which have been the target of criticism for their widely differing methods of calculating depreciation.

However, the Government may yet set temporary inflation accounting standards for the public sector if the proposals of the Inflation Accounting Steering Group (Morpeth Group) on inflation accounting are delayed much longer.

Mr. Robert Sheldon, Financial Secretary to the Treasury, told the Commons last week: "We cannot live long with the present state of affairs." He conceded that the criticism of the widely varying accounting pro-

cedures in state industries was justified.

The accounting profession is sceptical of the complaints made by the chairmen of the nationalised industries in a letter to Mr. Denis Healey, the Chancellor, last week, that the lack of uniformity was due to the absence of a commonly accepted guideline on inflation accounting.

Mr. Robert Willett, technical director of the Institute of Chartered Accountants, said that the accounting standard on depreciation (SSAP12) had come into force in January. While it did not cover the results of companies reporting for financial years spanning 1977-78, it had been available as a guideline if nationalised industries wished to use it.

A uniform depreciation procedure of any type would embarrassingly emphasise the losses of some companies, or the high profits of others.

## Nigeria loan tangle nearer solution

BY MARY CAMPBELL

MANAGERS OF the proposed tendering for projects in borrowing Nigeria.

The German banks' committee mean that the bulk of the Warri project, signed late last year, originally committed the Nigerians to paying cash, and this has since been re-negotiated so that the bulk of the foreign currency costs would be covered by borrowing from German banks and a DM 1.2bn loan from the German export credit agency.

What the "jumbo" managers reportedly the Nigerians want is that the DM750m German bank credit should be added into the "jumbo," pushing the total well over \$1bn.

The German banks would, it is proposed, be given a letter from the Nigerians guaranteeing that the foreign currency for the Warri project would be made available as and when necessary.

The more general commitment of international banks to support their customers should now be less of a problem than two weeks ago.

According to the jumbo currently look much less worry managers. Nigeria has now made it clear that it is planning to finance all projects by unitary

## Vauxhall talks resume in bid to end dispute

BY NICK GARNETT AND ARTHUR SMITH

NEGOTIATIONS RESUME in meeting of 1,700 toolmakers has been authorised to act at Vauxhall's Ellesmere Port plant, Merseyside, which threatens to dislocate production throughout the company's factories.

The Vauxhall plant will not reopen this morning after its three-week holiday shutdown because of a strike by 3,000 Transport and General Workers' Union assembly workers, supporting a dispute involving 100 drivers.

Another 5,000 workers, members of the Amalgamated Union of Engineering Workers, mainly producing components of the plant, are being laid off from this morning.

The plant produces Viva, Chevette and a wide range of engines, gearboxes and axles for the company's car and light-commercial plant at Luton and its Dunstable heavy truck factory.

The drivers have been claiming extra productivity payments and a shorter working week. Today's talks will centre on union proposals to pay the drivers special meal allowances as well as attempts to improve the company's plan to alter the drivers' hours in accordance with EEC regulations.

Meanwhile, unofficial leaders of BL Cars' 14,000 craft workers are today urging a one-day stoppage in pursuit of improved differentials and separate bargaining rights.

Today's response to the strike might determine whether toolmakers are prepared to take joint action with the craft workers to advance their common aim. Mr. Roy Fraser, chairman of the unofficial toolmakers' committee, said last night.

Leaders of the toolmakers at BL Cars, whose four-week strike last year brought the state-owned corporation to the brink of financial collapse, meet by the Engineering Craft Committee, an unofficial body set up after the Leyland strike to discuss their demands forcing a new confrontation. A workers throughout the industry.

## Aerospace research costs cause concern

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

CONCERN is being expressed at already it is so circumscribed the way in which the Government is seeking to pass on to the or cannot do with its money, that

nationalised British Aerospace can the financial responsibility for this kind of pure research can be

be financed only out of profits,

of which there is a move afoot in favour

of the profit forecast. Till six

years ago profit forecasts were

prohibited over there.

## Weather

UK TODAY

MAINLY DRY, sunny periods.

London, S.E. England, E. Anglia

Cloudy with occasional rain,

sunny intervals developing. Max.

22°C-24°C (72°F-75°F).

Cent., E. England, Midlands

Cloudy, sunny intervals later.

Max. 22°C-24°C (72°F-75°F).

S.W. England, S. Wales, Channel

Isles

Drizzles in places, becoming

brighter in sheltered places, more

rain later. Max. 22°C (72°F).

N. Wales, N.W., N.E. England,

Isle of Man

Cloudy. Outbreaks of rain.

Max. 17°C-19°C (63°F-66°F).

Borders, Edinburgh, Dundee, Aberdeen, N.E. Scotland, Orkney, Shetlands

Rain, becoming brighter with

scattered showers. Max. 15°C-17°C (59°F-63°F).

S.W. N. Scotland, Glasgow, Cent. Highlands, Argyll, N. Ireland

Showers, rain later. Max. 16°C (61°F-64°F).

Outlook: Changeable, cool.

BUSINESS CENTRES

Yester Day Middle Monday

Amsterdam F 15 24 Madrid S 21 28

Athens S 35 42 Manchester S 19 48

Bahrain F 22 32 Melbourne C 20 45

Beirut S 23 35 Milan S 24 73

Berlin R 15 25 Montreal S 24 76

Bogota S 21 30 Munich S 17 23

Brisbane F 15 22 New Delhi C 20 45

Budapest F 15 20 Oslo C 20 38

R. Aires S 20 29 Paris F 20 37

Caracas S 17 28 Rome F 20 37

Chicago S 23 27 Stockholm C 20 32

Cologne C 18 45 Rio de J.<sup>n</sup> C 20 37

Dublin R 15 25 Singapore S 20 38

Edinburgh C 15 27 Strasbourg F 17 32

Frankfurt C 17 47 Tel Aviv C 20 37

Glasgow S 16 25 Tokyo C 20 37

H. Kong S 19 27 Toronto C 20 37

Lisbon S 22 28 Warsaw C 20 37

London C 13 35 Zurich C 17 31

Montevideo S 24 32

Paris F 20 37

Rome F 20 37

Santiago C 17 27

Toronto C 20 37

Vancouver C 21 37

Vienna C 21 37

Well